

**MISSION STATEMENT: "To promote our members, the community, and economic development resulting in a better quality of life."**

## **Agenda**

### **Call to order by President, Tom Bloom**

#### **1. Consideration of:** *(Approval)*

- a) Board of Directors April 19, 2018 Agenda
- b) Board of Directors February 21, 2018 Minutes

#### **2. Financial Reports—** *(Discussion & Approval)*

- a) February/March- Accounts Receivable, Balance Sheet, & Profit & Loss Statement
- b) 2018 Membership Update

#### **3. Director's report—Eric Hortness**

- a) Briefing of Chamber activities, upcoming events, ED activity, and membership

#### **4. Old Business**

- a) *NEW BOARD PHOTO*
- b) Internet/Phone Provider Bids Update
- c) GMACC Endowed Scholarship 2017-18 Application Update
- d) Business Credit Card Update - By-law change

#### **5. New Business**

- a) Annual Member Recognition Mixer – March 26, 2018 Review
- b) National Ag Week
- c) Bowling for Business Income/Expense & Review
- d) Candidate Forum
- e) 1<sup>st</sup> Quarterly 2017-18 Income Expense Comparison

#### **6. Consideration of standing committee meeting minutes:** *(Discussion & Approval)*

Review of Committee Minutes: February: Rec & Tourney March: Ag, Education, Community Promo, and Rec & tourney April: Education, Ag, Community Promo

#### **7. Ex-Officio Reports:**

- a) Rory Maynard – Lake Area Improvement Corporation
- b) Kelli Wollman – Lake County Commissioner
- c) Jory Kunzman – The Community Center
- d) SFC John Anderson – 211<sup>th</sup> Engineering Co.

#### **8. Newsletter submission for March/April edition: (bi-monthly BoD article included in each newsletter)**

- a) **BoD Article – Liz Avery**      **Deadline:** May 18, 2018      **Publication Date:** June 15, 2018

#### **9. Next Chamber Board of Directors Meeting:** May, 17<sup>th</sup>, 2018 at 7:00 AM in the Depot

#### **10. Adjournment**

**MISSION STATEMENT: "To promote our members, the community, and economic development resulting in a better quality of life."**

## Minutes

### Called to order at 7:03 AM

**Members Present:** Tom Bloom- President, Adam Shaw- Vice President, Daniel Buresh- Treasurer, Kevin Jaspers, Liz Avery, Derek Dudley, Sara Wardner, Stacy Krusemark, Sharon Patch

**Members Absent:** Lisa Schaefer

**Staff Present:** Eric Hortness – Executive Director, Megan Bousquet – Office Manager, Courtney Storm – Promotions & Committee Coordinator

#### 1. **Consideration of:** *(Approval)*

c) Board of Directors April 19, 2018 Agenda

**Motion:** Liz Avery motioned to approve the April agenda as presented and Adam Shaw seconded. **Motion carried.**

d) Board of Directors February 21, 2018 Minutes

**Motion:** Dan Buresh motioned to approve the February minutes as presented and Derek Dudley seconded. **Motion carried.**

#### 2. **Financial Reports—** *(Discussion & Approval)*

c) February/March- Accounts Receivable, Balance Sheet, & Profit & Loss Statement

**Motion:** Adam Shaw motioned to approve the February/March financial reports as presented and Stacy Krusemark seconded. **Motion carried.**

d) 2018 Membership Update

- 27 left to renew, most are the same people we had to track down last year. Always tan, Q-set, All Around Line Striping, The Bunkhouse, and Leibel Law Firm have dropped.
- Salon Indulgence will be closing the board discussed refunding her dues and decided against refunding. Salon Indulgence has the option to come in and plead her case.
- Prestige has been dropped due to insurance fraud scam.
- New members are Sundog Coffee, Strive 605 Nutrition, Slydog, My Sweet Pickles, and Casanova Cove Canvas.

#### 3. **Director's report—Eric Hortness**

b) Briefing of Chamber activities, upcoming events, ED activity, and membership

- Leadership Madison is meeting today to decide on a path to continue. The mixer went well.
- Upcoming activities:
  - Priority Real Estate ribbon cutting has been cancelled/postponed due to problems with corporate.
  - Mace conference is the first week of May. Courtney and Eric will be attending.
- Downtown Friday nights is a new event the Chamber is considering starting in Sumer 2019. It would run through a firm in Spearfish. It would be 6-9 PM and the main income would be beer sales. Eric has talked to city commissioners and police chief. The main difference between this and street dance is the time of day. It would be Tuesday running from the Fourth of July to Labor Day. Expectations are 400-500 people a week and then it would grow each year. Expect push back from bars at first. Possibly put a committee together of downtown businesses. Thoughts with the beer sales is to partner with nonprofit. They would be in charge of the beer tent and the inflatables and would get a portion of beer sales in return. Talked about the possibility of buying inflatables and then renting them out when not in use to make the money back on them.

#### 4. **Old Business**

e) *NEW BOARD PHOTO*

- *Pushed back missing one board member*

f) Internet/Phone Provider Bids Update

- Midco contract runs out in August. Eric will be putting out a request to bid to chamber members this month

- g) GMACC Endowed Scholarship 2017-18 Application Update
- Three applicants so far and deadline is tomorrow. Foundation will select the winner.
- h) Business Credit Card Update - By-law change
- Eric has gotten information from banks and credit unions. Before we go forward we will need to make a change to Article 9 section 1 in the bylaws. Change to "check, debit card, and credit card". Our current debit card is through Wells Fargo and is linked to the checking account. We will need to amend the bylaws and then have a vote at the next board meeting. Must be a 2/3<sup>rd</sup> vote at the board meeting. The amendment will be in the next Monday Minute and then will be voted on at the next board meeting. Change to "check, debit card, or credit card". No motion needed at this time.

## 5. New Business

- f) Annual Member Recognition Mixer – March 26, 2018 Review
- 62 signed in plus approximately 20 more that didn't. Started a little late and got done earlier than planned.
  - Feedback: Julie was very thankful for the award. Eric's speech was commended by several members. Relaxed atmosphere, short program, and music. The only downside was having to tell the DJ to turn down the music several times.
- g) National Ag Week
- Kevin updated. Educational tents were put up at restaurants, KJAM did an update, and there was an article in the paper. This year's aim was to educate. Go to [hungerforhethetruth.com](http://hungerforhethetruth.com) for more information. It weeds through misinformation surrounding farming and GMOs. Ag in the classroom is still in progress. There is a lesson on hogs and what they provide.
  - Stormy Mette and Ethan Garrets were selected for the ag committee scholarship
- h) Bowling for Business Income/Expense & Review
- This year we added a second session and ended up with 21 teams. \$200 more in income. The goal is to fill up both sessions for next year. We did games and door prizes. People really enjoyed it.
- i) Candidate Forum
- The turn out was about 50-60 people. Seven questions were asked. 10 were submitted. The candidates were pleased with how it went. John Hunter did a good job moderating.
- j) 1<sup>st</sup> Quarterly 2017-18 Income Expense Comparison
- There are fundraisers that were done first quarter last year that will be done second quarter this year. We will have a better view on everything second quarter. Liability insurance has gone up. Committee activity income is up but most of the events haven't happened yet.

## 6. Consideration of standing committee meeting minutes: *(Discussion & Approval)*

Review of Committee Minutes: February: Rec & Tourney March: Ag, Education, Community Promo, and Rec & tourney April: Education, Ag, Community Promo

**Motion:** Kevin Jaspers motioned to approve the standing committee minutes as presented and Liz Avery seconded. **Motion carried.**

## 7. Ex-Officio Reports:

- e) Jory Kunzman – The Community Center
- New summer brochures are out. Registration was on Tuesday at 6 PM. The brochures will be going out to all of the local schools. Swimming lessons registration will open on April 24<sup>th</sup> at 6 PM. Cross edge classes will be expanding with new class times. Iron weight lifting club will be starting this summer for ages 10-13. Dual swim partnership will continue this summer. Triathlon is the first Saturday in June-volunteers get t-shirt and donuts; need about 50 to make the event work.
- f) SFC John Anderson – 211<sup>th</sup> Engineering Co.
- April has been busy. Mobility, counter mobility, and survivability are the main focuses right now. 4 different platoons currently. Friday night they did a triage scenario. May will have a dining out and an annual training prep. Annual training will be in Wyoming this year. It will be a quiet summer. Will help set up for discovery day. XECT will happen in Texas in September of 2019. June of 2020 they will be in California for NCT. Only combat unit in the state so they don't have a problem with recruitment (125%). National guard will be able to help with the little league tournament this year.
- g) Kelli Wollmann – Lake County

- Kelli was unable to attend so she sent a report read by Courtney Storm. On April 3<sup>rd</sup> they hosted their 6<sup>th</sup> annual national county government month tour at the court house. The third-grade classes were in attendance. They explained how the county works and although it is challenging to explain on a child's level, all went well. May 1<sup>st</sup> is weather awareness month. The All Call Pager Tone was installed for Wentworth Rescue and all Lake County Rural and City Fire Departments. Hundreds of smoke detectors are being distributed throughout the county. The Madison Public Library has a new "Teen Area" with state of the art equipment. Lake County 4-H has a very busy summer. They have made a brochure filled with events and workshops that can be picked up at the 4-H building in town.

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**9. Next Chamber Board of Directors Meeting:** May, 17<sup>th</sup>, 2018 at 7:00 AM in the Depot

**10. Adjournment:** Adam Shaw motioned to adjourn the meeting at 8:46 AM. **Motion carried.**