

## GMACC Community Promotions Committee

Thursday, January 10, 2019  
Noon The Depot Community Room

**Mission:** "This committee will facilitate and coordinate promotions for the Madison area community."

### AGENDA

Call the Meeting to Order: Co-Chairs Peg Roehrich and Stace Osthus

**Review of Minutes:** November 8, 2018 (no meeting held Dec 2018)

**Review of Agenda:** January 10, 2019

#### Old Business

1. Shop Local Promotion
  - a. Storefront Decorating Contest
    - i. Winners: Overall Winner: Dar's Hair Salon, Community Spirit: Trojan Zone, Holiday Spirit: Unique Boutique, Welcoming: F&M Coop Oil, Originality: Sundog, and Secret Sauce: H&R Block/Ameriprise.
  - b. Black Friday/Small Business Saturday
    - i. A good majority of businesses didn't have hardly any registrations. Look at something different for 2019?
2. Madison's Magical Christmas: December 1<sup>st</sup>: CANCELLED
  - a. Day With Santa
    - i. Rescheduled to December 8th
    - ii. 6 activity stations
    - iii. Good flow- all things considered good turnout
  - b. Santa Buddies
    - i. Will be the movie in 2019, no charge
  - c. Sleigh Rides
    - i. Received a refund for our \$500
  - d. Tree Lighting-CANCELLED
  - e. Other thoughts or comments

#### New Business

1. 2018 Community Promotion Events tentatively scheduled from Past Year Events
  - 1.Lake Appreciation- Thoughts on doing this again with the LMDA in August?
    - a. Eric and Courtney were the only ones there
  - 2.Madison Discovery Day: Saturday, July 27, 2019
  - 3.Chamber Welcome to DSU Students-Move in Day: Should be August 23<sup>rd</sup>, 2019
  - 4.Chamber Trick or Treat: Wednesday, Oct 31<sup>st</sup>, 2019
  - 5.Shop Local Promotion: Friday, November 29<sup>th</sup>, 2019
  - 6.Storefront Window Decorating: Saturday, December 7<sup>th</sup>, 2019
  - 7.Madison's Magical Christmas: Saturday, December 7<sup>th</sup>, 2019
  - 8.Additional Ideas?
    - a. Spring ideas?

#### Upcoming Events

1. Madison Regional Health System Foundation Winter Gala: January 25th
2. Madison/DSU Hosts the Legislature Tuesday, Jan 29<sup>th</sup>
3. Legislative Cracker Barrel: Feb 9<sup>th</sup> 11:00 AM -12:15 PM at MHS Auditorium

**Next Meeting:** February 14<sup>th</sup>, 2019 | Noon @ The Depot

**Adjournment:**