

AGENDA

Mission: "This committee will facilitate and coordinate promotions for the Madison area community."

Call the Meeting to Order: Co-Chairs: Peg Rhoerich, Stace Osthus

Members Attending:

Review Minutes: September 13, 2018

Review Agenda: October 11, 2018

Old Business

• **2018 Community Promotion Events tentatively scheduled from Past Year Events**

1. Chamber Trick or Treat - Tuesday, Oct 31, 2018: 4:00-5:30 PM
 - a. Costume Contest or any other fun activity?
 - b. Street Closure and Trunk or Treats
 - c. Backdrop Halloween Costume Contest on social media?
 1. Discussed for 2017, do we want to do something in 2018?
2. Black Friday/Small Business Saturday Promotion
 - a. Same thing as last year? Try something different?
3. Holiday Promotions- December 1st: Madison's Magical Christmas
 - a. Sub-Committee Meeting
 1. Anyone want on or off the Sub-Committee?
 2. Schedule meeting for Majority
 - b. Day with Santa | 9:30-12
 1. Sharon-Harlan for Santa?
 2. Volunteers
 - c. Tree Lighting | 5:30 pm
 - d. Movie
 1. Ideas on movie?
 - e. Business Bingo
 1. \$10 to participate in 2017; Same in 2018?
 2. Contact Businesses
 3. Prizes
 - f. Sleigh Rides
 1. \$500 to rent from McCrossen Boys Ranch
 2. 3:30pm-5:30pm? Keep or change?
 - g. Store Front Decorating
 1. Judging on December 1st
 2. \$100 to winner

Chamber Upcoming Events

1. Rooster Rush Tailgate: October 12th
2. Candidate Forum: October 22nd

Next Meeting: Thursday, November 8th, 2018 | Noon @ Hot Shots

Adjournment: