

MINUTES

Mission: "This committee will facilitate and coordinate promotions for the Madison area community."

Call the Meeting to Order: Co-Chairs: Peg Rhoerich, Stace Osthus

Members Attending: Sheila Mott, Dick Fawbush, Melissa Hegg, Cam Shafer, Chase Hanson, Travis Sterzinger, Sarah Cronin, Jorgen Vosberg, Tom Kahler, Peg Rhoerich, Stace Osthus, Holly VanDyke, Sharon Patch, Courtney Storm

Review Minutes: September 13, 2018: Holly motioned, Stace 2nd

Review Agenda: October 11, 2018: Holly Motioned, Stace 2nd

Old Business

• **2018 Community Promotion Events tentatively scheduled from Past Year Events**

1. Chamber Trick or Treat - Wednesday, Oct 31, 2018: 4:00-5:30 PM
 - a. Costume Contest or any other fun activity?
 - i. Chamber Backdrop up somewhere on Egan
 - ii. Sign with all of the Social Media Handles and basic instructions
 - iii. Random Drawings for winners
 - iv. Gift Cards donated by: Sporty's, Hot Shots, ENCORE, Stan's, Unique Boutique
 - b. Street Closure and Trunk or Treats
 - i. Talk with the city about potentially using parking spaces on Egan and backing them up to the sidewalk?
2. Black Friday/Small Business Saturday Promotion
 - a. Same thing as last year
 - b. Contact businesses to donate gift cards again
3. Holiday Promotions- December 1st: Madison's Magical Christmas
 - a. Sub-Committee Meeting
 1. Anyone want on or off the Sub-Committee?
 - a) Add Sharon Patch, Sarah Cronin, and Jorgen Vosberg
 2. Schedule meeting for Majority
 - b. Day with Santa | 9:30-12
 1. Sharon-Harlan for Santa: Need Step Stool
 2. Volunteers: Peg and Stace at Reg., ENCORE, Sarah Cronin, and Cam Shafer
 - c. Tree Lighting | 5:30 pm
 - d. Movie
 1. Stace motioned for Santa Buddies, Cam and Dick second.
 - e. Business Bingo: November 23-December 1
 1. \$10 to participate in 2017; Same in 2018
 2. Contact Businesses for prizes and Bingo Space: Peg, Stace, Cam to help
 3. Businesses already committed: ENCORE, Unique Boutique, Sporty's, Stan's, Hot Shots
 4. Dick motioned to have a special basket drawing for BLACKOUT, Holly 2nd. We will promote on Social media with a list of who donated
 - f. Peg will contact Churches about Concessions for the afternoon
 - g. Sleigh Rides
 1. \$500 to rent from McCrossen Boys Ranch
 2. 3:30pm-5:30pm
 3. Courtney to confirm and tentatively set up 2019 Date
 - h. Store Front Decorating-Committee wishes to keep this the same
 1. Judging on December 1st
 2. \$100 to winner

Chamber Upcoming Events

1. Rooster Rush Tailgate: October 12th
2. Candidate Forum: October 22nd

Next Meeting: Thursday, November 8th, 2018 | Noon @ Hot Shots

Adjournment: 12:45 pm

Minutes Recorded by: Courtney Storm, GMACC Promotions and Committee Coordinator