

MINUTES

Mission: "This committee will facilitate and coordinate promotions for the Madison area community."

Call the Meeting to Order: Co-Chairs: Peg Rhoerich, Stace Osthus

Members Attending: Sarah Cronin, Stace Osthus, Peg Rhoerich, Melissa Hegg, Chase Hanson, Tom Kahler, Cam Shafer, Travis Sterzinger, Holly VanDyke, Sharon Patch, Eric Hortness, and Courtney Storm

Review Minutes: October 11, 2018 -Cam Motioned, Holly Second

Review Agenda: November 8 2018- Cam Motioned, Holly Second

Old Business

• **2018 Community Promotion Events**

1. Chamber Trick or Treat - Tuesday, Oct 31, 2018: 4:00-5:30 PM
 - a. How'd it go?
 - i. A lot of positive comments on the crossing guards
 - ii. Very busy Downtown
 - iii. 21 entered the Social Media Contest; Sign helped a lot
 - iv. A lot of people talking about it
 - v. Thanks to those who handed out candy and/or donated Gift Cards
2. Black Friday/Small Business Saturday Promotion
 - a. Businesses to donate gift cards?
 - i. Kinzley Funeral Home: 2 @ \$20 | Stace
 - ii. Sporty's will donate 2 @ \$20
 - iii. ENCORE Family Store will donate 2 @ \$20
 - iv. Unique Boutique will donate \$20
 - v. Sparkle and Sass: \$20 | Sarah
 - vi. SIX21 Trends Boutique: \$20 | Stace
 - vii. Pizza Ranch: \$20 | Stace
 - viii. Power Promotions: 5 @ \$20 | Eric
 - ix. Maddison ace Hardware: \$20 | Sarah
 - x. Prime Time Tavern-None in 2017 | Eric
3. Holiday Promotions- December 1st: Madison's Magical Christmas: Information
 - a. Sub-Committee Meeting
 - i. Volunteers needed for day of
 - ii. Holly for sure has one volunteer
 - iii. Potential for Falcon Plastics to Sponsor-Holly contacted
 - b. Day with Santa | 9:30-12
 - i. Courtney to pick up donut holes from Gary's at 7:30am on December 1st
 - c. Tree Lighting | 5:30 pm
 - d. Movie | Santa Buddies
 - i. Potential for Marching Band to do Concessions. Courtney to email Sara Wardner
 - e. Business Bingo
 - i. Email Bingo Card to Peg
 - ii. ENCORE will have a spot
 - f. Sleigh Rides
 - g. Store Front Decorating
 1. Judging on December 1st | \$100 to winner

New Business

- New Meeting Place
 1. Depot Community Room and everyone will be responsible for their own lunch

Chamber Upcoming Events

1. Fall Member Appreciation Mixer | November 13th | 5-7 | FirstLine Funding
2. Show and Sell | November 24th | DPP & Fieldhouse | 9-2

Next Meeting: Thursday, November 8th, 2018 | Noon @ Depot Community Room

Adjournment: 12:30 PM

Minutes Recorded By: Courtney Storm, GMACC Promotions & Committee Coordinator