

## GMACC Community Promotions Committee

Thursday, February 14, 2019  
Noon-The Depot Community Room

**Mission:** "This committee will facilitate and coordinate promotions for the Madison area community."

### MINUTES

Call the Meeting to Order: Co-Chairs Peg Roehrich and Stace Osthus

**Members Attending:** Stace Osthus, Peg Roehrich, Jaime Hybertson, Travis Sterzinger, Danielle Lovro, and Courtney Storm

**Review of Minutes:** January 10, 2019- Stace motioned, Travis seconded.

**Review of Agenda:** February 14, 2019-Stace motioned, Travis seconded.

### Old Business

1. 2019 Community Promotion Events tentatively scheduled from Past Year Events
  - 1.Lake Appreciation- Will discuss if they contact us again
  - 2.Madison Discovery Day: Saturday, July 27, 2019
    - a. Stace would like to look into bringing a carnival to town that weekend. She had brought the idea up to Rosie and it had been shot down due to scheduling out. Courtney will look into some options for a few years down the line.
    - b. Travis wants the Committee to think about "What is Quintessential to Madison?" as Freeman found their niche, Tyler, MN found theirs, and he feels we need to find something that is strictly "ours" to bring people in. Will discuss further at the March Meeting.
  - 3.Chamber Welcome to DSU Students-Move in Day: Should be August 23<sup>rd</sup>, 2019
    - a. College Night at DownTown in MadTown?
      - a. Travis suggested a Dunk the Deans idea where we could get Deans from each of the colleges at DSU to come down and allow the students to dunk them in a dunk tank
      - b. Scavenger Hunt throughout the businesses where the end prize is entering in a drawing for a scholarship of some amount
      - c. Businesses also encouraged to give away coupons or something to the student rather than us putting together the welcome bags as in years past.
      - d. Invite other businesses to have booths DownTown and promote either their business or job openings.
      - e. Will keep discussing and solidifying ideas as we get closer.
  - 4.Chamber Trick or Treat: Wednesday, Oct 31<sup>st</sup>, 2019
  - 5.Shop Local Promotion: Friday, November 29<sup>th</sup>, 2019
  - 6.Storefront Window Decorating: Saturday, December 7<sup>th</sup>, 2019
  - 7.Madison's Magical Christmas: Saturday, December 7<sup>th</sup>, 2019
  - 8.Spring ideas?
    - a. Peg & Stace-Follow up with Laura about Amazing Race idea
      - a. Laura will get all of the information to Stace and then we will discuss as a committee how to make it work and if we can for this year yet
  - 9.Additional Ideas?

### Upcoming Events

1. Bowling For Business: February 25<sup>th</sup> @ Cherry Lanes (5-7 or 7:30-9:30)
2. National Ag Week: March 10<sup>th</sup>-16<sup>th</sup>

3. Annual Member Recognition Mixer: March 25<sup>th</sup> | 5pm-7pm | DPP

**Next Meeting:** March 14<sup>th</sup>, 2019 | Noon @ The Depot

**Adjournment:** 12:35pm

Minutes Recorded By: Courtney Storm, Promotions and Committee Coordinator