

Mission: "This committee will facilitate and coordinate promotions for the Madison area community."

MINUTES

Call the Meeting to Order: Co-Chairs Peg Roehrich and Stace Osthus

Members Attending: Josh Irish, Peg Roehrich, Stace Osthus, Sarah Cronin, Chase Hanson, Travis Sterzinger, Kelli Whiteing, Sheila Mott, Megan Bousquet, Courtney Storm

Review of Minutes: January 11, 2018: Josh Irish, Travis Sterzinger

Review of Agenda: March 8, 2018: Josh Irish, Travis Sterzinger

Old Business

1. 2018 Community Promotion Events tentatively scheduled from Past Year Events
 1. Lake Appreciation- August sometime
 - a. Courtney to reach out to Mike about date, time, and location
 2. Madison Discovery Day: Saturday, July 28, 2018
 - a. Mathew Wollmann Drone footage?
 - b. Beer tasting outside The Pub
 - a. Reminder a month before
 - c. Softball Tournament
 - a. Courtney to update flyer and send to Irish
 - d. Sand Dig
 - a. Look into a baby pool or other options
 - e. Inflatables
 - a. Allow 4th and 5th graders to decide again
 - f. Bike Parade
 - a. Start farther up
 - b. Bull Horn so people know what is going on
 - c. Make sure kids follow the side by side
 - d. Numbers on their backs with category for easier judging
 - e. Start by ENCORE & The Pub? 1st St intersection
 3. Chamber Welcome to DSU Students-Move in Day: August 17th, 2018
 - a. Better outside than in
 - b. Kelli will help once time gets closer
 4. Chamber Trick or Treat: Wednesday, Oct 31st, 2018
 - a. Bring DSU to south side of 2nd so kids aren't crossing the street
 - b. Look into closing Egan for safety
 - c. DSU Athletic teams as backup
 5. Shop Local Promotion: Friday, November 23rd, 2018
 6. Storefront Window Decorating: Saturday, December 1st, 2018
 7. Madison's Magical Christmas: Saturday, December 1st, 2018
 - a. Animated Movie
 - b. Check with Schaefer Belgian Farms
 - c. Pencil McCrossan in by the end of Summer
 - d. Bingo Card: Start Black Friday and Run through Madison's Magical Christmas to turn in at the Tree Lighting
 8. Additional Ideas?
 - a. Spring? Amazing Race idea from 2017?-Scrap the idea as Laura hasn't been at a meeting to take forward
 - b. Beer Olympics: Stadium, The Pub, Sportsman's, and Sporty's
 - a. No troubles downtown
 - b. Keep the same weekend of President's Day
 - c. Possible Shuttle to the Bowling Alley

New Business

Upcoming Events

1. GMACC Annual Meeting: March 26th | 5-7pm
2. Candidate Forum: April 4th | 7pm

Next Meeting: April 12th, 2018 | Noon @ The Pub House

Adjournment: 12:35 PM

Minutes Recorded by: Courtney Storm, GMACC