

AGENDA

Mission: "This committee will facilitate and coordinate promotions for the Madison area community."

Call the Meeting to Order: Co-Chairs Peg Roehrich and Stace Osthus

Members Present:

Review of Minutes: Thursday, February 9, 2017

Review of Agenda: Thursday, March 9, 2017

Old Business

-Promotional Opportunities for Spring 2017?

- Amazing Race Opportunity: Laura to follow up on Logistics?

New Business

-2017 Community Promotion Events tentatively scheduled from Past Year Events

1. Lake Appreciation: First Saturday in June - June 3, 2017
 - a. Broadwater is still interested but curious about a backup plan for weather?
2. Madison Discovery Day - Saturday, July 29, 2017
 - a. Follow up about moving 2018 date?
 - b. Planning for 2017 event
3. Chamber Welcome to DSU Students-
 - a. Courtney emailed Mandy Parpart about date
4. Chamber Trick or Treat - Tuesday, Oct 31, 2017
5. Holiday Promotions-Start Earlier- Follow up from last meeting regarding different dates/events
 - a. Courtney spoke with Sara about Day with Santa and she was okay with doing it December 2nd.
 - b. Armory is reserved for Dec. 2nd
 - c. Follow up from Feb meeting-see minutes
6. Additional Ideas?

-2017 Discovery Day: Planning

- Any further Sub Committee Interest?
- Follow up discussion and further planning to start
 - Keep on 29th and then potential for moving it next year

Meeting Location Discussion: Noon on 2nd Thursday of every month

-Move to the Pub?

Chamber Upcoming Events

Off the Clock-see flyer

Schmeckfest-see flyer

Chamber Annual Meeting Monday, April 10th 5 – 7 PM – Dakota Prairie Playhouse

Bridal Showcase-see flyer

Next Meeting: April 13th

Adjournment:

MINUTES

Mission: "This committee will facilitate and coordinate promotions for the Madison area community."

Call the Meeting to Order: Co-Chairs Peg Roehrich and Stace Osthus

Members Present: Dick Fawbush, Stace, Peg, Sharon, Melissa, Travis, Nathan, Chase, Josh Irish, Sheila, Eric, Courtney

Review of Minutes: Thursday, February 9, 2017 Motion to Approve-Stace, Dick Second

Review of Agenda: Thursday, March 9, 2017

Old Business

-Promotional Opportunities for Spring 2017?

- Amazing Race Opportunity:
 - Laura not here to follow up on
 - Stace mentioned that this is more geared towards 2018 as there is a lot that will go into it.

New Business

-2017 Community Promotion Events tentatively scheduled from Past Year Events

7. Lake Appreciation: First Saturday in June - June 3, 2017

- a. Broadwater is still interested but curious about a backup plan for weather?
 - a. Curt is very excited about hosting it
 - b. Tent? Backup plan in case of the rain?
 - i. Expense?
 - ii. Peg stated there is someone who has a tent because they use it for Relay for Life.
 1. Potential for a cheap fee.
 2. Peg to find out who it is.-Dale Yager
 - a. Peg to Contact
- b. Sponsors- Gift certificates to give away? Stay away from products.
 - a. Pull sponsor list to see where we are at
- c. Prostrollo to donate bottle water?
- d. Additional Table and Chairs? Check with Curt for what he's got available
- e. Invites- Advertise in KJAM, Lake News as we are targeting the lake people.
- f. Flyers out to the Lake Businesses
- g. Courtney to confirm time. 11-1?
- h. Committee to help with registration, greeting, etc.
- i. Drawing: name and phone or email.
- j. Dick to help with the day
- k. Broadwater to supply condiments for food.
- l. Courtney to take pictures

8. Madison Discovery Day - Saturday, July 29, 2017

- a. Follow up about moving 2018 date?
 - a. Melissa Miller is good with it but she needs to take the idea to the committee.
 - i. She will let Stace know what the committee decides.
 - ii. Mart in the park runs 9-3
 - b. Bring everything together instead of having things sporadically.
 - c. Trying to keep people downtown and in the area all afternoon
 - d. Activities for teenagers and college kids??
 - e. Potentially Amazing Race during the lull from 1-2??
 - f. Street dance?
 - i. Live music from 4-9pm?
 - ii. Tie in the aquatic center for the kids?
- b. Planning for 2017 event
 - a. Bike Parade? Earlier in the day, potentially around lunch 1pm ish.
 - b. Game, Fish, and Parks-NO FROGS or Live animals to be given away
 - c. Music on the streets?
 - i. Mochavino wanting financial assistance.

- d. 9-4 a long amount of time to have people have booths set up. It's hard to have people work until 4.
 - e. Potentially change the time frame?
 - f. Road race is from 8-10am.
 - g. Booths set up from 10 to 4?
 - h. Inflatables timeline?
 - i. Send out last year's schedule and finalize at April meeting
9. Chamber Welcome to DSU Students-
- a. I believe that new student move in will begin on Friday, August 18 and if you are going to do it like last year you would need people that Friday from about 10am-2pm (not including set up or tear down).
 - b. Jeff Ditman-Athletic Director asked Eric to move this to the first home football game.
 - c. Nice thing about registration day is meeting with the parents too
 - d. Consistency
10. Chamber Trick or Treat - Tuesday, Oct 31, 2017
- a. Street closure taken care of
 - b. Mention to outlying businesses to come down
 - c. Invite others to have booth
11. Holiday Promotions-Start Earlier- Follow up from last meeting regarding different dates/events
- a. Courtney spoke with Sara about Day with Santa and she was okay with doing it December 2nd.
 - b. Armory is reserved for Dec. 2nd
 - c. Follow up from Feb meeting-see minutes
 - a. Sharon to contact about the train
 - b. Booster Club Tournament? Possibly not happening?
 - c. Christmas at the Museum? December 3rd 1:30-4:30pm?
 - d. Sleigh rides?
 - e. Tree lighting? 5:30pm
 - f. Gingerbread house contest?
 - i. Contact the library? Potentially partner with the library.
 - ii. Cookie bake off instead?
 - 1. Vote for a quarter?
 - 2. Give away Chamber Bucks to the winner?
 - 3. Donate proceeds to a charity.
 - g. Tear down Day with Santa and then put something else in the Armory as well?
 - h. Keep people downtown with multiple events.
 - i. Drive in movie for kids where the kids decorate cars? In the armory?
 - j. Popcorn machine
 - k. Projector/screen for movie?-get king size white sheets to hang from stage.
12. Additional Ideas?

Meeting Location Discussion: Noon on 2nd Thursday of every month

-Move to the Pub

-Committee agrees to move to the Pub

Chamber Upcoming Events

Schmeckfest-see flyer

Chamber Annual Meeting Monday, April 10th 5 – 7 PM – Dakota Prairie Playhouse

Bridal Showcase-see flyer

Next Meeting: April 13th Noon @ The Pub

Adjournment: