

Mission: "This committee will facilitate and coordinate promotions for the Madison area community."

MINUTES

Call the Meeting to Order: Co-Chairs Peg Roehrich and Stace Osthus

Members Attending: Peg Roehrich, Stace Osthus, Cam Shafer, Sarah Cronin, Traci Rinckley, Holly VanDyke, Sharon Patch, Chase Hanson, Travis Sterzinger, and Courtney Storm. Mark Wolfe and Mike Anderson from Lake Madison Development Association visting

Review of Minutes: April 12th, 2018 -Stace motioned, Holly 2nd

Review of Agenda: May 10th, 2018- Stace Motioned, Holly 2nd

Old Business

1. 2018 Community Promotion Events tentatively scheduled from Past Year Events
 1. Madison Discovery Day: Saturday, July 28, 2018
 - a. Irish will be back to help Cam with the Softball Tournament.
 - b. Bike Parade-
 - a. Same time as 2018
 - b. Start at Sporty's corner and go down to 2nd
 - c. Courtney to look into a police officer leading the parade on a motorcycle or using a megaphone to make people aware of what is going on
 - d. Courtney to look into "ID Tags" to identify age group
 - i. Pin to their backs
 - ii. Easier for judging
 - c. Courtney to handle inflatables (Same amount as 2017)
 2. Lake Appreciation- Will be sometime in August
 - a. 1st Sunday in August from about 11:30pm-2pm will be the Lake Madison Development Association Picnic
 - a. 60th Annual in 2018
 - b. Hour long meeting about lake things; LMDA normally provides food, beverages, and tent.
 - c. GOALS:
 - a. Want the Lake people to feel welcome in the community and appreciated
 - b. Chamber Banners hung to make presence known and see the collaboration happening
 - d. Collaboration
 - a. Help with gathering the door prizes and 1 or 2 big grand prizes
 - b. Help with Serving the beverages
 - c. LMDA doesn't want to split the cost but would allow us to provide the beverages (pop, water, and beer)
 - d. Cam will talk to the Coke Rep about supplying
 - e. Chamber to contact Prostrullo's about providing the bottled water again as in past years for Lake Appreciation
 - f. Stace motioned and Sharon 2nd for the committee to partner with LMDA and handle the beverages and donations for the event.
 3. Chamber Welcome to DSU Students-Move in Day: August 17th, 2018
 4. Chamber Trick or Treat: Wednesday, Oct 31st, 2018
 5. Shop Local Promotion: Friday, November 23rd, 2018
 6. Storefront Window Decorating: Saturday, December 1st, 2018
 7. Madison's Magical Christmas: Saturday, December 1st, 2018
 8. Additional Ideas?

New Business

Upcoming Events

1. Spring Fling Wine and Brew Tour: May 12th: 10 AM -5 PM
2. Sundog Coffee Ribbon Cutting: May 17th: 5-7 PM

Next Meeting: June 14th, 2018 | Noon | Location TBD

Adjournment: 12:30 PM

Minutes Recorded by: Courtney Storm, Promotions and Committee Coordinator, GMACC