

**Mission:** "This committee will facilitate and coordinate promotions for the Madison area community."

**AGENDA**

Call the Meeting to Order: Co-Chairs Peg Roehrich and Stace Osthus

Members Attending:

**Review of Minutes:** June 14th, 2018

**Review of Agenda:** July 12th, 2018

Old Business

1. 2018 Community Promotion Events tentatively scheduled from Past Year Events
  1. Madison Discovery Day: Saturday, July 28, 2018
    - a. Currently have 22 registered: See list of comparison from last year
    - b. Bike Parade Judges?
    - c. Volunteers for Inflatables?
  2. Lake Appreciation- Will be sometime in August
    - a. Courtney met with Michelle and Cheri
    - b. They typically have around 300 people
    - c. Need to start getting door prizes
  3. Chamber Welcome to DSU Students-Move in Day: August 17<sup>th</sup>, 2018
    - a. Courtney will check in with Kelli and Mandy
  4. Chamber Trick or Treat: Wednesday, Oct 31<sup>st</sup>, 2018
  5. Shop Local Promotion: Friday, November 23<sup>rd</sup>, 2018
  6. Storefront Window Decorating: Saturday, December 1<sup>st</sup>, 2018
  7. Madison's Magical Christmas: Saturday, December 1<sup>st</sup>, 2018
  8. Additional Ideas?

New Business

1. Meeting Location?
  - a. Stadium
  - b. Sportsman's
  - c. Other ideas?

Upcoming Events

- 10U and 12U State Baseball: July 13-15

**Next Meeting:** August 9, 2018 | Noon @ TBD

**Adjournment:**