

Mission: "This committee will facilitate and coordinate promotions for the Madison area community."

AGENDA

Call the Meeting to Order: Co-Chairs Peg Roehrich and Stace Osthus

Members Attending:

Review of Minutes: July 12th, 2018

Review of Agenda: August 9th, 2018

Old Business

1. 2018 Community Promotion Events tentatively scheduled from Past Year Events
 1. Madison Discovery Day: Saturday, July 28, 2018
 - a. How did things go?
 - b. Things to change?
 - a. Carolan Rentals Issues
 - c. Keep the Same?
 2. Lake Appreciation- August 5th
 - a. Eric and Dick took care of Door Prizes
 - b. Courtney and Eric were at the Event
 - c. Need to look at something different for next year
 3. Chamber Welcome to DSU Students-Move in Day: August 17th, 2018
 - a. Courtney is meeting with Mandy Tuesday, August 7th and will provide more of an update at the meeting
 4. Chamber Trick or Treat: Wednesday, Oct 31st, 2018
 5. Shop Local Promotion: Friday, November 23rd, 2018
 6. Storefront Window Decorating: Saturday, December 1st, 2018
 7. Madison's Magical Christmas: Saturday, December 1st, 2018
 8. Additional Ideas?

New Business

1. Downtown "College Palooza"-See Handout

Upcoming Events

- Off the Clock: August 9th 5-7pm
- Lake County Democrats Ribbon Cutting: 8/10/18 @ 4pm
- Prairie Village Carousel Ribbon Cutting: August 11th @ 2pm
- DownTown in MadTown: August 14th, 21st, and 28th 6-9pm
- DSU Move-In Celebration: August 17th
- Fall Citywide Rummage: August 24th-25th
- Educator's Reception: August 29th @ 5pm-Nicky's

Next Meeting: September 13th, 2018 | Noon @ Stadium

Adjournment: