

Mission: "This committee will facilitate and coordinate promotions for the Madison area community."

AGENDA

Call the Meeting to Order: Co-Chairs Peg Roehrich and Stace Osthus

Members Attending: Sheila Mott, Peg Roehrich, Travis Sterzinger, Chase Hanson, Holly Van Dyke, Dick Fawbush, Cam Shafer, Tom Kahler, Melissa Miller, Eric Hortness and Courtney Storm

Review of Minutes: July 12th, 2018 -Dick Motioned, Sheila 2nd

Review of Agenda: August 9th, 2018-Dick Motioned, Sheila 2nd

Old Business

1. 2018 Community Promotion Events tentatively scheduled from Past Year Events
 1. Madison Discovery Day: Saturday, July 28, 2018
 - a. How did things go?
 - a. Cam had a good day
 - b. Bean bag tournament was a success: 27 Teams
 - i. Next year: No one can bring outside bags
 - c. Getting cars off the street was a pain
 - d. Overall a good day had by all
 - i. Died by 1pm
 - ii. Less amount of kids
 - iii. Bike Parade cancelled due to registrations
 - iv. Unique Boutique was busier on Friday
 - v. Mart in the Park-decrease in food profits but good crowds
 - b. Things to change?
 - a. Carolan Rentals Issues
 - i. Dunk Tank was a piece of crud
 - ii. Zipties to fix broken zipper
 - iii. Toddler Play Area had a shoot not tied off and shoved underneath
 - iv. Wrong Blowers for Obstacle Course so we tripped a breaker and had to use more extension chords
 - v. We will be going with someone else next year
 - c. Keep the Same?
 2. Lake Appreciation- August 5th
 - a. Eric and Dick took care of Door Prizes
 - b. Courtney and Eric were at the Event
 - a. 58 Door Prizes ranging from \$10-\$100
 - b. A lot of miscommunications
 - c. Mike Anderson was expecting it to be more like the traditional Lake Appreciation even though it wasn't a Chamber Event.
 - d. Beer was an issue from The Lakes. We paid almost \$1,000
 - c. Need to look at something different for next year
 3. Chamber Welcome to DSU Students-Move in Day: August 17th, 2018
 - a. Courtney is meeting with Mandy Tuesday, August 7th and will provide more of an update at the meeting
 - a. Passed around a sign up sheet
 - b. Courtney will send out an email for Volunteers
 - c. Committee to look at "CollegePalooza" to discuss at next meeting
 4. Chamber Trick or Treat: Wednesday, Oct 31st, 2018
 5. Shop Local Promotion: Friday, November 23rd, 2018
 6. Storefront Window Decorating: Saturday, December 1st, 2018

7. Madison's Magical Christmas: Saturday, December 1st, 2018

- a. Movie- shorter and animated
- b. Bingo Cards out to businesses before Black Friday; still turn in at Tree Lighting
- c. Sleigh Rides- Stace to have McCrossan pencil in
- d. Peg to check with Trinity about Concessions
- e. Courtney to pull minutes from January Meeting for September Meeting

8. Additional Ideas?

New Business

1. Downtown "College Palooza"-See Handout
 - a. To discuss in September

Upcoming Events

- Off the Clock: August 9th 5-7pm
- Lake County Democrats Ribbon Cutting: 8/10/18 @ 4pm
- Prairie Village Carousel Ribbon Cutting: August 11th @ 2pm
- Downtown in MadTown: August 14th, 21st, and 28th 6-9pm
- DSU Move-In Celebration: August 17th
- Fall Citywide Rummage: August 24th-25th
- Educator's Reception: August 29th @ 5pm-Nicky's

Next Meeting: September 13th, 2018 | Noon @ Stadium

Adjournment: 12:45pm

Minutes Recorded by: Courtney Storm, GMACC Promotions & Committee Coordinator