

# Taste of BERKS

presented by

**GRCA**  
GREATER READING  
Chamber Alliance

## SPONSORSHIP OPPORTUNITIES

**DATE: Wednesday, February 19, 2020**

**Weather Date: Thursday, February 20, 2020**

**LOCATION: Crowne Plaza Reading**



The GRCA's most delicious Signature Event, Taste of Berks is open to both the public and GRCA members. Your marketing investment reaches more than 650 community members and business leaders PLUS garners pre-event publicity. A relaxed, fun atmosphere celebrating the best food and service from our GRCA member restaurants, vendors, caterers, agriculture, and food manufacturers – what's not to love?! Escape winter "cabin fever" and make your company visible through sponsorship.

**Major Sponsor: Exclusive at \$10,000 OR 2 Co-Sponsors at \$5,000 ea. - non compete **SOLD****

- 20 tickets to the event \$10k / 10 tickets to the event \$5k
- Company logo on announcement(s)
- Pre-event publicity through chamber publications, website and social media
- Company logo displayed on signage through the event
- Opportunity for company representative to compete or judge in competitive element TBD
- Opportunity to have a display table with your promotional products

**Supporting Sponsor: \$1,500 (limit of 5)**

- 6 tickets to the event
- Company logo on announcement(s)
- Pre-event publicity through chamber publications, website and social
- Company logo displayed on signage through the event
- Opportunity to have a display table with your promotional products



### **Branded Bottled Water Sponsor: \$1,350**

- 4 tickets to the event
- Branded Bottled Water (your logo) distributed to each guest by your staff or ours to each guest courtesy of your company
- Opportunity to have a display table with your promotional products



### **Photo Sponsor: \$1,200**

- 4 tickets to the event
- Your logo on free photos distributed to attendees
- Option to have your mascot (if applicable) or branded props in photo
- Pre-event publicity through website
- Opportunity to have a display table with your promotional products

### **Live Music Sponsor: \$750 (limit of 2, non-compete) OR \$1500 exclusive**

- 6 tickets at \$1,500 / 3 tickets to the event at \$750
- Company name and logo on sign next to performance area
- Announcements by musical act recognizing sponsor company



### **Caricaturist Spot Sponsor: \$750 (limit of 4)**

- 2 tickets to the event
- Company name/logo on sign next to artist's area providing free caricatures of attendees



*Event Sold Out in 2019!*



For more information on these opportunities,  
please contact Bethany Kirkner, Director of Events at 610.898.7779  
or [bkirkner@greaterreading.org](mailto:bkirkner@greaterreading.org).