



## Sponsorship Summary

See following pages for benefits and event details

The Wyoming County Chamber of Commerce offers many unique sponsorship opportunities. Become a sponsor and reach some of Wyoming County's most influential corporate leaders, mid-level managers, small business owners, entrepreneurs and consumers.

Sponsorships broaden your competitive edge by elevating your company's image, prestige and credibility! Research shows that customers are 63% more likely to do business with companies who are active in their local Chamber. Why?... because consumers believe such companies use good business practices, are reputable, care about their customers and are involved in the community.\*

\*Study conducted by The Schapiro Group, 2012

Contact Gina Severcool Suydam, Wyoming County Chamber of Commerce President, for more information or to customize your sponsorship package. [gina@wyccc.com](mailto:gina@wyccc.com)

2017 Educational Luncheon Series (2)	\$2,000	<u>Leadercast</u>	
2017 Educational Luncheon (one Lunch) (3)	\$500	Presenting Sponsor (2)	\$5,000
<b>Cabot Oil &amp; Gas; Community Bank, NA;</b>		Registration Sponsor (1)	\$1,000
<b>UGI Energy Services</b>		Refreshment Sponsor (1)	\$1,500
Legislative Breakfast (1) <b>Cabot Oil &amp; Gas</b>	\$2,500	Lunch Sponsor (1)	\$2,000
PA Chamber Breakfast (1) <b>Cabot Oil &amp; Gas</b>	\$1,000	Host Sponsor <b>Keystone College</b>	\$3,000
Shop Chamber Promotions (3)	\$500		
Website Sponsor (1)	\$2,000	<u>Fallfest Mixer</u>	
Membership Appreciation Event (2)	\$2,500	Presenting Sponsor (1) <b>Cabot Oil &amp; Gas</b>	\$5,000
WyCCC Weekly Email per quarter (4)	\$500	Entertainment Sponsor (sold out)	\$2,000
		<b>M&amp;T Bank, UGI Energy Services</b>	
<u>Leadership Wyoming</u>		Advertising Sponsor <b>Community Bank, NA</b>	\$1,000
Class of 2018 Presenting Sponsor (1)	\$2,500	Prize Sponsor	\$500
Monthly Session Sponsor (9)	\$500	Chamber Supporters	\$250

The number in parentheses indicates the number of sponsorships currently available at that level, if no number is indicated there is no restriction. The company name in red indicates businesses that have committed to that opportunity.

## Commitment Form

Name of Sponsor \_\_\_\_\_

(Exactly as you want it to appear in advertising)

Contact Person \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Website \_\_\_\_\_

YES! We would like to sponsor the following event(s):

\_\_\_\_\_

In the amount of \$ \_\_\_\_\_

\*Sponsorships are payable annually, biannually or quarterly.

\_\_\_\_\_ Please send an invoice to email: \_\_\_\_\_ (if different than above)

\_\_\_\_\_ A check is enclosed payable to WyCCC

E-mail Logo to: [Gina@wyccc.com](mailto:Gina@wyccc.com) Please send in a jpg format

Sponsorship assistance is critical to continue the many programs as well as services offered throughout the year. WyCCC is a registered 501 (C)(6). The Chamber's W-9 will be forwarded to you upon request.

# Sponsorship Benefits



## 2017 Educational Luncheon Series **\$2,000**

- Opportunity to be the presenter at one Educational Luncheon
- 2 reservations & VIP seating at each luncheon
- Opportunity to provide promotional material to the luncheon participants (average attendance 50 per luncheon)
- Opportunity for 1 minute introduction each month & to share what's happening at your business
- Company logo on all emails promoting Monthly Educational Luncheon Series
- Company logo on the luncheon registration pages
- Banner advertisement on Calendar page on wyccc.com
- Recognition on the WyCCC website & social media pages
- Listing in the annual thank you ad

## 2017 Educational Luncheon (one Lunch) **\$500**

- Presenter at the Educational Luncheon
- 2 reservations & VIP seating for your sponsored luncheon
- Opportunity to provide promotional material to the luncheon participants (average attendance 50) at each luncheon
- Company logo on all emails promoting your month's Educational Luncheon
- Company logo on your luncheon registration page
- Recognition on the WyCCC website & social media pages for the month you have sponsored
- Listing in the annual thank you ad

## Legislative Breakfast **\$2,500**

- Sponsor listing in all advertising regarding Legislative Breakfast
- Logo on the Legislative Breakfast event page
- Recognition on the WyCCC website & social media pages
- Recognition with active logo links in emails promoting Legislative Breakfast
- Opportunity to welcome or close the event
- Preferred seating for up to 4 company representatives at the Legislative Breakfast
- Listing in the annual thank you ad

## PA Chamber Breakfast **\$1,000**

- Sponsor listing in all advertising regarding PA Chamber Breakfast
- Logo on the PA Chamber Breakfast event page
- Recognition on the WyCCC website & social media pages
- Recognition with active logo links in emails promoting Pa Chamber Breakfast
- Opportunity to welcome or close the event
- Preferred seating at the PA Chamber Breakfast
- Listing in the annual thank you ad

## Shop Chamber Promotions **\$500**

- Company logo/name on all Shop Chamber Promotions throughout 2017
- Opportunity to provide an offer included with Shop Chamber promotions
- Opportunity to provide an offer at the Membership Appreciation Event
- Company logo with active links on all email promoting Shop Chamber.
- Banner advertisement on Shop Chamber page on wyccc.com
- Recognition on the WyCCC website & social media pages
- Listing in the annual thank you ad

## Website Sponsor **\$2,000**

- Company logo appears on every page of the website for 1 year
- Banner ad posted in your business category in the business directory on the WyCCC website for 1 year
- Banner ad posted on all business directory pages
- Banner ad posted on Calendar, Hot Deals, Job Postings, and News Release pages of WyCCC website
- Recognition on the WyCCC website & social media pages
- Listing in the annual thank you ad

# Sponsorship Benefits



## Membership Appreciation Event **\$2,500**

- Preferred seating for up to 4 representatives from your company at the Membership Appreciation Event
- Opportunity to provide an item to the membership appreciation attendees (average attendance 75)
- Opportunity for 2 minute introduction and company update
- Company logo on all emails promoting Membership Appreciation Event
- Company logo on the Membership Appreciation Event registration page
- Recognition on the WyCCC website & social media pages
- Listing in the annual thank you ad

## WyCCC Weekly Email **\$500/quarter year**

- Active banner link in weekly email sent to more than 2,000 people in Chamber's network
- Banner ad posted on the Hot Deals & News Release pages of the WyCCC website
- Opportunity to advertise every week of the quarter in this publication
- Banner ad posted in your business category in the business directory on the WyCCC website for 1 year
- Recognition on the WyCCC website & social media pages

## Class of 2018 Presenting Sponsor **\$2,500**

- 1 waived class tuition
- Company recognized as Class of 2018 Leadership Wyoming sponsor in all advertising & print material
- 1 year banner advertising on the WyCCC website
- Recognition with active logo links in program promotional emails
- Logo on the program binder
- Recognition on the WyCCC website & social media pages
- Company logo in the annual thank you ad

## Monthly Session Sponsor **\$500**

- Opportunity for one representative to join and address the class over lunch for the month of sponsorship
- Company logo on the agenda for the session
- Company logo displayed during session
- Recognition on the WyCCC website & social media pages
- Listing in the annual thank you ad

### Sessions Available for Sponsors:

Agriculture

Leadership Retreat

Manufacturing

Energy & Sustainability

Government & Law Enforcement

Healthcare

Community & Human Services

Economic Development

Heritage & Culture, Tourism & Recreation

# Sponsorship Benefits

## Leadercast

**NEW EVENT – May 5, 2017**

- Presenting Co-Sponsors \$5,000**
- Up to 10 complimentary tickets to WyCCC Leadercast
  - Company logo as event co-sponsor in all advertising
  - Recognition with active logo links in event emails
  - Opportunity to welcome or close the event
  - Company banner displayed at Leadercast (banner provided by sponsor)
  - Recognition on the WyCCC website & social media pages
  - Opportunity to provide promotional material to all attendees (estimating 100 provided by sponsor)
  - Listing in the annual thank you ad

- Registration Sponsor \$1,000**
- 2 complimentary ticket to WyCCC Leadercast
  - Company logo as registration sponsor in all advertising
  - Company banner displayed at Leadercast near registration (banner provided by sponsor)
  - Opportunity to provide promotional material to all attendees (estimating 100 provided by sponsor)
  - Recognition on the WyCCC website & social media pages

- Refreshment Sponsor \$1,500**
- 3 complimentary ticket to WyCCC Leadercast
  - Company logo as break sponsor in all advertising
  - Company banner displayed at Leadercast near refreshment service (banner provided by sponsor)
  - Opportunity to provide promotional material to all attendees (estimating 100 provided by sponsor)
  - Recognition on the WyCCC website & social media pages

- Lunch Sponsor \$2,000**
- 4 complimentary ticket to WyCCC Leadercast
  - Company logo as lunch sponsor in all advertising
  - Company banner displayed at Leadercast near lunch service (banner provided by sponsor)
  - Opportunity to provide promotional material to all attendees (estimating 100 provided by sponsor)
  - Recognition on the WyCCC website & social media pages

 Wyoming County  
Chamber of Commerce

## FallFest Mixer

**September 28, 2017**

- Fallfest Presenting Sponsor \$5,000**
- 10 VIP tickets to the event
  - Company logo as event sponsor in all advertising & print material
  - Logo on event banner displayed on Route 6 in Tunkhannock
  - Recognition with active logo links in event promotional emails
  - 1 year banner advertising on the WyCCC website
  - Company logo displayed on event welcome banner
  - Company logo on the event page of WyCCC website
  - Recognition on the WyCCC social media pages

- Entertainment Sponsor \$2,000**
- 8 VIP tickets to the event
  - Company logo displayed on event welcome banner
  - Company logo on the event page of WyCCC website
  - Recognition on the WyCCC social media pages

- Advertising Sponsor \$1,000**
- 6 VIP tickets to the event
  - Company listed on event welcome banner
  - Company listed on the event page of WyCCC website
  - Recognition on the WyCCC social media pages

- Prize Sponsor \$500**
- 4 VIP tickets to the event
  - Company listed on event welcome banner
  - Company listed on the event page of WyCCC website
  - Recognition on the WyCCC social media pages

- Chamber Supporters \$250**
- 2 VIP tickets to the event
  - Company listed on event welcome banner
  - Company listed on the event page of WyCCC website
  - Recognition on the WyCCC social media pages

# Leadercast

# Powered by Purpose

May 5, 2017

## Leadercast Live

Leadercast Live is the largest one-day leadership event in the world. Broadcast live from Atlanta to hundreds of locations around the world each year, Leadercast brings together some of the most recognized and respected global leaders to create a leadership experience unlike any other.

Leadercast Live focuses on the leadership issues most relevant to today's time-starved leader. It is a place of inspiring messages coupled with rich interaction between fellow leaders that want to be intentional about raising their standard of leadership...all delivered with a creative, energetic and memorable approach. Leaders across all industries and various levels of their career are able to leave this event better equipped to take on their next challenge.

## Purpose is what defines us, drives us, and empowers us.

What does it mean to be powered by purpose? ...to be part of a purpose-driven organization? ...to work with a team of people who understand the meaning in addition to the metrics?

Purpose is the glue for an organization and the fuel for an individual. Today's organization can't rely on old practices. A new organization is emerging and at the center of its driving force is the igniting power of purpose.

- Companies with ideals of improving people's lives at the center of all they do outperform others by 400%<sup>1</sup>
- More than 70% of people consider an organization's environmental and/or social impact when deciding where to work<sup>2</sup>
- Employees that feel they are working towards a good cause show increased productivity by up to 30 percent<sup>3</sup>
- People who are able to make a social or environmental impact on the job are more satisfied by a 2:1 ratio<sup>2</sup>

In 2017, Leadercast will be exploring what can happen when teams and individuals are connected with purpose, creating a strong organizational culture with intentional leadership that inspires extraordinary results.

Find out more online at  
[Leadercast.com/2017](http://Leadercast.com/2017)



#PoweredByPurpose

### Sources

- 1) "Significant Stat: Companies Driven to Improve People's Lives Outperform Others." The Ritz Carlton Leadership Center. N.p., 28 Dec. 2015. Web. 19 Aug. 2016.
- 2) "Purpose-driven Organisations Far Outperform Traditional For-profit Businesses." HRZone. N.p., 21 May 2015. Web. 19 Aug. 2016.
- 3) Tonin, Mirco, and Michael Vlassopoulos. Corporate Philanthropy and Productivity. Working paper no. 4778. N.p.: CESifo, 2014.