

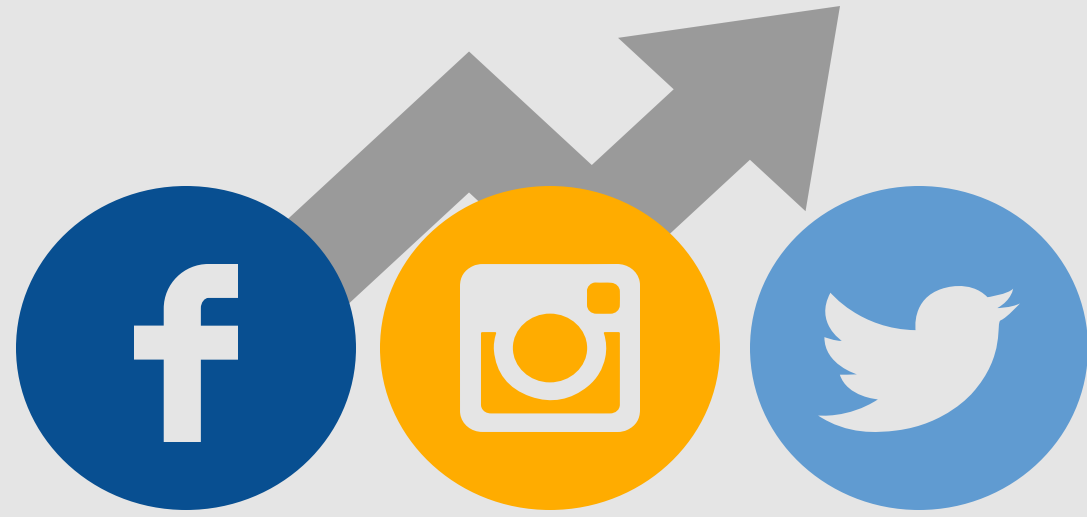


# SOUTH SHORE CHAMBER 2017 YEAR IN REVIEW



## OVER 1,000,000

MEDIA IMPRESSIONS THROUGH WEBSITE, SOCIAL MEDIA, AND NEWS OUTLETS



55% more followers across social media channels in 2017, including an 86% increase on Instagram



## LAUNCHED

South Shore 2030.com  
EAT South Shore.com  
NPO Group  
BZwise

WELCOME

HANOVER CHAMBER!

# 228 NEW MEMBERS



206,072

WEBSITE VIEWS

54,865

Directory Searches

### TOP SEARCHED CATEGORIES

- Non-Profits
- Attorneys
- Banks & Credit Unions
- Financial
- Facilities Management



5,400

ATTENDEES TO 130 EVENTS

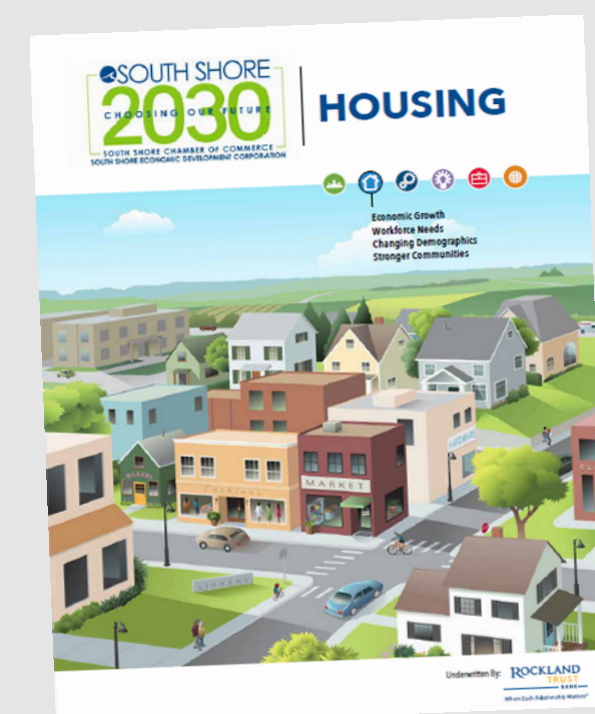
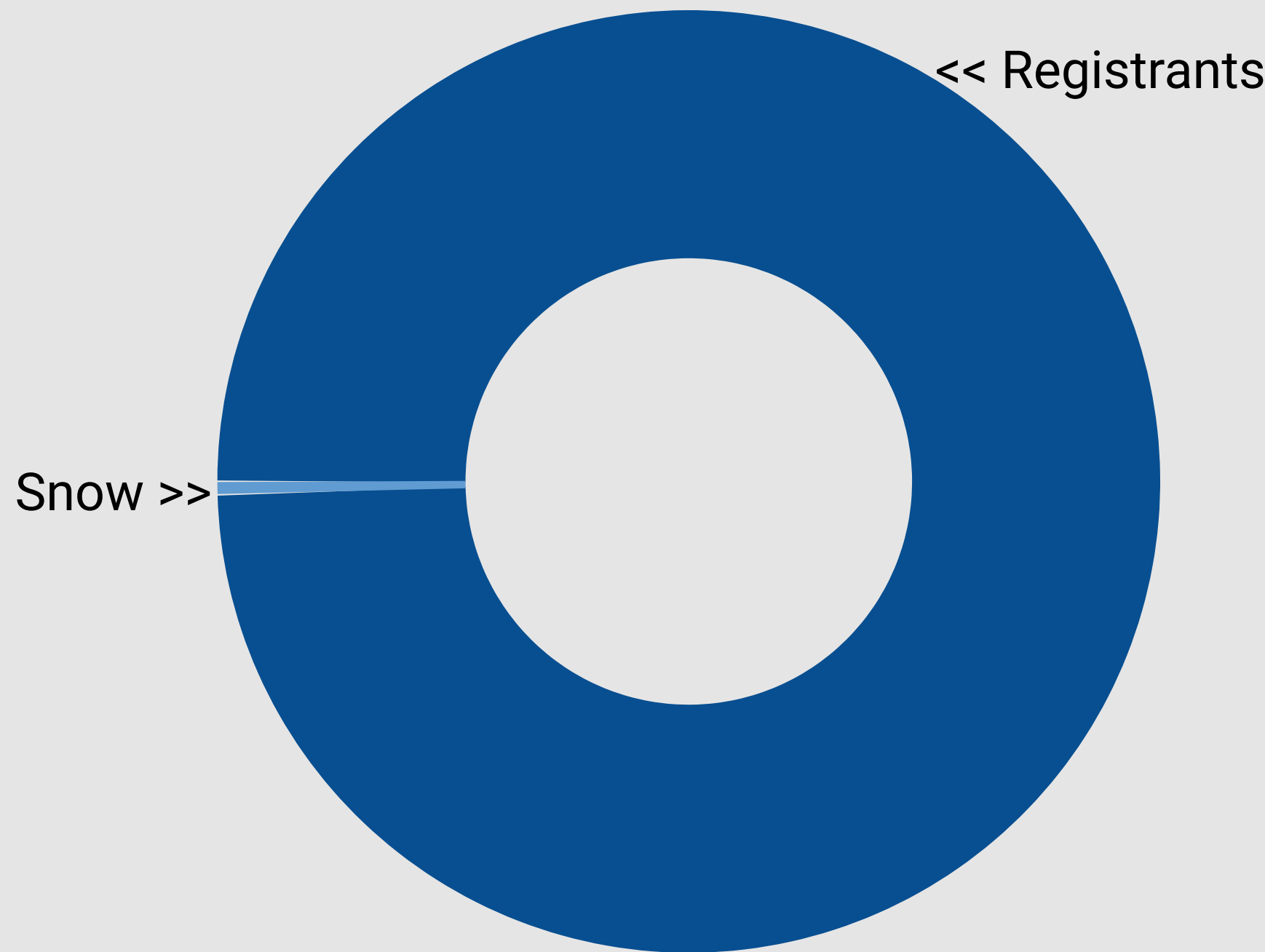
### MOST POPULAR EVENTS

- WinterFest
- SSYP Golf Tournament
- Governor Baker Breakfast
- Housing Report Launch

57 Chamber Partners

143 Event Sponsors

215 Volunteers



4,500 Reports Printed

18 Ribbon Cuttings

Up 80% from 2017



Governor Baker Breakfast rescheduled due to massive snow storm  
560 emails & calls  
Less than an inch of snow

\$20,000

Raised for local non-profits by eating lots and lots of pizza at 5 PizzaPalooza events



483 LOCAL CHAMBER MEMBERS

SSYP FOUNDATION GRANT AWARDED

\$10,000

to one lucky South Shore Company

48 JOBS POSTED

3,900 VIEWS

2 NEW EMPLOYEE

4 BABIES

26 BUSINESSES THAT HAVE BEEN MEMBERS FOR 50+ YEARS