



## 2019 Opportunity Catalog

### Banner Ad

- Banner Ad on Chamber website at the top of one of the following pages: Business Directory, Event Calendar, or Job Postings. These pages receive up to 17,000 hits per year.
- Option to design your own banner ad or have our staff design it
- Banner to be made 480 pixels wide by 60 pixels high
- Limited to 5 per page, per quarter
- **One Quarter – \$125**
- **One Year – \$400**

### Business After Hours

Your business will be the exclusive sponsor for one of our BAHs (first come, first serve). These monthly networking events will be sure to put you in front of new and existing business contacts. See 2019 calendar for event details.

#### **8 available: \$500**

- Company logo on evites
- Evite with logo listed on Chamber website & social media
- Company logo on signage at event
- Opportunity to distribute promotional materials to attendees

### Scholarship Sponsorships for April 11 BAH

Help celebrate the 50<sup>th</sup> Anniversaries of Terra State Community College and Vanguard-Sentinel Career & Technology Centers by contributing to a special scholarship fund through the Chamber Foundation. The scholarships will be awarded by the Chamber Foundation to Vanguard students enrolling at Terra for the 2019-2020 school year.

#### **Multiple available: \$500**

- Company name listed on the scholarship application
- Opportunity to present a promotional check to the Chamber Foundation at the April 11, 2019 BAH at the Neeley Center
- Picture & recognition in eblast & social media after event
- Company name included in press release

### Lunch & Learns – February 4, April 1, May 6, June 3, July 1, October 7 & December 2

Your business will be the exclusive sponsor for one of our Lunch & Learns or a special roundtable discussion on business incentives (first come, first serve). These events will be sure to put you in front of new and existing business contacts. See 2019 calendar for event details.

#### **7 available: \$200**

- Company name on evites
- Evite with name listed on Chamber website & social media

- Opportunity to display promotional materials, business cards, brochures, etc. on a sponsor table at the event
- Opportunity to address attendees during the opening presentation for 5 minutes

## Traveling Tuesdays – Every Tuesday in 2019

Your business will be the exclusive sponsor for one of our weekly Traveling Tuesdays (first come, first serve). Chamber staff will travel to your business, take a photo at your business, post the photo on Facebook, and everyone who correctly identifies the member business will be entered into a drawing for a \$25 gift certificate to a Chamber member business.

### 52 available (limit 1 per Chamber member): \$25

- Photo taken at your business and posted on the Chamber’s Facebook page on a Tuesday for Facebook followers to “guess” which business is featured that week
- Follow-up post published on Facebook on Wednesday of the week your company is featured, which will include a link to your company website and/or Facebook page, a short bio on your business and additional pictures that showcase your business
- Gift certificate to Chamber member business given on your behalf to winner of weekly drawing.

## Annual Dinner – “Clued In” - January 24

This prestigious event gathers Chamber of Commerce members and area professionals for an evening of networking and recognizing businesses and individuals for their commitment to our community. Sponsors will enjoy excellent visibility to the most distinguished audience of the year. Attendance is expected to be 230.

### Master Detective Event Sponsor (limit 1): \$1,500

- Exclusive listing as the 2019 Annual Dinner Master Detective Event Sponsor
- Company logo in all materials developed for the event including event invitation, program, on screen, and press releases
- Company exclusively listed with logo on screen as Master Detective Event Sponsor
- A representative from your company has the opportunity to assist in award presentation
- Company logo listed on the Annual Dinner event page on the Chamber's website with a hotlink to your company's website
- Recognition in the Chamber's bi-weekly e-blast with evite
- Recognition in the Chamber's social media
- Banner ad on Chamber website event calendar from January through March.
- Advertisement displayed on the Digital Information Center in Chamber office from January through March.
- Full page ad in program
- Opportunity to display promotional materials, business cards, brochures, etc. on the Master Detective Event Sponsor Table
- Verbal recognition during the event
- Reserved seating for eight
- First right of refusal will be given to event sponsor from previous year

### Miss Peach (Dessert) Sponsor (limit 1): \$500

- Company logo listed in the program
- Company logo listed on screen as Miss Peach Sponsor
- Company logo listed on the Annual Dinner event page on the Chamber's website with a hotlink to your company's website
- Company logo displayed at attendee tables
- Half page ad in program

- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors' table
- Reserved seating for four

**Pick Your Poison (Beverage) Sponsor (limit 1): \$500**

- Company logo listed in the program
- Company logo displayed on screen as Pick Your Poison Sponsor
- Company logo listed on the Annual Dinner event page on the Chamber's website with a hotlink to your company's website
- Company logo on signage at bars
- Half page ad in program
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors' table
- Reserved seating for four

**Courtyard Sponsor (limit 5): \$300**

- Company logo listed in the program
- Company logo listed on screen as Courtyard Sponsor
- Company name listed on the Annual Dinner event page on the Chamber's website
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors' table
- Reserved seating for four

**Candlestick Sponsor (limit 10): \$250**

- Company name listed in the program
- Company name listed on screen as Candlestick Sponsor
- Company name listed on the Annual Dinner event page on the Chamber's website
- Opportunity to display promotional materials, business cards, brochures, etc. on shared sponsors' table
- Reserved seating for two

## **Ag Breakfast - March 8**

This event features a guest speaker and awards are given for Farmer of the Year and Agricultural Service. Attendance is expected to be 200.

**Blue Ribbon Sponsor (limit 3): \$500**

- Prominent listing of your company logo on placemat during breakfast
- Prominent listing of your company logo on screen as Blue Ribbon Sponsor
- Company logo listed on the Ag Breakfast event page on the Chamber's website with a hotlink to your company's website
- Advertisement displayed on the Digital Information Center in Chamber office for the month of March.
- Recognition in Chamber's bi-weekly e-blast with link to your company's website
- Reserved seating for six

**Red Ribbon Sponsor (multiple available): \$250**

- Company logo on placemat during breakfast
- Company logo listed on screen as Red Ribbon Sponsor
- Company logo listed on the Ag Breakfast event page on the Chamber's website with a hotlink to your company's website
- Reserved seating for four

**White Ribbon Sponsor (multiple available): \$100**

- Company name on placemat during breakfast

- Company name listed on screen as White Ribbon Sponsor
- Company name listed on the Ag Breakfast event page on the Chamber's website
- Reserved seating for two

## **Chamber Foundation's Progressive Agriculture Safety Day® – March 30**

The Progressive Agriculture Safety Day® program is the largest rural safety and health education program for children in North America. This event is for children ages 8 - 13 and provides safety-related education and training that can be applied to any type of home. Attendance is expected to be 80.

### **Hayday Hero (limit 1): \$3,000**

- Prominent positioning of your company's logo in all materials developed for the event including save the date posters and event invitation
- Company logo posted first on the Ag Safety Day event page on the Chamber's website with a link to your company's website
- Company name listed in press releases
- Prominent positioning of logo on signage at event
- Prizes awarded to select early bird registrants on your behalf
- Recognition in the Chamber's social media and bi-weekly e-newsletter with a link to your company's website
- First right of refusal will be given to the Hayday Hero from previous year

### **Grain Giver (limit 2): \$1,000**

- Company logo in all materials developed for the event including save the date posters and event invitation
- Company logo posted on the Ag Safety Day event page on the Chamber's website with a link to your company's website
- Company name listed in press releases
- Logo on signage at event
- Recognition in the Chamber's bi-weekly e-newsletter and social media

### **Plow Patron (multiple available): \$500**

- Company logo posted on the Ag Safety Day event page on the Chamber's website
- Company name mentioned in the press releases
- Logo on signage at event
- Recognition in the Chamber's social media

### **Farmer Friend (multiple available): \$250**

- Company logo on signage at event
- Company logo posted on the Ag Safety Day event page on the Chamber's website

### **Safety Supporter (multiple available): \$100**

- Company name on signage at event
- Company name on the Ag Safety Day event page on the Chamber's website

## **Ag Tent - Sandusky County Fair - August 20-25**

In 2018, the Chamber Tent drew in over 4,500 fairgoers over a 6-day period. This is a great way to expose your business to a large number of community members in a short amount of time.

### **Exhibitor Table + Game (limit 31): \$200**

- 8 ft. table to display promotional materials, business cards, brochures, etc.
- 2 worker passes provided
- Company logo on game board

- Opportunity to provide giveaways for logo game
- Your company's name listed on the Ag Tent event page on the Chamber's website
- First right of refusal will be given to all exhibitors from previous year

**Exhibitor Table (limit 31): \$175**

- 8 ft. table to display promotional materials, business cards, brochures, etc.
- 2 worker passes provided
- Your company's name listed on the Ag Tent event page on the Chamber's website
- First right of refusal will be given to all exhibitors from previous year

**Logo Game (limit 50): \$50**

- Company logo on game board
- Opportunity to provide giveaways with company name or logo on them to use for game prizes

## Annual Golf Outing - September 13

An annual late-summer golf outing at one of the fine local golf clubs is an opportunity to network with other business members and entertain associates or clients. It is also an affordable way to promote your business in front of a business audience. Expected participation is 124 golfers.

**Event Sponsor (limit 1): \$2,000**

- Company logo on golfer's gift
- Banner placement at the clubhouse the day of the event
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Banner ad on Chamber website event calendar from July through September.
- Advertisement displayed on the Digital Information Center in Chamber office from July through September.
- Recognition on Chamber website, social media, e-blasts, & press releases about the event
- Front page placement of company logo on brochure and program
- Recognition during awards
- Company logo exclusively listed on screen as Event Sponsor
- Foursome team included
- First right of refusal will be given to Event Sponsor from previous year

**Cart Sponsor (limit 1): \$1,500**

- Banner placement at the clubhouse the day of the event
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Banner ad on Chamber website event calendar from July through September.
- Recognition on Chamber website, social media, e-blasts, & press releases about the event
- Signage with logo on all golf carts
- Company logo on brochure and program
- Recognition during awards
- Foursome team included
- First right of refusal will be given to Cart Sponsor from previous year

**Awards Sponsor (limit 1): \$1,500**

- Banner placement at the clubhouse the day of the event
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Banner ad on Chamber website event calendar from July through September.
- Recognition on Chamber website, social media, e-blasts, & press releases about the event
- Company logo on brochure and program

- Company logo on all tables during awards
- Recognition during awards ceremony
- Foursome team included
- First right of refusal will be given to Awards Sponsor from previous year

**Lunch Sponsor (limit 1): \$1,000**

- Company logo on signage during lunch
- Company logo featured on lunch tickets
- Company logo on brochure and program
- Company logo listed on the Golf Outing event page on the Chamber's website with a hotlink to your company's website
- Recognition during morning announcements
- Foursome team included
- First right of refusal will be given to Lunch Sponsor from previous year

**Beverage Sponsor (limit 1): \$500**

- Company logo featured on beverage carts and/or at stations
- Company logo featured on beverage tickets
- Company logo listed in program
- Company logo listed on website
- Recognition during morning announcements

**Poker Run Sponsor (limit 1): \$500**

- Company logo featured on poker run game boards
- Company logo listed in program
- Company logo listed on website
- Contest prize awarded on your behalf
- Recognition during morning announcements

**Chipping/Putting Contest Sponsor (limit 1): \$500**

- Company name listed on sign at the contest location
- Company logo listed in program
- Company logo listed on website
- Contest prize awarded on your behalf
- Recognition during morning announcements

**Course Sponsor (limit 4): \$300**

- Course signage in prominent location during outing
- Company name listed in program
- Company name listed on website

**Hole Sponsor (multiple available): \$100**

- Company name featured on a hole at golf course
- Company name listed in program

**Proximity, Raffle & Door Prize Sponsor (multiple available)**

- Your donated prize will be awarded to a proximity, raffle, or door prize winner
- Company name listed in program

## **Holiday Reception - December 11**

Your business will be highlighted as a sponsor for this festive member event. The Holiday Reception, which is co-hosted by Leadership Sandusky County, is a festive time for gathering with other Chamber members. Expected attendance is 150.

**6 available: \$350**

**Appetizer Sponsor (limit 3)**

- Company logo on invitation
- Invitation with logo listed on the Chamber website
- Recognition during event
- Company logo printed on napkins at each food station

**Entertainment Sponsor (limit 1)**

- Company logo on invitation
- Invitation with logo listed on the Chamber website
- Recognition during event
- Company logo printed on napkins at each food station

**Wine Sponsor (limit 1)**

- Company logo on invitation
- Invitation with logo listed on the Chamber website
- Recognition during event
- Company logo printed on napkins at each food station

**Dessert Sponsor (limit 1)**

- Company logo on invitation
- Invitation with logo listed on the Chamber website
- Recognition during event
- Company logo printed on napkins at each food station