



Ribbon Cutting Guidelines

The Chamber of Commerce of Sandusky County is excited to help our members celebrate their business milestones and gain exposure by celebrating with a Ribbon Cutting, Grand Opening or Ground Breaking.

Chamber of Commerce Ribbon Cuttings can be held under the following circumstances:

- A new member business opens.
- An existing member business re-locates.
- Expansion of a member business.
- Addition of new programs or services being offered by a member business.
- Other types of events must be presented to the Chamber Ambassadors who will decide the eligibility of the event.

Generally speaking, a long-standing business who becomes a new member of the Chamber of Commerce is not eligible for a Ribbon Cutting unless they meet one of the other criteria listed above (new location, expansion, etc.)

General Guidelines:

- Arrangements (date, beginning/ending time) for the Ribbon Cutting must be provided at least 2 weeks in advance in order to plan appropriately.
- The large ceremonial scissors and red ribbon will be provided by the Chamber of Commerce.
- The format and program for the event are the business' responsibility.
- The Chamber of Commerce will invite the Chamber Ambassadors, Board of Trustees, local media, along with government officials for the city/town/village the business is located in to participate in the event. The Ambassadors are willing and able to help in any way we can at the event. Advance requests are appreciated so that we can ensure your needs are met.
- The Chamber of Commerce will announce the event to their membership via an E-blast, however they cannot guarantee attendance. You are strongly encouraged to invite your own business associates, customers, neighboring businesses etc.
- The Chamber of Commerce will issue a press release to the local media after the Ribbon Cutting event that will include 2-3 lines about your business along with your business contact information.

For more information, contact the Chamber of Commerce at 419-332-1591.