

YOUR CHAMBER OF COMMERCE

MISSION, VISION AND VALUES



The **MISSION** of the South Haven Area Chamber of Commerce is to **build a vibrant and prosperous community**, and **have fun** doing it!

Our **VISION** is to promote **collaborative efforts** among **businesses, government, and other community organizations** that will result in the **attraction and retention of jobs, residents, and visitors** in the greater South Haven area.

- 1 We support economic growth and prosperity that includes a balanced emphasis across all business sectors to facilitate a vibrant local economy.
- 2 We are the recognized voice of business, providing effective leadership, collaboration, and results-oriented programming.
- 3 We support government and educational policies as well as cultural and recreational endeavors that support our mission.
- 4 We operate in a fiscally responsible, trustworthy, and confidential manner.
- 5 Our best efforts are made through the utilization of dedicated volunteers and staff working in partnership with other organizations.
- 6 Developing and operating under a three-year strategic plan is our best strategy for pursuing our mission and vision.

TOP 10 REASONS TO JOIN TODAY



CHAMBER PROGRAMMING

YOUTH IN BUSINESS

This program is designed to develop and encourage entrepreneurship among local High School students. With Chamber guidance, students create a business plan and present their idea to a panel of local business leaders.

SUMMIT

This annual program is focused on entrepreneurship and economic development. It is geared toward creating a change in the culture and promoting a call to action.



AFTER BUSINESS OURS
These evening networking events offer members the opportunity to share referrals and leads in a relaxed setting.

COMMUNITY EXPO

A one-day event featuring exhibitors from retail, service, education, non-profit and manufacturing. This event is a great opportunity to expose businesses to thousands of potential clients, network with peers, generate business leads, and search for quality employees.

ANNUAL CELEBRATION

Allows our membership to join together to review our previous year's performance and to celebrate business and community success through our annual Business Excellence Awards.

2020 CHAMBER BOARD OF DIRECTORS & STAFF

EXECUTIVE BOARD

Chair	Grant Spencer Spencer Manufacturing
Vice Chair	Kate Hosier Our Town Players
Secretary	Mary Farrell Lake Michigan College
Treasurer	Ken Overholser Consumers Credit Union

CHAMBER STAFF

Kathy Wagaman
Executive Director
director@southhavenmi.com

Erin Wilkinson
Assistant Director
events@southhavenmi.com

Brandy Key
Community Liaison
cofc@southhavenmi.com



VOTING BOARD

Glenn Cowles The UPS Store
Brad Adamson South Haven Farm Market
Liz Woods Sweet Haven
Kimberly Wise City of South Haven
Derek Babcock Bangor Fire Department

The Board of Directors of the South Haven Area Chamber of Commerce is composed of nine elected members, one-third of whom are elected annually to serve for three years. Any member in good standing is eligible for election to the Board of Directors.

BUSINESS DEVELOPMENT & SUPPORT SERVICES



SOUTHAVENMI.COM

As a member, your business will automatically receive a basic listing on the Chamber website. Your listing contains your business contact information as well as links to your website and social feeds. Being on the website increases your web presence and your own site's SEO score. For additional exposure, customized marketing packages are available.



MEMBERSHIP DIRECTORY

All members have 2 listings in this high-quality annual publication. The guide promotes our member businesses and 7,000 copies are distributed to members, area visitors and residents. It serves as our premier resource for business and lifestyle relocation.

MEMBER MAILINGS

Members have access to the Chamber's Bulk Mailing Permit, which can save you about 45% on postage for mailings of 250+ pieces. In addition, each member can request a set of complimentary mailing labels of all Chamber Members up to twice per year.

BUSINESS COUNSELING

You have access to free and confidential small business counseling services through the MI Small Business Development Center (MISBDC), Lakeshore 504 loan program, and SCORE mentorship programs. Available to new and established businesses as well as start-ups and entrepreneurs. Contact Kathy Wagaman, Executive Director, for an initial, confidential consultation.

EVENT CALENDAR

As a means of keeping both our members and the communities we serve up to date with area happenings, the South Haven Area Chamber of Commerce maintains a comprehensive calendar of events online. Members are welcome and encouraged to contribute their events.

INSURANCE DISCOUNTS

Chamber members may be eligible for group discounts on health, auto, homeowners and business insurance. Ask your insurance agent what discounts may be available to you!

THINK LOCAL NEW NEIGHBORS PROGRAM

The Chamber has embraced the importance of educating the community about the impact Thinking Locally can have on economic development. The Think Local initiative includes a public awareness campaign along with the New Neighbors Welcome Packet program, and an annual Community Expo.

VISITOR RESOURCE ROOM

Members can display marketing materials such as brochures and business cards in the Chamber office lobby for tourists and newcomers to our community. Up to date materials can help our staff refer your business to potential customers.

LEADS & REFERRALS

Each year your Chamber of Commerce receives thousands of calls, emails and walk-in visitors requesting information on the communities we serve and businesses in the South Haven area. We are pleased to refer Chamber members whenever possible.

CHAMBER COMMUNICATIONS

Weekly e-newsletter offers Chamber programming information, ribbon cutting announcements, information about area events and activities, and other pertinent news that may impact member businesses. The newsletter is the best way to keep up with what the Chamber is doing!

CERTIFICATES OF ORIGIN

Many of South Haven's manufacturing companies are expanding overseas exports. Shipments often require a certificate of local manufacture from the Chamber of Commerce. Our staff is ready to assist your needs relative to exporting opportunities.

ADVERTISING DISCOUNTS

New Chamber Members are eligible to receive special advertising discounts from Chamber partner media outlets including the South Haven Tribune, VanBuren Reminder and Mid-West Family Broadcasting (103.7 COSY FM). Ask us for details!

AMBASSADOR CLUB

A dedicated group of volunteers who assist Chamber staff with ribbon cuttings, ABOs, Chamber events and more - a valuable networking opportunity!

MEMBERSHIP APPLICATION



South Haven Area Chamber of Commerce
606 Phillips St. South Haven, MI 49090
(269) 637-5171 CofC@SouthHavenMI.com
www.SouthHavenMI.com

Business Name: _____

Physical Address: _____

Mailing Address (if different than physical): _____

Phone: _____ Website: _____

Email (for referrals): _____

Primary Contact Name: _____ Title: _____

Email: _____ Phone: _____

Additional Rep. Name: _____ Title: _____

Email: _____ Phone: _____

Additional Rep. Name: _____ Title: _____

Email: _____ Phone: _____

Tax ID: _____ - (Required for Non-Profit Members)

Date of Establishment: _____ Total Full Time Employees (FTE): _____

Please select your primary business category from the following list:

- Agricultural Products & Services
- Architects, Engineers & Surveyors
- Arts, Culture & Entertainment
- Associate Member
- Attorneys
- Automotive
- Before/After School Programs
- Business Services
- Chambers of Commerce
- Chiropractic & Acupuncture
- Civic
- Clubs & Organizations
- Construction & Trades
- Counseling & Specialized Resources
- Education
- Emergency Services
- Employment Agencies
- Event Management
- Farm Markets & Nurseries
- Festivals & Events
- Financial Services- Banking, Investments & Accountants
- Fitness & Wellness
- Funeral Services
- Health Care
- Home & Garden
- Insurance
- Lodging- Bed & Breakfasts
- Lodging- Hotels & Resorts
- Lodging- Vacation Rentals
- Manufacturing
- Marine
- Marine- Rentals, Cruises & Charters
- Marketing, Communications & Media
- Personal Care
- Pet Care
- Portable Restrooms
- Professional Organizations- Business Assoc.
- Property Management
- Real Estate
- Recreation
- Recreational Vehicles & Motorcycles
- Restaurants
- Shipping Services
- Shopping & Retail
- Storage Suites
- Transportation
- Utilities
- Wineries & Wine Tasting
- Worship

MARKETING

Business Description for Web Listing: _____

OPTIONAL MARKETING UPGRADES

NEW NEIGHBORS

Sign up today to have your brochure, flyer or business card included in a packet that is mailed to new residents in the area! We send out over 100 each month. Ask for details.

- 3 Months \$120
- 6 Months \$216
- 12 Months \$408

WELCOME GIFT
Subscribe TODAY, and receive 10% off any marketing upgrade package!
(Renewal at regular rate.)

WEB MARKETING PACKAGES

Get the most out of your Chamber website listing or advertise directly on the Chamber site! Your membership includes a free basic listing. See web marketing flyer for complete details.

- Enhanced Listing - add more details about your business, include photos, video and additional links. Your business name is listed among first results in searches. _____ \$100/year
- Premium Package - enhanced listing plus banner ads on select pages. _____ \$420/year
- Complete Package - enhanced listing plus banner ads on all pages of the Chamber website that support them, including home page! _____ \$1,200/year

ANNUAL MEMBERSHIP INVESTMENT

For businesses, secondary businesses and non-profits, standard rate includes up to 6 full time employees. Please add \$2.50 per FTE over 6 in the South Haven Area.

Business _____ \$250.00

Secondary Business with Same Owner as Primary Member _____ \$125.00

Non-Profit Organization _____ \$120.00

Individual Member (limited membership designed for retirees. Restrictions apply, please ask us for details.) _____ \$75.00

Financial Institution _____ \$220.00 + \$20.00 per
1 million in local deposits

Join Date: _____ Total Amount Due: _____

Method of Payment: Check # _____ (please make payable to SHACC)

(Call to pay by credit card.)