

Youth in Business Competition

Student Name: _____

	Maximum Points Possible	Judge's Notes	Points Awarded
Participation in Class 1	5		
Business Concept	5		
Participation in Class 2	5		
Business Plan	20		
Name/Logo/Branding	10		
Feasibility of Business Plan	15		
Relevance to Consumer	15		
Marketing Plan	10		
Innovation/Uniqueness of Approach	5		
Booth Visual Presentation	20		
Interview/Verbal Presentation	20		
Standout/Bonus Points (please justify)	10		

Judge: _____ **Total Points:** _____