



City of Swift Current

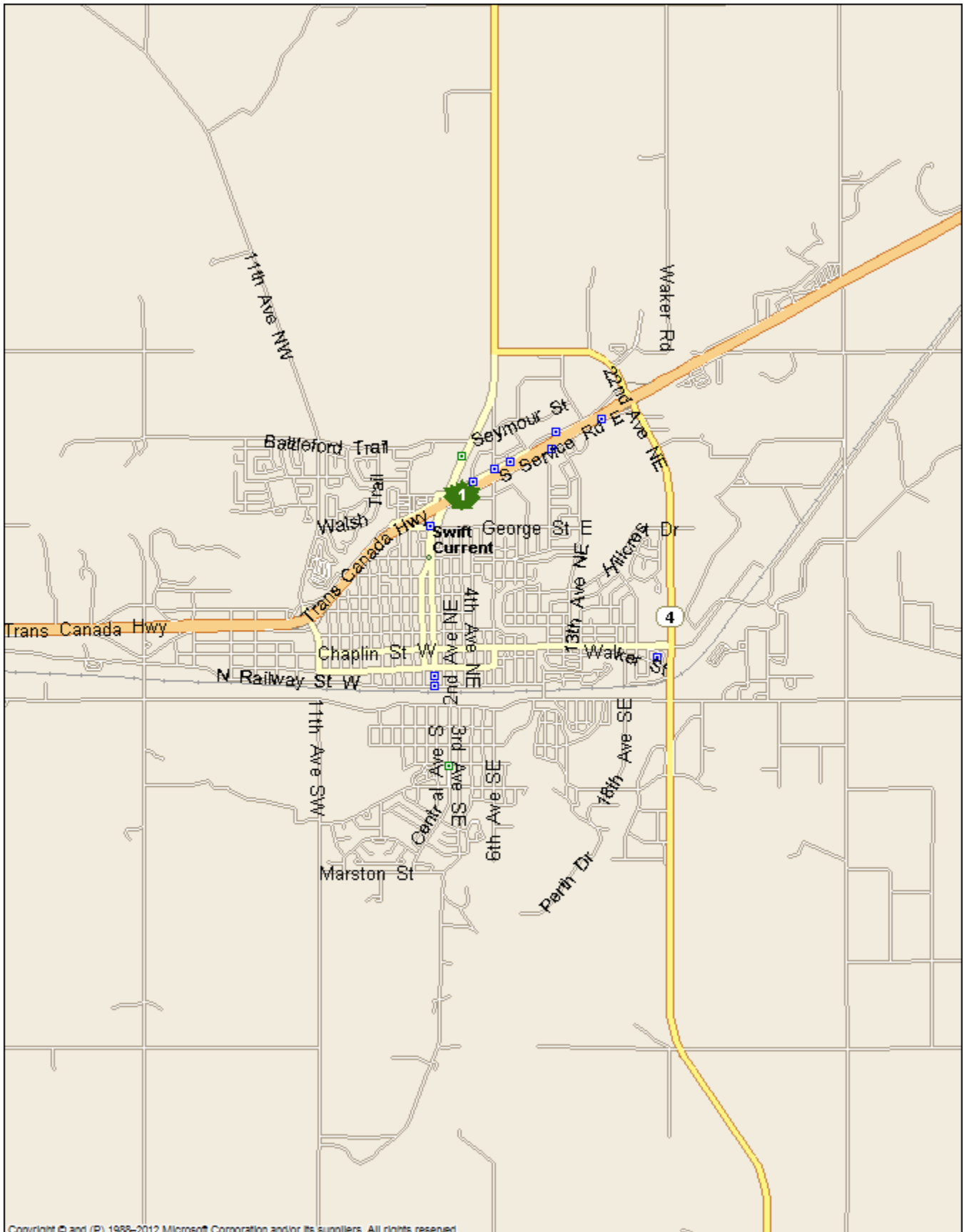
Community Profile & Demographic Snapshot

July 23, 2014

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Swift Current (CY), SK



Executive Summary

EXECUTIVE SUMMARY

Area: Swift Current (CY), SK

Benchmark: Canada



Population

The population in Swift Current (CY), SK is estimated to change from **15,866** to **16,110**, resulting in a growth of **1.5%** between the year 2011 and the current year. Over the next five years, the population is projected to decline by **-3.8%**.

The current year median age for this population is **42.8**.

The population in Canada is estimated to change from **34,246,075** to **35,567,104**, resulting in a growth of **3.9%** between the year 2011 and the current year. Over the next five years, the population is expected to grow by **6.5%**.

The current year median age for Canada is **40.2**.



Household

The number of households in this area is estimated to change from **6,903** to **7,031**, resulting in an increase of **1.9%** between 2011 and the current year.

Of the **4,644** families in the area, **4,011** are married or common law couples and **633** are single-parent families.

There are on average **0.5** children per family.

The number of households in Canada is estimated to change from **13,588,165** to **14,262,277**, resulting in an increase of **5.0%** between 2011 and the current year.

Of the **10,331,768** families in the area, **8,486,814** are married or common law couples and **1,844,954** are single-parent families.

There are on average **0.6** children per family.



Household Income

For the current year, the average household income is estimated to be **\$80,701** and is projected to **increase 11.5%** over the next five years, from **\$80,701** to **\$89,990**.

The estimated per capita income for Swift Current (CY), SK is **\$35,221**.

The average household income for Canada is estimated to be **\$85,790** and is projected to **increase 11.4%** over the next five years, from **\$85,790** to **\$95,568**.

The estimated per capita income for Canada is **\$34,402**.



Educational Attainment

Currently, it is estimated that **18.7%** of the population between 25 and 64 in Swift Current (CY), SK had earned a Bachelor's Degree or higher and **43.0%** have a technical or academic certificate or diploma.

In comparison, for Canada, it is estimated that **27.1%** of the population between 25 and 64 had earned a Bachelor's Degree or higher and **37.9%** have a technical or academic certificate or diploma.



Language

For the current year, the dominant non-official home language, **Tagalog (Pilipino)**, is spoken by **176** people, followed by **German**, spoken by **84** people.

The dominant non-official home language for Canada is **Punjabi**, spoken by **343,589** people, followed by **Chinese Languages n.i.e.**, spoken by **326,170** people.



Canada Business Summary

The total number of businesses in Swift Current (CY), SK is **1,067**. The Top 3 major businesses by type are:

- 91-98 Public Administration (**8.5%**)
- 72 Personal Services (**7.4%**)
- 80 Health Services (**6.0%**)

The total number of businesses in Canada is **1,358,115**. The Top 3 major businesses by type are:

- 80 Health Services (**7.2%**)
- 58 Eating and Drinking Places (**5.7%**)
- 59 Miscellaneous Retail (**5.3%**)



Canada Expenditure Potential

The total expenditures for Swift Current (CY), SK is estimated to be **\$74,481** per household, of which **10.2%** is spent on food and **19.6%** on shelter.

For Canada, the total expenditures is estimated to be **\$77,884** per household, of which **10.4%** is spent on food and **19.5%** on shelter.



PSYTE HD

The number of households in this area is **7,031**. The Top 3 clusters by Household for Swift Current (CY), SK are:

The number of households in this area is **14,262,277**. The Top 3 clusters by Household for Canada are:

- | | |
|----|----------------------------------|
| 1. | 997 households
(14.2%) |
| 2. | 842 households
(12.0%) |
| 3. | 752 households
(10.7%) |

- | | |
|----|-------------------------------------|
| 1. | 610,330 households
(4.3%) |
| 2. | 544,279 households
(3.8%) |
| 3. | 502,464 households
(3.5%) |

There is no study area available.

Source: 2013 Pitney Bowes MapInfo

2014 Demographic Snapshot

2014 Demographic Snapshot	Swift Current (CY), SK	
		%
2011 Census*	15,866	
2014 Population estimate	16,110	
2017 Population projection	15,743	
% Population Change (2011-14)	1.5%	
% Population Change (2014-17)	-2.3%	
2014 Population by Age	16,110	
0 to 4 years	963	6%
5 to 19 years	2,653	16%
20 to 24 years	919	6%
25 to 34 years	1,981	12%
35 to 44 years	1,886	12%
45 to 54 years	2,190	14%
55 to 64 years	2,239	14%
65 to 74 years	1,508	9%
75 to 84 years	1,063	7%
85 years and over	708	4%
Median Age	42.8	
2014 Families	4,644	
Married couples	3,548	76%
Without children at home	1,915	41%
With children at home	1,633	35%
Common-law couples	463	10%
Without children at home	294	6%
With children at home	169	4%
Lone-parent families	633	14%
Average Persons Per Family	2.4	
Average Children Per Family	0.5	
2014 Households	7,031	
Persons per household	2.3	
Average household income	\$80,701	
Median Estimated Household Income	\$61,065	
2014 Population 25 to 64 years by Educational Attainment	8,296	

2014 Demographic Snapshot	Swift Current (CY), SK	
		%
No certificate, diploma or degree	1,038	13%
High school diploma or equivalent	2,141	26%
Apprenticeship or trades certificate or diploma	1,308	16%
College, CEGEP or other non university certificate or diploma	1,980	24%
University certificate or diploma below bachelor level	277	3%
Bachelor's degree	1,244	15%
University certificate, diploma or degree above bachelor level	308	4%
2014 Population by Marital Status (15 years+)		
Single	3,024	23%
Common-Law	996	7%
Married	7,162	53%
Divorced or Separated	1,097	8%
Widowed	1,128	8%
Top 3 Dominant Languages		
	English	
	Tagalog (Pilipino)	
	German	
<i>* Population counts have been adjusted by MapInfo for census undercounts.</i>		