



# Partnership Opportunities



## Be a Chamber Partner!

Research shows that potential customers and clients are 63% more likely to do business with you if they know you support your local Chamber of Commerce!\*

Partnering with the Cecil County Chamber is an excellent way to market your business and promote your commitment to the Chamber and our community. Chamber events and programs are highly publicized. As a **Chamber Partner**, your company's brand is included in print and online advertising to provide you valuable public recognition.

Partnership opportunities allow members to support the events and programs that are of greatest interest to them. Members choose the ones best suited to their business, based on the marketing impact they want to make.

**Chamber Partners** support multiple events and programs throughout the year with an annual commitment for a specific dollar amount. The commitment includes the business' basic membership investment, and offers recognition not available to other members. Packages are customized to meet the member's needs and interests and can include admission to events, advertising opportunities, sponsorships and more. *All annual Partnership packages include: your membership investment; your business logo on the Chamber's homepage; logo on every eBlast and eNewsletter; logo on signage at events throughout the year; and more.*

Choose from the following levels:

**Platinum Partner** **\$11,000**  
Your logo on Chamber homepage; logo at all Chamber events and on Chamber letterhead for a full year; your choice of program and/or event sponsorships valued at up to **\$8,400**.

**Gold Partner** **\$8,200**  
Your logo on Chamber homepage; logo at all Chamber events for a full year; your choice of program and/or event sponsorships valued at up to **\$5,750**.

**Silver Partner** **\$5,600**  
Your logo on Chamber homepage; logo at all Chamber events for a full year; your choice of program and/or event sponsorships valued at up to **\$3,250**.

**Bronze Partner** **\$3,400**  
Your logo on Chamber homepage; logo at all Chamber events for a full year; your choice of program and/or event sponsorships valued at up to **\$1,800**.

**Premiere Partner** **\$2,200**  
Your logo on Chamber homepage; logo at all Chamber events for a full year; your choice of program and/or event sponsorships valued at up to **\$1,100**.

**Producer Partner** **\$1,650**  
Your logo on Chamber homepage; logo at all Chamber events for a full year; your choice of program and/or event sponsorships valued at up to **\$825**.

**Star Partner** **\$1,150**  
Your logo on Chamber homepage; logo at all Chamber events for a full year; your choice of program and/or event sponsorships valued at up to **\$575**.

\* Study conducted by The Schapiro Group, 2012

Contact Bonnie Grady at 410-392-3833 or [bgrady@cecilchamber.com](mailto:bgrady@cecilchamber.com) for information and to customize your Partnership Package.

