



CECIL COUNTY
CHAMBER OF COMMERCE

Sponsorship Opportunities



Get Noticed!

The Cecil County Chamber of Commerce offers many unique sponsorship opportunities. Become a sponsor and reach some of Cecil County's most influential corporate leaders, mid-level managers, small business owners, entrepreneurs, young professionals, educators, elected officials and more.

Sponsorships broaden your competitive edge by elevating your company's image, prestige and credibility! Research shows that customers are 63% more likely to do business with companies who are active in their local chamber. Why?... because consumers believe such companies use good business practices, are reputable, care about their customers and are involved in the community.*

* Study conducted by The Schapiro Group, 2012

Sponsor or Partner?

Sponsors support specific events as they're presented throughout the year as individual items. Sponsorships are available for every business and every budget.

Partners support multiple events, programs and publications throughout the year. These members make an annual commitment for a specific dollar amount. Partnership Packages are often customized to meet the partner business' needs and interests. Contact the Chamber for more on Partnership Packages.

Events

The Chamber hosts Signature Events, Government Relations Events, Educational Events and Monthly Events. Sponsorship benefits vary and can be flexible. Choose the sponsorships and benefits that match your business marketing needs.

Signature Events

Annual Meeting

Title Sponsor (1) \$1,000—Name & logo on event webpage & pre-event materials; 3-5 minutes at podium; display table; signage; 8 tickets

Founder \$500—Logo on event webpage & pre-event materials; display table; signage; 4 tickets

Supporter \$250—Logo on event webpage & pre-event materials; signage; 2 tickets

Business Awards Luncheon

Presenting Sponsor (1) \$1,500—Present awards; name & logo on event webpage & pre-event materials; 100-word profile in program; 3-5 minutes at podium; display table; signage; 8 tickets

Showcase Sponsor \$1,000—Logo on event webpage & pre-event materials; 50-word profile in program; display table; signage; 6 tickets

Business Supporter \$750—Logo on event webpage & pre-event materials; logo in program; display table; signage; 4 tickets

Entrepreneur Sponsor \$500—Logo on event webpage & pre-event materials; logo in program; signage; 2 tickets

Event Sponsor \$250—Logo in program; signage; 1 ticket

(Continued on reverse)

Contact Katie Lewis at 410-392-3833 or klewis@cecilchamber.com for information and to reserve your sponsorship.

Signature Events

(continued)

Golf Classic

Premier Sponsor \$2,500—Company name/logo gift given to each participant; complimentary foursome; your banner displayed; special recognition in pre-event materials and online; ad on Chamber website (3 months)

Beverage Cart & Snack Shack Sponsor \$1,800—Recognition/signage; name/logo in pre-event materials & program; complimentary foursome; ad on Chamber website (3 months)

Dinner Sponsor \$1,500—Recognition/signage; complimentary foursome; special recognition in program

Cocktail Sponsor \$750—Recognition/signage; name/logo in pre-event materials; special recognition in program

Golf Cart Sponsor \$500—Recognition in golf carts; name/logo in pre-event materials; special recognition in program

Program Sponsor \$500—Recognition at Tournament; name/logo in pre-event materials; special recognition in program

Score Card Sponsor \$300—Recognition on score cards; name/logo in pre-event materials; special recognition in program

Putting Contest Sponsor \$300—Tee Sponsor sign at putting contest green; Tee Sponsor contest; special recognition in program

Sponsor-A-Tee \$150—Tee Sponsor sign at one hole; Tee Sponsor contest; special recognition in program

Sponsor (Your Own) Tee (limited!) \$300—Tee Sponsor sign at one hole; Tee Sponsor contest; special recognition in program

Table Display (limited!) \$300—Your own table display at a par 3; table provided; one-on-one interaction with all participants

Government Relations Events

Cecil Night in Annapolis

Susquehanna Sponsor \$2,500—Business profile and logo in printed program (max 100 words); logo on pre-event materials; signage

North East Sponsor \$2,000—Bar Sponsor; logo on pre-event materials; signage

Elk Sponsor \$1,000—Bus Sponsor; logo on pre-event materials; signage

Bohemia Sponsor \$500—Logo on pre-event materials; signage at specific food stations

Sassafras Sponsor \$200—Logo on pre-event materials; tabletop signage

Legislative Preview Luncheon \$300
Name/logo on event page and pre-event materials; 3-5 minutes at podium; 2 seats at speakers table; distribute your company's materials at event; signage

Legislative Wrap-Up Breakfast \$200

Name/logo on event page and pre-event materials; 3-5 minutes at podium; 2 seats at speakers table; distribute your company's materials at event; signage

State of the County Breakfast

County Council Sponsor \$1,000—Name & logo on event webpage & pre-event materials; 3-5 minutes at podium; display table, signage; 8 tickets

County Executive Sponsor \$500—Logo on event webpage & pre-event materials; display table; signage; 4 seats at County Executive's table

Economic Development Sponsor \$250—Logo on event webpage & pre-event materials; signage; 2 seats at Economic Development Director's table

Candidates Forums & Receptions TBD
(election years only)

Educational Events

Professional Development Seminars \$100 each
(6 per year) Topics vary. Logo on event webpage & pre-event materials; 3-5 minutes at podium

Entrepreneur Series \$2,500
Currently under development, this program will address basic business concepts and skills development. Sponsor's name on Chamber webpage and all event materials; signage; company rep's involvement in the program; 1 seat in the class series

Lunch & Learn (12 per year) \$50 for 1/\$600 for 12
Name/logo on event page and pre-event materials (min. 1 issue of *Chamber eNews*, 1 eblast); 3-5 minutes to address group; distribute your company's promotional materials at event; signage **Sold through July 2015**

Monthly Events

Membership Breakfast (7 per year) \$150 each
Name/logo on event page and pre-event materials (min. 1 issue of *Chamber eNews*, 1 eblast); 3-5 minutes at podium; your company's promotional materials at event; signage; 1 ticket

Membership Luncheon (8 per year) \$250 each
Name/logo on event page and pre-event materials (min. 1 issue of *Chamber eNews*, 2 eblasts); 3-5 minutes at podium; your company's promotional materials at event; signage; display table if desired; 2 tickets

Business Card Exchange (11 per year) \$100 each
Sponsor/Host provides site and refreshments. Name on Chamber homepage; name/logo on event page and pre-event materials; describe your business to guests

Chamber 101 (12 per year) \$50 for 1/\$600 for 12
Name/logo on event page and pre-event materials (min. 1 issue of *Chamber eNews*, 1 eblast); 3-5 minutes to address group; distribute your company's promotional materials at event; signage