

ERIE CHAMBER OF COMMERCE ERIE LIFESTYLES MAGAZINE ADVERTISING OPPORTUNITIES

Erie Lifestyles Magazine is distributed to nearly 16,000 households throughout the community, twice per year, with a Spring and Fall issue. The publication features articles highlighting local businesses as well as local community events.

Pricing

PREMIER PLACEMENT AD SPACE

Centerfold - both pages	\$2,200	Inside front cover	\$895
Centerfold - 1 page	\$1,500	1/2 page with Table of contents	\$745
Inside back cover	\$ 945	1st page inside	\$895
Outside back cover	\$995		

STANDARD PLACEMENT AD SPACE

Full page	\$825	1/2 page	\$675
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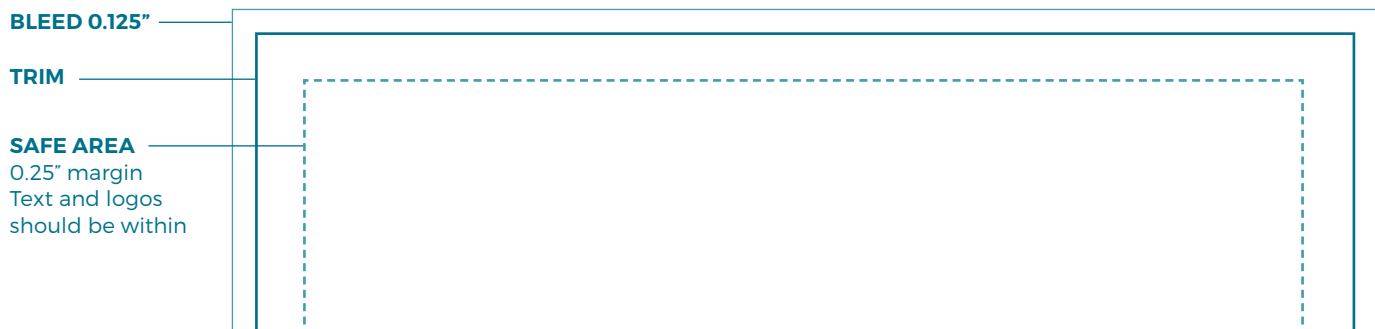
Artwork Specifications

AD TYPE

AD SIZE SPECIFICATIONS

Centerfold single page	5.25W x 8.375H (TRIM: 5.25W X 8.375H BLEED: 5.5W x 8.625H SAFE AREA: 4.75W x 7.875H)
Inside back cover	5.25W x 8.375H (TRIM: 5.25W X 8.375H BLEED: 5.5W x 8.625H SAFE AREA: 4.75W x 7.875H)
Inside front cover	5.25W x 8.375H (TRIM: 5.25W X 8.375H BLEED: 5.5W x 8.625H SAFE AREA: 4.75W x 7.875H)
Outside back cover	5.25W x 5.875H (TRIM: 5.25W X 5.875H BLEED: 5.5W x 6.125H SAFE AREA: 4.75W x 5.625H)
Full page (no bleed)	5.25W x 8.375H
Full page (full bleed)	5.25W x 8.375H (TRIM: 5.25W X 8.375H BLEED: 5.5W x 8.625H SAFE AREA: 4.75W x 7.875H)
1/2 page (no bleed)	5.25W x 4.1875

REQUIREMENTS: CMYK, 300 dpi, JPG or PDF file format. We will not accept files that do not meet these specifications, but are happy to recommend a resource to help make the necessary adjustments for you.
Pricing does not include ad design or resizing.



FOR MORE INFORMATION OR TO RESERVE AD SPACE
CONTACT THE ERIE CHAMBER OF COMMERCE AT:

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ERIECHAMBER.ORG

NEED AD DESIGN HELP?

Contact Hofmeister Creative for an estimate:
303.828.3921 | karen@hofmeistercreative.com

hof.meis-ter

smart branding. strategic design.

hofmeistercreative.com