

ERIE CHAMBER OF COMMERCE ERIE LIFESTYLES MAGAZINE ADVERTISING OPPORTUNITIES

Erie Lifestyles Magazine is distributed to nearly 16,000 households throughout the community, twice per year, with a Spring and Fall issue. The publication features articles highlighting local businesses as well as local community events.

Pricing

PREMIER PLACEMENT AD SPACE

Centerfold - 2 full pages	\$2,800	Inside front cover - full page	\$1,300
Centerfold - 1 full page	\$1,500	Page 1 - full page	\$1,300
Inside back cover - full page	\$1,050	Page 2: Table of contents - 1/2 page	\$1,000
Outside back cover - 3/4 page	\$1,500	Page 3 - full page	\$1,300

STANDARD PLACEMENT AD SPACE

Full page	\$900
1/2 page	\$675
1/4 page	\$400

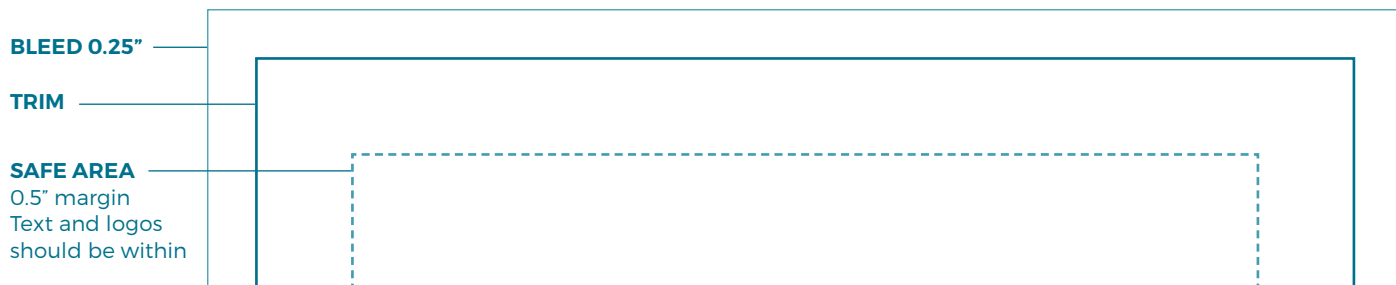
NOTE: Pricing includes specified ad placement per issue and does not include ad design or resizing.

Artwork Specifications

AD TYPE

DIMENSIONS (IN INCHES)

Centerfold 2 pages (full bleed)	16.75 x 10.875 (TRIM: 16.75 X 10.875 BLEED: 17.25 x 11.375 SAFE AREA: 15.75 x 9.875)
Centerfold single page	8.375 x 10.875 (TRIM: 8.375 x 10.875 BLEED: 8.875 x 11.375 SAFE AREA: 7.375 x 9.875)
Inside front cover	8.375 x 10.875 (TRIM: 8.375 x 10.875 BLEED: 8.875 x 11.375 SAFE AREA: 7.375 x 9.875)
Inside back cover	8.375 x 10.875 (TRIM: 8.375 x 10.875 BLEED: 8.875 x 11.375 SAFE AREA: 7.375 x 9.875)
Outside back cover	8.375 x 8.375 (TRIM: 8.375 x 8.375 BLEED: 8.875 x 8.625 SAFE AREA: 7.375 x 7.375) Only bottom and sides bleed to accommodate mailing label at the top of page.
Full page (no bleed)	7.375 x 9.875
Full page (full bleed)	8.375 x 10.875 (TRIM: 8.375 x 10.875 BLEED: 8.875 x 11.375 SAFE AREA: 7.375 x 9.875)
1/2 page (no bleed)	7.375 x 4.845
1/4 page (no bleed)	3.6 x 4.845



FOR MORE INFORMATION OR TO RESERVE AD SPACE
CONTACT THE ERIE CHAMBER OF COMMERCE AT:

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ERIECHAMBER.ORG

NEED AD DESIGN HELP?

Contact Hofmeister Creative for an estimate:
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hof.meis.ter
branding. design. motion.

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