

ERIE CHAMBER OF COMMERCE SPONSORSHIP OPPORTUNITIES

The Erie Chamber of Commerce has several event sponsorship opportunities throughout the year. This guide lists all sponsorship levels for each 2018 event and the benefits included.

ERIE CHAMBER EXPO | FEBRUARY 23, 2018

BENEFITS	GOLD \$1500	SILVER \$1000	BRONZE \$500
Business logo will appear in all advertising materials	•		
Business name will appear in all advertising materials		•	•
Business logo included on the Chamber website Home and Event pages	•		
Business name included on the Chamber website Event page		•	•
Table to display your business literature and promote your business	1 table	1 table	
Business logo and website will appear on the event map	•	•	
Business name will appear on the event map			•

ERIE TOWN FAIR & BALLOON FESTIVAL | MAY 19, 2018

BENEFITS	PLATINUM \$5000	GOLD \$2500	SILVER \$1500	BRONZE \$1000	CONTRIBUT. \$500
Hot air balloon ride with champagne celebration	8 riders	6 riders	4 riders	2 riders	
Banner displayed on balloon basket (provided by Chamber)	•	•	•	•	
Friday night pre-flight reception and dinner	8 tickets	6 tickets	4 tickets	2 tickets	
Limited-edition 2018 town fair t-shirts	8 shirts	6 shirts	4 shirts	2 shirts	
Business logo on 2018 limited-edition town fair t-shirts	•	•	•		
Business name on 2018 limited-edition town fair t-shirts				•	•
Business banner(s) with logo displayed at park venue (provided by sponsor)	3 banners	2 banners	1 banner	1 banner	1 banner
Advertising on Erie Chamber Facebook page	•	•	•		
Advertising in Chamber's "Commerce Corner" May e-newsletter				•	
Business recognition on radio and television advertising (if available)	•				
Business logo on all posters, advertising, and chamber website	•	•			
Business name on all posters, advertising, and chamber website			•	•	
Business name on all newspaper advertising					•
Business name engraved on "Glowing Sponsors" balloon plaque	•	•	•	•	•
Prime Booth space(s) at town fair	3 booths	2 booths	1 booth	1 booth	
22nd Annual Town Fair commemorative sponsor gift	•	•	•	•	

SUMMER CONCERTS IN THE PARK SERIES

MAY 26; JUNE 23; JULY 7; JULY 21; AUGUST 4; AND AUGUST 18, 2018

BENEFITS	
ALL SIX CONCERTS \$2500	INDIVIDUAL CONCERTS \$500 EACH
1 booth space at all 6 concerts (includes table and two chairs)	1 booth space at each individual concert(s) sponsored
Business recognition at beginning of concert and during band break	Business recognition at beginning of concert and during band break
Business logo on stage banner (provided by Chamber)	Business banner displayed at venue (provided by sponsor)
Business banner displayed at venue (provided by sponsor)	Advertising on Chamber website for the month of concert(s)
Advertising on Chamber website for the months of each concert	
4 VIP seats provided in front of stage	

ANNUAL ERIE BREWFEST | JUNE 9, 2018

BENEFITS	GOLD \$2500	SILVER \$1500
Brewfest entry tickets	8 tickets	6 tickets
Brewfest commemorative beer glasses	8 glasses	6 glasses
Business name and logo on advertising materials and poster	•	•
Business logo on local paper's Thank You ad	•	•
Business logo on sponsors sign (provided by Chamber)	•	•
Business recognition by bands throughout the event	•	•
Business banner(s) displayed at Brewfest event (provided by sponsor)	2 banners	1 banner
Business name on ticket sales website	•	
Booth space at Brewfest event	1 booth	
Business logo on Chamber website with link to sponsor's website	•	



ERIE WINE & CHEESE FESTIVAL | SEPTEMBER 22, 2018

BENEFITS	GOLD \$1500	SILVER \$1000	BRONZE \$500
Wine & Cheese Festival entry tickets with commemorative wine glasses	4 tickets	2 tickets	
Business logo included in all posters, print advertising and social media advertising	•	•	
Business name included on posters			•
Advertising on Erie Chamber Facebook page	•		
Business logo included on the Chamber website Home and Event pages	•	•	
Business name on the Chamber Event page			•
Business logo printed, framed and displayed at the event (provided by Chamber)	•	•	
Business name printed, framed and displayed at the event (provided by Chamber)			•
Business logo displayed on table centerpieces	•		
Business name displayed on table centerpieces		•	
Bottle of Colorado wine	2 bottles	1 bottle	

MINER'S BLAST | OCTOBER 6, 2018

BENEFITS	GOLD \$1500	SILVER \$1000
Booth space at the event	2 booths	1 booth
Business logo on Chamber website Home and Event pages with link to company website	•	
Business name on Chamber website Event page		•
Recognition on the Chamber's Face Book, Twitter, and LinkedIn	•	
Business name recognized in all radio and television promotions (if available)	•	
Business name listed in advertising literature including posters	•	•
Recognition in the October issue of the Chamber's "Commerce Corner" e-newsletter	•	•
Business banner displayed at the event (provided by sponsor)	•	•
Business recognition at the entrance table	•	•

LOVE YOU! | NOVEMBER 1, 2018

BENEFITS	GOLD \$1000	SILVER \$500
Business logo on Chamber website Home and Event pages with link to company website	•	
Business name on Chamber website Event page		•
Business logo listed in advertising literature	•	
Business name listed in advertising literature		•
Recognition on the Chamber's Face Book, Twitter, and LinkedIn	•	
Recognition in the November issue of the Chamber's "Commerce Corner" e-newsletter	•	•
Booth space at the event	1 booth	
Business logo displayed at entrance of the event	•	
Business name displayed at entrance of the event		•

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COUNTRY CHRISTMAS & PARADE OF LIGHTS | DECEMBER 7, 2018

BENEFITS	GOLD \$1500	SILVER \$1000
Business logo on Chamber website Home and Event pages with link to company website	•	
Business name on Chamber website Event page		•
Recognition on the Chamber's Face Book, Twitter, and LinkedIn	•	
Business name recognized in all radio and television promotions (if available)	•	
Business name listed in advertising literature	•	•
Recognition in the December issue of the Chamber's "Commerce Corner" e-newsletter	•	•
Business name will be announced throughout the evening by the DJ	•	
Business banner displayed near Santa's Workshop (provided by sponsor)	•	•
Business logo will be placed on signage near the S'mores booth	•	•
Prime entry line-up location in the Parade of Lights	•	•

COUNTRY CHRISTMAS GIFT SPONSORSHIP | DECEMBER 7, 2018

BENEFITS
\$75
Business name will be listed in advertising literature

CHAMBER HOLIDAY OPEN HOUSE | DECEMBER 12, 2018

BENEFITS
\$250
Business name will be posted on our Chamber website
Complimentary lunch ticket to the January Network at Noon Luncheon
Recognition in the December issue of the Chamber's "Commerce Corner" e-newsletter
Opportunity to speak at the Open House

For more information please contact:

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Where Your Business is Our Business