

2018

ERIE CHAMBER OF COMMERCE SPONSORSHIP, INVESTING & GIFTING OPPORTUNITIES

ABOUT THE CHAMBER

The Erie Chamber is a non-profit organization founded in 1996. As a non-political, self-sustained entity our mission is directed to supporting, promoting and growing the current and future Erie business community through leadership, community service, professional development and networking.

We value our members and want to help their businesses grow and succeed. Through a variety of networking, learning, and social events, which have been implemented into our list of membership benefits, we pride ourselves in providing the tools for building a strong business community.

The Chamber creates and distributes three publications each year including the annual Chamber Business Directory and Community Guide, a regional and street index map, and two editions of the Erie Lifestyles Magazine released in the Spring and Fall.

With the help of our volunteers, staff, board of directors and community, the Chamber has been fortunate to receive three CACI awards over the past two years: Special Achievement – 1st Place; Membership Increase; and Erie Chamber Mobile App.

GIVING BACK



The Chamber's interest in higher education is evident by the Dave Stone Scholarship Fund founded eleven years for graduating seniors in Erie; scholarships have grown over the years, and today we award two high school graduating students with a \$2,000 scholarship. The Board of Directors' concern to reach out to all students has extended into a new program to be implemented in 2017-2018 in assisting young entrepreneurs in building a business with highlights on financial literacy. Currently, the Chamber is working with the SBDC and the Erie High School in planning, organizing, promoting, and implementing this program.



Where Your Business is Our Business

“Small businesses are a vital part of the economy as a whole, and their success is essential to economic growth and prosperity.”

– Pacific Community Venture

ERIE CHAMBER OF COMMERCE 2018 Event Statistics

The Chamber's first community event was the Erie Town Fair and Balloon Festival held in 1997. With the colorful balloons attracting hundreds of Erie residents and people from surrounding communities, the balloons quickly became an identifiable icon of our Town. Today, the Town Fair is the Chamber's largest fundraising event and the Town's most popular event attracting over 26,000 people to our historic downtown and an estimated 5,000 viewers per day to the three-day hot air balloon launching event from Erie's Colorado National Golf Club. Since that first festival, we have soared to over 11 major Chamber community events per year.

The following Erie Chamber Community Events are free to the public, sponsored in part by supporting businesses, and generate a networking web for a variety of numerous professional enterprises.



ERIE CHAMBER EXPO

FRIDAY, FEBRUARY 23

Over 35 local businesses highlighting services from healthcare, educational, arts, real estate and more. Held at the Erie Community Center and open to the public.

Estimated attendance of **150**.

ERIE TOWN FAIR AND BALLOON FESTIVAL

SATURDAY, MAY 19

The Balloon Festival hosts 30+ hot air balloons over three days. The Town Fair is hosted in Historic Downtown Erie.

Estimated attendance of **5,000** on-site viewers per day.
Estimated total attendance of **41,000**.

SUMMER CONCERT SERIES

SATURDAY, MAY 26; JUNE 23; JULY 7 & 21; AUGUST 4 & 18

Six free concerts featuring six popular bands.

Estimated average attendance per concert **3,500-4,500**.

ERIE BREWFEST

SATURDAY, JUNE 9

30 participating local Colorado Breweries.

Estimated attendance of over **1,400** tasters.

ERIE WINE & CHEESE FESTIVAL

SATURDAY, SEPTEMBER 22

Taste a variety of wines from over 15 local Colorado wineries and an assortment of cheeses.

Estimated attendance of **1,000**.

MINER'S BLAST

SATURDAY, OCTOBER 6

In 2016, Erie Chamber received the Colorado Association of Commerce & Industry (CACI) first place "Special Achievement Award" for the transformation of this event, offering more kid-friendly activities and affordable prices, along with "fundraising" opportunities to local organizations and churches.

Estimated attendance of **6,000**.

LOVE YOU!

THURSDAY, NOVEMBER 1

Under the premise of health and well-being, the Chamber created this event to nurture, pamper, and de-stress women before the onset of the holidays. The event is free and includes food, drink, massages, hair styling, nails, facials and more.

Estimated attendance of over **200** women.

COUNTRY CHRISTMAS AND PARADE OF LIGHTS

FRIDAY, DECEMBER 7

At this favorite event you can hear local school choirs performing, make complimentary s'mores at the blazing fire pits, view the living nativity, visit Santa's Workshop, and enjoy a ride on the free horse-drawn hayrides. The Parade of Lights begins at 6:30. Everyone is encouraged to enter the parade—all you need are lights!

Estimated attendance of over **6,500** holiday guests.

CHAMBER HOLIDAY OPEN HOUSE

WEDNESDAY, DECEMBER 12

This event gives our members an opportunity to socialize and network with tapas catered from local restaurants and festive holiday beverages, door prizes, and the Dave Stone Scholarship Raffle drawing.

Estimated attendance **175**.

ERIE CHAMBER OF COMMERCE INVESTOR OPPORTUNITIES

As an Erie Chamber of Commerce Investor you will have the opportunity to sponsor multiple events throughout the year in a single pledge.

ROI include the following benefits and non-monetary gains for one year:

PLATINUM INVESTOR

\$10,000

- Your company will be acknowledged for one year in all printed materials as a Major Investor:
 - In eight (8) Annual Erie Chamber Events
 - In four (4) or more Educational Presentations including the Dave Stone Scholarship
 - In three (3) Social/Networking Activities
- Your company and logo will be acknowledged for one year as a Major Investor on:
 - All Erie Chamber Emails with your URL linked to your website
 - The Erie Chamber Website Home Page & Events Page
 - All Erie Chamber Monthly Newsletters
 - All Erie Chamber Weekly Chamber Chatters
 - Chamber advertisement page in two (2) editions of Erie Lifestyles Magazine
- Your company banner will be displayed for one year at eight (8) Annual Erie Chamber Events
- Your business logo will appear next to your name in Category Section of the Chamber Business Directory
- Your company will receive a one-year Erie Chamber Annual Membership

GOLD INVESTOR

\$7,500

- Your company will be acknowledged for one year in all printed materials as a Major Investor:
 - In six (6) Annual Erie Chamber Events
 - In two (2) or more Educational Presentations including the Dave Stone Scholarship
 - In two (2) Social/Networking Activities
- Your company and logo will be acknowledged for one year as a Major Investor on:
 - The Erie Chamber Website Events Page
 - All Erie Chamber Monthly Newsletters
 - Chamber advertisement page in two (2) editions of Erie Lifestyles Magazine
- Your company banner will be displayed for one year at six (6) Annual Erie Chamber Events
- Your business logo will appear next to your name in the Category Section of the Chamber Business Directory

SILVER INVESTOR

\$5,000

- Your company will be acknowledged for one year in all printed materials as a Major Investor:
 - In four (4) Annual Erie Chamber Events
 - In one (1) or more Educational Presentations including the Dave Stone Scholarship
- Your company and logo will be acknowledged for one year as a Major Investor on:
 - Chamber advertisement page in two (2) editions of Erie Lifestyle Magazine
- Your company banner will be displayed for one year at four (4) Annual Erie Chamber Events

THE ERIE COMMUNITY

ABOUT ERIE



The reasons people call Colorado home often include a passion for the outdoors, a diverse & dynamic community and the contemporary pace of life that appeals to all ages. The Town of Erie offers all of these. With our majestic mountain views and progressive civic vision, we provide a genuine small-town

feel with all the reassuring qualities that imply a sense of community, neighbors who care and a contemporary town with modern amenities and comforting closeness.

The Town of Erie is located in Boulder and Weld Counties, just west of I-25 for easy access to I-70, Denver International Airport (DIA) and Colorado's entire Front Range. Erie's Planning Area spans 48 square miles, extending from the north side of State Highway 52 south to State Highway 7, and between US 287 on the West and Interstate 25 to the East.

The results of the Town of Erie Citizen Survey tell us there's plenty of evidence that the Town is offering services and

amenities that work. More than four in five residents rate their overall quality of life as excellent or good. In terms of public trust, a majority of residents give positive ratings to the value of services for taxes paid; welcoming citizen involvement; being honest and treating all residents fairly. 90% of residents plan to remain in Erie for the next five years. See more results below.

2017 ERIE CITIZEN SURVEY RESULTS



ERIE DEMOGRAPHICS



MEDIAN AGE
(2011-2015 ACS, Census)



NUMBER OF HOUSEHOLDS
(2011-2015 ACS, Census)



ACRES OF PARKS & OPEN SPACE



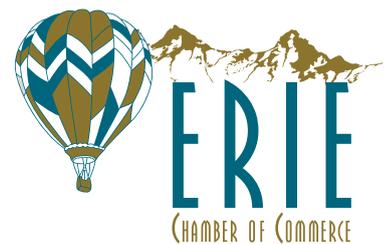
MEDIAN HOUSEHOLD INCOME

Population



THANK YOU!

The sustainability and viability of the Erie Chamber of Commerce relies on the financial support of our Sponsors, Investors, Donors, Memberships, and Events. With your help, we will continue to provide quality events and services to our local businesses and community.



Where Your Business is Our Business