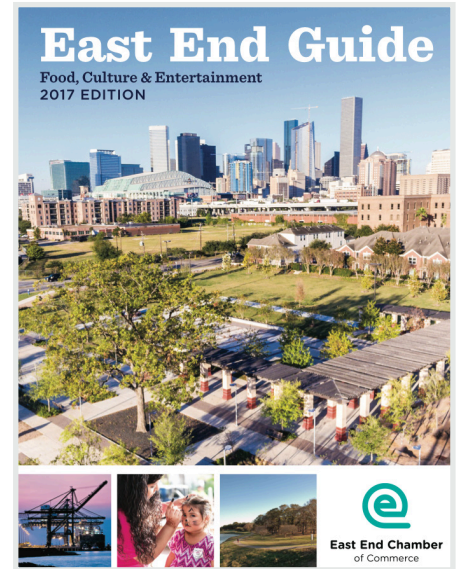


## Take Advantage of a Great Opportunity to Place your Business' Ad prominently in our 2018-2019 East End Directory!

This directory is distributed as valuable resource guide throughout the year to surrounding East End businesses and Chamber members. This year we will be printing all ads in FULL Color, giving your business an opportunity for more visibility!



### Ad Specifications

**Full Page Ad**  
No Bleed 7.4" x 10"  
with Bleed 8.5" x 11.062"  
Trim Size is 8.25" x 10.8125"

**1/2 Page Ad**  
No Bleed 3.70" x 9.875"  
with Bleed 4.125" x 11.062"

**1/2 Page Ad Horizontal**  
No Bleed 7.4" x 4.875"  
with Bleed 8.50" x 5.40"

**1/4 Page Ad**  
No Bleed 3.55" x 4.85"

### Advertising Rates Editorial Section (4 color)

Size/Location	Rate
Back Cover	\$2,075
Inside Covers	\$1,925
Page One	\$1,825
Full Page	\$1,525
1/2 Page	\$1,350
1/4 Page	\$675
1/8 Page	\$525

**1/8 Page**  
with Bleed  
3.563" x 2.281"

### Additional Options

*Directory Listing*

*Enhancement*

**\$250.00**

*If you'd like your business to be listed in multiple categories*

**\$100 per additional listing**

*Ad Design Available*

**Starting at \$75.00**



## AD PLACEMENT INSTRUCTIONS

- 1** Select Ad Size and Complete Order Form *(below)*
- 2** Make Check Payable to:  
East End Chamber of Commerce  
*(All Ads Must Be Paid by June 22, 2018)*
- 3** Email Completed Form to: [frontdesk@eecoc.org](mailto:frontdesk@eecoc.org)
- 4** Mail Check to:  
East End Chamber of Commerce  
550 Gulgate Center Mall  
Houston, Texas 77087
- 5** Email your Digital Artwork to: [marketing@eecoc.org](mailto:marketing@eecoc.org)  
by the deadline **June 22, 2018**  
*(Ad artwork should be 300 dpi at full ad size or vector art. Acceptable file formats are PDF, Illustrator EPS with fonts outlined, JPEG or TIF at 300 dpi, keep live images and text 0.25" inside all trim areas)*
- 6** Questions?  
Contact: Frances at 713.926.3305

## Advertising Rates

Editorial Section (4 color)

Size/Location	Rate
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Inside Covers	\$1,925
Page One	\$1,825
Full Page	\$1,525
1/2 Page	\$1,350
1/4 Page	\$675
1/8 Page	\$525

### Important Dates:

*Ad Submission Deadline*

**June 22, 2018**

*Payment Deadline*

**June 22, 2018**

## Ad Selection

- |   |                                    |
|---|------------------------------------|
| <input type="checkbox"/> Back Cover         | <input type="checkbox"/> Full Page |
| <input type="checkbox"/> Inside Cover Front | <input type="checkbox"/> 1/2 Page  |
| <input type="checkbox"/> Inside Cover Back  | <input type="checkbox"/> 1/4 Page  |
| <input type="checkbox"/> Page One           | <input type="checkbox"/> 1/8 Page  |

- Online credit card payment at [www.eecoc.org](http://www.eecoc.org)
- Make checks payable to:  
Houston East End Chamber of Commerce, 550 Gulfgate Center, Houston, TX 77087
- Call in payments to the Chamber at 713-926-3305