



Member Spotlight

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Why did you become a chamber member?

Manor College has been a member of EMCCC for many years. My predecessor at Manor was actively involved so you could say I “inherited” the role. I am so pleased to carry forward our relationship with EMCCC.

What do you like most about the EMCCC?

I value the variety of offerings – from the content of the programs to the networking opportunities. I come away from events with new insights or new relationships. As a member, you want to attend the events, meet people, chat and share. It’s also helpful there’s some specific programming for women.

What is the most challenging part of the job?

We’re a lean department of two full-time people. Our three mighty interns are a big help! We manage every aspect of Marketing Communications, including press, media relations, ad buying, graphic design, and the Manor website, as well as all internal and external communications. The challenge is in balancing the various components and planning accordingly to get it all done. We’re currently engaged in a rebranding effort – it’s exciting but demanding time-wise!

What is the most satisfying part of the job?

Working with students. We try to find opportunities to engage our student talent. For example, over the winter break we enlisted some students to help with a PSA. We’re always looking for substantive or “legit” work for our students. I think we’re doing a good job. Even after our interns graduate from Manor they continue working with us. That is very cool!

When you’re not at work, what might you be doing?

Hanging out with my husband, Wayne. I also try to save some time for fitness and working out, such as hitting a spin class or going for a run. I have the half-marathon bug and hope to complete a few more in the near future.

Interviewed by Amy Buick