

# Kyle Area Chamber of Commerce Web Advertising Benefits

Annual Investment Opportunities	1st Tier	2nd Tier	3rd Tier	Enhanced	Banners	Basic
	\$1,300	\$550	\$300	\$120	Per Page	Included
Banner Advertising on Home Page	✓				\$200	
Banner Advertising on Events Calendar	✓				\$200	
Banner Advertising on Business Directory and About Kyle pages	✓				\$200 each	
Banner Advertising on The Chamber, Membership, and Business Resources pages	✓	✓			\$100 each	
Banner Advertising on Main Category Page for Your Business	✓	✓	✓		\$100	
Banner Advertising on "Quick Link" Category Page for Your Business	✓	✓	✓		\$100	
<b>Priority Listing</b> <i>(Display your listing before those in the tier below you. Basic Listing search displays rotates randomly)</i>	✓	✓	✓	✓		
<b>URL Links</b> <i>(Add up 5 hyperlinks to your page)</i>	✓	✓	✓	✓		
<b>YouTube Video</b> <i>(Add a video link about your business)</i>	✓	✓	✓	✓		
<b>Photo Gallery</b> <i>(Post up to 15 images with captions on your page)</i>	✓	✓	✓	✓		
<b>Landing Page Logo</b> <i>(Display your logo on your page)</i>	✓	✓	✓	✓		
<b>Hot Deals &amp; Job Postings</b> <i>(Post public coupons/offers and job openings for your business)</i>	✓	✓	✓	✓	✓	✓
<b>Description</b> <i>(Basic - 200 characters; Enhanced - 1,600 characters)</i>	✓	✓	✓	✓	✓	✓
<b>Hours of Operation</b> <i>(up to 100 characters)</i>	✓	✓	✓	✓	✓	✓
<b>Driving Directions</b> <i>(up to 200 characters)</i>	✓	✓	✓	✓	✓	✓
<b>Keywords</b> <i>(Basic - 240 characters; Enhanced - unlimited)</i>	✓	✓	✓	✓	✓	✓
<b>Search Icon</b> <i>(Display your logo on search listings)</i>	✓	✓	✓	✓	✓	✓

All Banner Ads should be 480x60pixels. If you are unable to provide artwork for your banner, The Chamber can create a custom banner for a fee of \$50.00