

2019 Sponsorship Packages

Why should you spend your marketing dollars with the Chamber?

When you take advantage of sponsorship opportunities with us, your business is exposed to some of the most influential business professionals in this community and beyond! Your investment helps us to provide quality support and resources to develop business and improve our community.

The four packages below offer your business a chance to have a presence at every major Chamber event throughout the year!



The Annual Chamber Dinner & Awards is a big tradition in Jefferson County with over 300 people in attendance each year. We recognize outstanding businesses & individuals.

Platinum: \$3000+ (\$500 discount)

only available to Impact level

Customize your package at \$3000 or more

Gold Package: \$2000 (\$2300 value)

only available to Impact and Advocate

Annual Dinner - Table of 8 (\$350 to AD)

Women in Business - Table of 8 (\$150 to WIB)

Women in Business - Gold Sponsor (\$100 comp)

Politics & swizzle sticks - 4 tickets (\$100 to PSS)

Golf Scramble - Gold Sponsor (\$550 to GS)

SSCB - Gold Sponsor (\$750 to SSCB)

Choice of networking event (\$100 to Networking)

Silver Package: \$1180 (\$1380 value)

only available to Impact, Advocate, and Engage

Annual Dinner - 4 tickets (\$200 to AD)

Women in Business - 4 tickets (\$80 to WIB)

Politics & Swizzle Sticks - 2 tickets (\$50 to PSS)

Golf Scramble - Silver Sponsor (\$300 to GS)

Golf Scramble - 2 players (\$150 to GS)

SSCB - Silver (\$400 to SSCB)

Bronze Package: \$500 (\$590 value)

available for all levels

2 tickets to Annual Dinner (\$60 to AD)

2 tickets to WIB (\$40 to WIB)

Golf Scramble Hole Sponsor (\$200 to GS)

SSCB - Plastic Spoon (\$200 to SSCB)

Want to get your message out to an engaged audience?

Networking events are the way to go!

Networking Events

- Breakfast Networking (\$100)
- Work it Wednesday (\$150)
- Speed Networking (\$150)
- Business After Hours (\$100 - in kind)
- Special Networking event or special speaker (\$150)

Annual Dinner - January

- Individual Ticket: \$50
- Table of 8: \$350
- Premier Sponsor: \$4000
- Pre-Dinner Reception Sponsor: \$1,500
- Valet Sponsor: \$1,500
- Centerpiece Sponsor: \$800
- Music Sponsor: \$600
- Nametag Sponsor: \$500

The Women in Business luncheon is a celebration of professional women in Jefferson County. We typically have 3 dynamic speakers. Connect. Empower. Inspire.

Women in Business - March

- Individual Ticket: \$20
- Table of 8: \$150
- Premier Sponsor: \$500**
 - "Brought to you by" in all ads
 - Premier logo on promotional materials
 - Premier logo on event program
 - Welcome speech at event
 - Premier event calendar sponsor (1 mo.)
 - Social media and email promotion
- Gold Sponsor: \$100**
 - Name on promotional materials
 - Logo on event program
 - Social media and email promotion
- Door Prize Sponsor: In-kind (\$100 value)**
 - Name on event program
 - Social media and email promotion



For more than 25 years, the Chamber's annual golf scramble has been one of the most anticipated networking events of the year with approx. 100 golfers and games at each hole!

Golf Scramble - May

- Individual Player: \$75
- Team of 4 Players: \$300
- Platinum Sponsor: \$1,500**
 - Flags on each hole
 - Team of four in Golf Scramble
 - "Presented by" in event radio ads
 - Banner ad (6 mo.) on madisonindiana.com
 - Display Banner at event
 - Premier logo on sponsorship sign
 - Social media and email promotion
- Gold Sponsor: \$700**
 - Team of four in Golf Scramble
 - Mention in event radio ads
 - Banner ad (3 mo.) on madisonindiana.com
 - Display Banner at event
 - Large logo on sponsorship sign
 - Social media and email promotion
 - Booth at a hole & lunch for two
 - Active Engagement with 100+ golfers
- Silver Sponsor: \$400**
 - Mention in event radio ads
 - Banner ad (1 mo.) on madisonindiana.com
 - Display banner at event
 - Small logo on sponsorship sign
 - Social media and email promotion
 - Booth at a hole and lunch for two
 - Active engagement with 100+ golfers
- Hole Sponsor: \$200**
 - Name on sponsorship sign
 - Social media and email promotion
 - Booth at a hole & lunch for 2
 - Active engagement with 100+ golfers

Marketing

- Premium Web Sponsorship: \$1800**
 - Banner on calendar, job postings, hot deals
 - Large ad on left sidebar
- Banner Sponsorship: \$600**
 - Banner on calendar, job postings or hot deals



The only festival on Madison's Main Street, SSCB has doubled in size over the last 5 years! The festival now attracts locals & visitors by the thousands.

Soup Stew Chili & Brew - October

- Sponsor Booth: \$150
- Food Booth: \$50
- Premier Sponsor: \$3,500**
 - "Brought to you by" in all ads
 - Logo in over 250 television commercials
 - Mentioned in festival radio ads
 - Dedicated signage during festival
 - Premier logo on promotional materials
 - Present awards at end of festival
 - Premier event calendar sponsor (3 mo.)
 - Sponsor booth at festival center
 - Festival map highlight
 - Feature story on social/website
- Platinum Spoon Sponsor: \$1,500**
 - Logo in over 250 television commercials
 - Mention in festival radio ads
 - Large logo on promotional materials
 - 2 seats at judges' table
 - Banner ad (3 mo.) on madisonindiana.com
- Gold Spoon Sponsor: \$750**
 - Mention in festival radio ads
 - Medium logo on promotional materials
 - 1 seat at judges' table
 - Sponsor booth at the festival
- Silver Spoon Sponsor: \$500**
 - Small logo on promotional materials
 - Banner ad (3 mo.) on madisonindiana.com
 - Sponsor booth at the festival
- Plastic Spoon Sponsor: \$250**
 - Name on promotional materials
 - Judge for Best Decorated Booth

Package: _____

Internal Use Only

Additional Items: _____

Discount: _____

Total: _____

Billing: _____