



Elkhorn Christmas Card Town Parade

SATURDAY, DECEMBER 7, 2019

1:30PM DOWNTOWN ELKHORN

_____ **Yes, we will sponsor the 38th Annual Christmas Card Town Parade.**

Please check your preferred level of sponsorship below.

_____ **Platinum Sponsor: \$1000 includes:**

Banner for Parade with Name and Logo (banner will display all Platinum & Gold Sponsor's) Large Logo on poster and all flyers, Name Affiliation with event name everywhere the event is mentioned, Name included in all radio spots and press releases, Logo on our website, Mention in the Chamber Newsletter.

_____ **Gold Sponsor: \$750 includes:**

Banner for Parade with Name Only (banner will display all Platinum & Gold Sponsor's) Bold Name Only on poster, Name in press releases, Logo on our website, and Mention in the Chamber Newsletter.

_____ **Silver Sponsor: \$500 includes:**

Name on flyers, Name in press releases, Bold Name on our website.

_____ **Bronze Sponsor: \$250 includes:**

Name on our website and in press releases.

_____ **Friend of the Parade: \$100 includes:**

Name on our website.

Note: All sponsors will be mentioned during the parade script.

_____ **Yes, we will participate in the 38th Annual Christmas Card Town Parade.**

Please complete Entry and Liability forms and return to Elkhorn Chamber Office.

Please respond by November 12, 2019

Return this form to the Chamber office located at
 203 E. Walworth Street P.O. Box 41 Elkhorn, WI 53121 or fax to (262)723-5784.

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____



CHRISTMAS PARADE “HELPFUL HINTS”

The Elkhorn Christmas Parade is held on

Saturday, December 7, 2019 at 1:30 p.m.

Parade staging takes place at the Walworth County Fairgrounds where the route begins and ends. To participate, complete the application form and liability form(s) and return to the Elkhorn Chamber by **Monday, November 18, 2019.**

Parade Guidelines, Rules & Information

1. The Elkhorn Chamber has devoted a portion of its website, www.elkhornchamber.com, to Christmas Parade information. The section includes entry forms, information and helpful parade hints. Parade lineup begins at 10:30am at the fairgrounds and entries must arrive and be in position no later than 1:15pm. **Also, line-up information will be emailed as well as available on the website the week of the Parade.**
2. For the safety of the children, candy or other items **may not** be thrown from any vehicle, but should be **handed out** by people walking in the parade.
3. All vehicles must maintain a safe speed. Fast acceleration of vehicles is not allowed. Please maintain a space of **3 car lengths** between your entry and the entry ahead of you.
4. Dogs **must be** on leashes and up to date on vaccinations.
5. All animal waste must be cleaned up on the parade grounds and throughout the route.
6. All parade entries must have a signed 2019 Christmas Parade liability waiver form on file with the Elkhorn Area Chamber of Commerce & Tourism Center in order to participate in the parade.
7. We once again remind you: please **NO SANTAS** as part of your entry.

We look forward to your participation in this year's parade!

Please contact the Elkhorn Area Chamber of Commerce & Tourism Center office (262) 723-5788 or email info@elkhornchamber.com with any questions.

