

## Promoting You

Are you coordinating an event, open house or promotion? The Elkhorn Chamber of Commerce can help! Marketing, promotions and referral services are just some of the many services provided by the Elkhorn Chamber. There are a variety of cost effective advertising opportunities available through the Elkhorn Chamber with internet, print and event sponsorships.

Call the Elkhorn Chamber today to find out how we can assist you with your event!  
(262) 723-5788



**ELKHORN™**  
Area Chamber of Commerce  
& Tourism Center, Inc.

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# Promoting & Advertising

Your Business. Your Events.

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### DIRECT MAIL

#### Relocation/Visitor Packets:

The Elkhorn Chamber receives countless requests for relocation and visitor packets throughout the year from all over the state and country. We provide each request with a packet of information on the community, events and member brochures.

**FREE**

### PUBLICATIONS

#### Elkhorn Community Guide:

The Elkhorn Chamber of Commerce produces the Elkhorn Community Guide annually. Every member receives a FREE listing in the Elkhorn Community Guide and the cost of advertising space is 15% lower than that of non-members. A letter is sent to notify each member when the advertising sales will begin for the Community Guide. The Elkhorn Community Guide is distributed throughout the Elkhorn area and Walworth County, other Chambers of Commerce in Walworth County and throughout the state. The guide is also taken to many fairs and festivals throughout the state as well as being

### PRINTING

#### Welcome Bags:

The Elkhorn Chamber puts together welcome bags filled with our community guide, coupons, menus, attractions and more. These bags are distributed to both the AmericInn and the Hampton Inn in Elkhorn during the summer for guests when they check in, as well as groups utilizing the fairgrounds. We distribute approximately 2,000 bags during the summer which provides a great opportunity to get your business out to so many visitors. Provide your own printed materials or have the Chamber print for you.

**Contact the Chamber for pricing**

#### Rack Cards:

If your business doesn't have brochures, the Elkhorn Chamber will gladly create and print a simple rack card for you to have your business information available for visitors to our office.

**FREE**

### ONLINE ADVERTISING

#### Calendar of Events:

If your business/organization has an event that you would like included on the Elkhorn Chamber's calendar of events on our website, please send us the Event Information Form which can be found at <http://www.elkhornchamber.com/forms.html>

**FREE**

#### Link Exchange:

The Elkhorn Chamber of Commerce offers a link exchange program to members where a clickable link to your website is included in your business listing on our Member Directory page. The Elkhorn Chamber's logo is available at any time for your use in creating a link back to us on your website.

**FREE**

#### E-Newsletter/Blasts & Social Media:

The Elkhorn Chamber offers Article Listings and coupon opportunities in our monthly e-newsletter and other email blasts that go out to over 500 contacts in our database. Newsletters, blasts and community/member events that are open to the public are also shared on the Chamber's Facebook page, <https://www.facebook.com/pages/Elkhorn-Area-Chamber-of-Commerce-Tourism-Center>

**FREE**

#### Website Banner Advertising:

There is NO initial set-up fee for your banner ad. We would be happy to help create the banner ad for you, or you may submit a design of your own. Banner ads are visible on every page of our website.

1 Month - \$30  
3 Months - \$85  
6 Months - \$160  
1 Year - \$300