

# DYNAMIC Leadership WILSON

A program of the Wilson Chamber of Commerce

## How is this program different?

DLW is about more than equipping leaders to succeed in Wilson; it's also about improving the community that enables our organizations to prosper. Each DLW class takes on a community service project designed to leave a lasting, positive impact on Wilson. Many of the projects initiated by past DLW classes continue to benefit our community today.



## What is Dynamic Leadership Wilson?

Just as the name implies, Dynamic Leadership Wilson (DLW), introduces today's business leaders to the dynamics that make Wilson a unique place to live and work. During the 10 month program, participants get a first-hand account of the issues facing our community. They form lifelong bonds with peers across Wilson's diverse industry sectors. They gain an appreciation for the challenges other professionals face in our market, and become trusted representatives of their organizations out in the community.

By the time participants "pass the torch" to the next class, they are more firmly connected, deeply engaged, and better informed leaders who add immense value to their organizations - and to Wilson.

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*The experience has given me perspective into how much my home town has to offer. To hear stories of success from businesses ...inspired me to want more for Wilson.*

Josh Thomas, BB&T

Class of 2016

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## Who participates?

DLW is open to any employee of a chamber member in good standing. However, members should understand that the program is a COMMITMENT and an INVESTMENT. Members should only refer employees who have demonstrated leadership potential and represent the very best their organization has offer, especially those whose career aspirations include a long-term stay in Wilson. Both newcomers and Wilson natives will come away with a better understanding of our community

Past participants have included CEOs, senior managers, nonprofit executives, superintendents, politicians, and other leaders with significant responsibilities. The reputational success of DLW is entirely dependent upon recruiting participants who fully embrace the opportunity as a way to grow personally and professionally.

Each class includes NO MORE than 20 participants, selected on a first-come, first-served basis.

## How does the program work?

DLW begins with an off-site executive retreat in September that focuses on team chemistry, assessing and enhancing individual leadership skills, and selecting the class project. After the retreat, the class meets for a full day, once a month, to immerse itself in one of eight "session" days. Each session is an immersive experience devoted to a dynamic that contributes to Wilson's unique identity: agriculture, education, economic development, healthcare systems, judicial system, media and cultural arts, local government, and state government. Each session day also includes an opportunity for the class to collaborate on their chosen project.

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*The experiences I've received through the Wilson Chamber of Commerce Dynamic Leadership program are unmatched. I've built relationships with various businesses and leaders throughout the community that have enhanced my knowledge of where we live, work and play. I'm proud to be a part of such an organization that allows the opportunity to peer into businesses learning more about their operation. But most importantly, I call the men and women I went through this program with friends.*

Keven Zepezauer, The Wilson Times  
Class of 2018

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## What is the "Passing the Torch" Reception?

The "Passing the Torch" Reception is the culmination of one class' progress, and the beginning of the next class' journey. Held in June, the reception serves as a joint graduation and introduction ceremony. We invite our members, DLW alumni, participants and their families to attend.

At the reception, the President's Torch is symbolically passed from one class to the next as a reminder of the trust we place in the leaders who participate in DLW. The President's Torch is kept permanently at the Chamber, and is inscribed with a description of the most recent class project.

Cost:

**\$800\***

\*Non-refundable. \$150 deposit must accompany application. Balance due on date of Executive Retreat. Diamond-level Chamber Champions are eligible for one FREE tuition per class.

Applications accepted:

**April 1 - May 31**

Applications accepted on a first-come, first-served basis. Passing the Torch Reception occurs on a weekday in mid-June. Executive Retreat occurs on a weekday in mid-September. Session days take place monthly during the week.

Ready to get started or  
want more information?

Contact Tia Stewart at  
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or visit:  
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