



A partnership between Wilson 20/20 Community Vision, Wilson Economic Development Council and Wilson Chamber of Commerce, The Impact Initiative is a first-of-its-kind leadership program for Wilson. This selective and rigorous course is designed to take highly-talented leaders currently serving in limited roles, equip them with elements needed to succeed as a leader in a broader way, and deploy those leaders to highly visible public service capacities across our community.

The Impact Initiative participants will emerge with an acute understanding of community needs and the readiness to meet them. This reliable pipeline of leadership ensures Wilson will be evermore fit to seize opportunity and overcome adversity in a hyper-competitive global marketplace.



Application Requirements

- 1- Be a resident of or be employed in Wilson County
- 2- Submit a Letter of Interest (LOI) providing the reason why you should be considered and the qualifications/experiences supporting your candidacy. The LOI should clearly demonstrate the following:
 - ❖ Personal conduct and character that reflects positively on the community
 - ❖ Recognition for exemplary professional attainment/performance, volunteerism, activism, or other noteworthy endeavor that distinguishes you from your peers
 - ❖ Certain qualities or patterns of behavior that innately causes others to follow your example
 - ❖ Interest in community affairs and public service
 - ❖ Awareness of chronic community problems and commitment to identifying and implementing solutions
 - ❖ Willingness to substantially adhere to the required time and participation commitments of the program



- 3- A Letter of Support (LOS) from a primary representative of one of the following agencies*:

Wilson Chamber of Commerce
Wilson 20/20 Board of Directors
Wilson 20/20 Board of Advisors
Wilson Economic Development Council
Wilson County Properties, Inc.
Wilson on the Move
Men's Civic Club

The LOS should describe the qualities that make the candidate an effective leader and how the candidate, as well as the community, will benefit from participation.

**The selection committee may grant limited exceptions to 'self-nominees' who do not submit a LOS following careful scrutiny of a compelling LOI and subsequent interview.*

- 4- Interview with selection committee (If selected as a finalist)
- 5- Tuition - \$500 (payment due after selection as a participant)

Submit your Letters of Interest and Support
by June 5, 2015 to:

Paula Benson, Executive Director
Wilson 20/20 Community Vision
RE: Impact Initiative
P.O. Box 1764
Wilson, NC 27894-1764

Upon receiving your LOI and LOS, you will be sent an information packet and application.

The completed application is due by June 30, 2015.

Leadership sessions will begin in September 2015
and will be completed by May 2017.

Questions? Call Paula Benson: 290.0355,
Ryan Simons: 237-0165 or Jennifer Lantz: 237-1115

*“Great leaders
don't blame
the tools they
are given.
They work to
sharpen them.”
-Simon Sinek*

Do you have what it takes to be a **Leader** in Wilson? do you have the aptitude and aspiration to make decisions that leave a positive **Impact** on our community? Do you have the **Initiative** to accept challenges that others can't or won't?

Then you may be a perfect match for
***The Impact Initiative:
Cultivating Visionary
Leadership for Wilson.***

