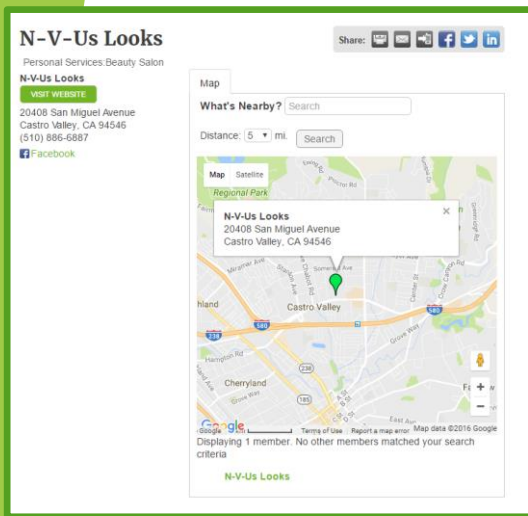




CASTRO VALLEY / EDEN AREA  
CHAMBER OF COMMERCE  
*Serving Ashland, Castro Valley, Cherryland, and San Lorenzo*

# Marketing Services

## [ Basic and Enhanced Listing ]



Basic Listing

### Basic Package

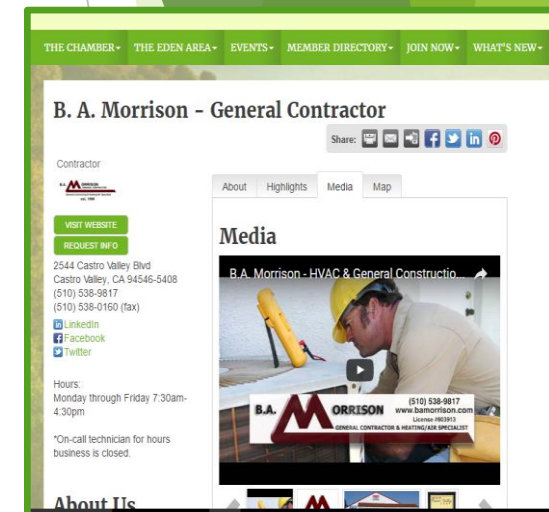
*(Included with your membership)*

- General contact information
- Links to your website and all social media platforms you subscribe to for your business (i.e. Facebook, Twitter, Pinterest, Google+, LinkedIn, Instagram)
- Map view of your business location
- Add your business to two specific search categories
- 200 character business description

### Enhanced Package

*In addition to the Basic Package you also receive...*

- 1600 character description of your business
- Add photos and video of your business
- Have your name and logo appear at the top of your business category page
- Be added to any category (i.e. if you are a restaurant, you can be categorized as “Restaurant”, “Retail”, etc.)



Enhanced Listing

**NO ADDITIONAL COST!**

**ONLY \$100 A YEAR TO UPGRADE!**

Questions? Call the Chamber!  
(510)537-5300



# Marketing Services Upgrades

## *[E-Mail Pricing and Details]*



### E-mail Offerings

- **E-Blasts** allow you to reach our 1,500+ contacts with announcements about events, sales, and other information about your business!
- **Chamber Chat** is our bi-monthly electronic newsletter sent to all of our contacts keeping them up-to-date on the latest news and happenings. Make your business known!

**OVER 1,500  
CONTACTS!**

	Once a Month	Quarterly	6 Months	One Time
E-Mail Blasts	\$320	\$140	\$75	\$40
Chamber Chat Ad	\$105	\$45	\$25	\$15



CASTRO VALLEY / EDEN AREA  
CHAMBER OF COMMERCE

*Serving Ashland, Castro Valley, Cherryland, and San Lorenzo*

Questions? Call the Chamber!  
(510)537-5300



# Marketing Services Upgrades

## [Website Pricing and Details]

	Full Year	6 Months	Quarterly
<b>Category Ad</b> your logo/ad featured <i>above</i> a Directory category	\$100	\$60	\$40
<b>Banner Ad</b> your logo/ad listed <i>above</i> our most visited pages	\$330	\$175	\$100
<b>Side Banner Ad</b> - your logo/ad on the <i>right side</i> of our top 5 pages	\$480	\$270	\$150



### Website Offerings

Our Most Visited Pages Include:

- Home Page
- Events Calendar
- Member Directory
- Member-to-Member Coupons
- Job Postings



CASTRO VALLEY / EDEN AREA  
CHAMBER OF COMMERCE

*Serving Ashland, Castro Valley, Cherryland, and San Lorenzo*

Questions? Call the Chamber!  
(510)537-5300



# Marketing Services Upgrades [Examples]

THE CHAMBER THE EDEN AREA EVENTS MEMBER DIRECTORY JOIN NOW

## Health Care

**BAY VALLEY MEDICAL GROUP** Compassionate Care Since 1954

Narrow search by: Results Found: 37 View On Map

Sort by: A-Z Contact these Businesses Print

We would like to thank the following sponsors:

Bay Valley Medical Group  
20126 Stanton Ave Suite 201 Castro Valley, CA 94546

Life Chiropractic College West

Category Banner

Home | Join Today | Member Login | Contact Us

Search Site

**EVEN NIGHT LIVE**  
JULY • AUGUST • SEPTEMBER • OCTOBER

CASTRO VALLEY / EDEN AREA CHAMBER OF COMMERCE  
Serving Ashland, Castro Valley, Cherryland, and San Lorenzo

THE CHAMBER THE EDEN AREA EVENTS MEMBER DIRECTORY JOIN NOW WHAT'S NEW

### Welcome to the East Bay's Eden Area

The Castro Valley/Eden Area Chamber of Commerce serves the communities of Ashland, Castro Valley, Cherryland and San Lorenzo. Comprising the Eden Area, these communities offer rich and diverse opportunities to learn, shop, work, play and live. Each community has a unique history and flair offering residents and visitors experiences to remember. Castro Valley's Sivan Lane Chapel and world-class Eden Medical Center are just a few minutes apart. The vicinity of the REACH Ashland Youth Center and grandeur of Cherryland's Harbor Muck Estate flow out into the communities as well. San Lorenzo offers access to the Bay, Silver Village and recreation for many holidays. There are restaurants for every taste and budget, more than 25 parks, award-winning school districts and shopping for every occasion... come and enjoy Alameda County's Eden Area.

Main 5 Pages Banner Ad

THE CHAMBER THE EDEN AREA EVENTS MEMBER DIRECTORY JOIN NOW WHAT'S NEW

### Member Benefits

As a Chamber member you will be better known in the community, enjoy marketing opportunities exclusive to members, and be at the leading edge of civic and economic change.

**Chamber Directory Listing and Web Connection**  
Self-directed management of your alpha and category listing with options for enhancements. 200 words to describe your business, your business hours, map and driving directions. responsive website will boost SEO results immediately. Your customers will find you on their various devices.

**Free Customer Attraction**  
Let us bring people to you through Ribbon Cuttings, Grand Opening Celebrations, Customer Appreciation Events or Anniversary Celebrations. Free to members!

**It's Who You Know**  
Network free with fellow members, prospects and community leaders at all of our 18 annual mixers.

**Improve Your Business**  
Free admission to bi-monthly Seminars and Symposiums featuring topics and best practices that will add to your bottom line.

**Discounted Event Sponsorship and Participation**  
Share in the fun while enjoying invaluable exposure and interaction with the community. Display, exhibit, or sponsor at a discount!

**Pay it Forward**  
Be a part of any of our Community-driven committees and work with like-minded leaders to achieve goals that benefit commerce and the community.

**Cost Effective Marketing Options**  
The Chamber offers numerous alternatives to help you reach your audience efficiently. Email [info@castrovalleychamber.com](mailto:info@castrovalleychamber.com)

42nd Annual **FALL Festival**  
**BACK TO THE BOULEVARDS!**  
Sept. 13 & 14, 2014  
Castro Valley Boulevard  
Arts & Crafts Vendors, Food, Wine, Beer, Music, Kids Activities, Local Performances & Fun!  
[www.edenarechamber.com](http://www.edenarechamber.com)

Side Bar Advertising



**CASTRO VALLEY / EDEN AREA  
CHAMBER OF COMMERCE**

Serving Ashland, Castro Valley, Cherryland, and San Lorenzo

**Questions? Call the Chamber!**  
**(510)537-5300**