



Dear Potential Expo Food Vendor,

The 13th Annual Business Expo is scheduled for Saturday, October 7th. I wanted to contact you regarding becoming a Food Court Vendor. Our "Taste of the Chamber" Food Court consists of local restaurants, bakeries, caterers, delis, home based cooking businesses, and more. This is a very popular event that will allow you to introduce your business to guests not just from Wayland, but all around the surrounding communities – including Hastings, Caledonia, Middleville, Dorr, Byron Center, Hopkins, Allegan, Gun Lake and more.

We offer a limited number of spaces so I encourage you to register early to be guaranteed a booth space. While we do not charge our food court vendors to have a booth, we do ask that you bring enough samples to offer our guests. Though we have a large turnout, not everyone will take a sample. Some will take coupons/special offers/take-out menus while others take samples, or both. I would recommend having at least 800 bites (samples) of whatever you pass out.

We expect to have a variety of vendors showcasing their business and crowd estimates of 3,000+ who attend to view the exhibits. If this is your first year participating in expo, please note that only sample sized items need to be handed out to patrons. If you happen to have company shirts or nametags, please wear those as well. Please feel free to have drawings/prizes or a place where visitors can sign up for email updates, etc.

Each food court vendor will be provided with two eight foot long tables (at no charge). If you need additional tables, those will be provided for \$10.00 per table. We reserve the right to limit tables to two based on how many registered vendors we have. Please mark down how many tables you request on your registration.

Set up for expo takes place on Friday, October 6th from 5:00pm-7:00pm for general exhibitors. Last minute items and food can set up on Expo Day (Saturday, October 7th) promptly at 8:00am. Expo begins at 10:00am with booth judging beginning at 9:00am in the gym. You should plan to be completely set up no later 9:30am.

The EXPO is at the Wayland Union Middle School and the food court will be in the gym. The "Taste of the Chamber" Food Court is a very popular part of Expo. Be prepared for a large amount of visitors coming through.

If at any time, you have any questions, please do not hesitate to contact me.

As always, please let me know if you have any questions.

Thank you,

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