

## Voice Of Business

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The Chamber acts as a "Voice of Business," ensuring that the needs of members and their views on important issues are communicated to our local, state and national legislators.

**Benefit To You:**

- Represents large and small businesses with a combined voice of approximately 600 businesses

**Value To You:**

- Pro-business representation
- Information on current issues affecting business
- Savings of time and resources

## Professional Development

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Members can participate in programs and workshops that allow them to grow and develop new skills.

**Benefit to You:**

- Improved updated skills for you and your employees
- More skilled Workforce

**Value to You:**

- Increased effectiveness
- Increased productivity
- Increased bottom line

## Advertising Opportunities

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One of the many ways the Thibodaux Chamber of Commerce helps businesses succeed is by providing numerous opportunities for our members to market to businesses and consumers alike. From a myriad of publications to direct mail programs to on-line venues to the in-office information center, the Chamber's advertising opportunities can be the perfect compliment to your marketing program.

**Benefit to You:**

- Larger market concentration
- Specific target marketing

**Value to You:**

- Low (and no) cost resources at your fingertips
- Saves time
- Saves money

## Networking

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We offer multiple opportunities monthly to make acquaintances that can turn into profitable business relationship, a vital component to Chamber membership.

**Benefit to You:**

- Greater visibility in the business community
- Opportunity to create mutually beneficial business relationships

**Value to You:**

- Increased growth, client base and sales!



# Membership Information

the thibodaux chamber...your bridge...

318 East Bayou Road  
Thibodaux, LA 70301

## Membership Has Benefits

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**Monthly Business After Hours** provides the opportunity to network with fellow Chamber members. Card Exchanges are hosted by various members-no charge to attend!

**Publications**

**Chamber Insight** is a monthly magazine featuring member businesses and community activities as well as containing valuable business information. Monthly distribution - 7,000 copies. Members are offered affordable advertising rates in Insight.

**Membership Directory**, published annually in July has an annual distribution of 10,000 copies. All Chamber members are listed alphabetically and by category of business free of charge!

**Chamber Gram** is a weekly electronic newsletter that all members receive. It is a reminder of Chamber and community events for the upcoming week.

**Monthly Mailings** are offered to members only. We invite you to distribute your flyers which are inserted into *Chamber Insight* at a fee of only \$100.

**Rental Property Listing** - We will advertise your available rental property at no charge to members

**Quarterly Luncheons** feature speakers who present information on topics of concern and interest to our membership. Cost of admission varies according to meal cost.

**Rise & Shine With the Chamber** breakfast meetings are offered to Chamber members quarterly. Each meeting features speakers who address topics related to business, government, and issues of local concern. Breakfast is free!

## Business Referrals

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**Telephone Referrals** - The Chamber staff refers inquirers to Chamber members only

**Marketing Center** Display your promotional materials or business cards at the Chamber office.

**Internet Referrals** - The Chamber's website receives more than 50,000 visits per month and it contains a membership directory.

## More Professional Development

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**Business Reference Library** - The Chamber owns several books, videos and audio tapes on various business topics. They are available to members at no charge.

**Meeting Room** - Use the Chamber's Lorio Board Room at no charge during business hours.

**Workshops & Seminars** - The Chamber provides the opportunity for professional development through workshops and seminars several times each year at low or not cost.

## Member to Member Discounts

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Take advantage of our **Office Depot Affinity Program**. Members receive up to 30% off most office supplies.

**Sam's Club** offers fellow Chamber members discounts on memberships and a free shopping card.

**Rushing Media** - Take Advantage of a \$300 advertising credit in one of three of Rushing Media's Publications, the Weekly, Point of Vue and Fitlife Magazines

**Constant Contact** - Enjoy a \$25% Email Marketing Discount



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985-446-1187

## Membership Investment Schedule

### General Business

This category refers to business related to entertainment, oil field, restaurants, retailers, agriculture, transportation, contractors, auto dealers/service, wholesalers and all other businesses not listed elsewhere in this brochure. Investment is based on the number of full-time employees within that business as follows:

Number of Employees	Investment
1 - 5	\$165
6 - 10	\$230
11 - 20	\$295
21 - 30	\$395
31 - 50	\$460
51 - 125	\$560
126 - 250	\$660
251+	\$795

### Professionals

This category includes Doctors, Attorneys, Architects, Engineers, Financial Planners, Insurance Agents, Real Estate Brokers/Agents. Investment is based at \$140 plus \$55 per professional in the firm or practice.

### Financial Institutions

This category includes full service banks and savings and loan institutions. Investment is based on number of employees as listed above plus \$2.00 per million dollars on deposit in the service area.

### Hotels - Motels - Beds & Breakfasts - Rental Properties

Investment in this category is based on \$140 per year, plus \$3.50 per room/rental unit.

### Multiple Businesses

Owners of multiple businesses may enjoy the benefits of membership for all of its' operations by totaling the number of employees at all operations. Use the general business investment schedule to determine your total investment. All businesses will be included in the Chamber membership.

### Non-Profit Organizations

Membership is open to all non-profit civic and social organizations: Annual Investment: \$130

### Associate Memberships

Includes, Retirees, Clergy, Educators, Government Employees. Associate membership is not available to anyone who owns, operates and/or manages a new or established business. Associate members are non-voting members. Annual Investment: \$90



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## Important Investment Information

Membership is renewable annually on the anniversary date of your initial membership. Membership investment entitles employees of the business member to participate in chamber sponsored events. Membership offers the opportunity to serve on any of the Chamber's standing committees and/or Board of Directors. A portion of membership investments may be used as a legitimate business expense on your annual tax return. Please consult your tax advisor. Foundation contributions are tax deductible (see below for information on the Chamber Foundation).

Thibodaux Chamber of Commerce, Inc. Federal Tax Identification Number: 72-0364717

Thibodaux Chamber of Commerce Foundation, Inc. Federal Tax Identification Number: 68-0516883

## Thibodaux Chamber of Commerce Foundation

The Foundation was established in 2001 as a 501 (c) (3) organization to assist the Chamber in its community and economic development efforts. Foundation membership is open to all Chamber members and employees of Chamber members. The following are some of the programs/projects that are possible through the Foundation:

- Educational projects
- Visitor Center funding
- Community Development projects
- Educational workshops and seminars
- Scholarship program for high school seniors
- Business reference library



# Membership Application

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Business/Organization/Associate

Business Representative

Mailing Address

Phone

Fax

Email

Web Address

Category of Business

Number of Employees

Investment Amount \$  
Foundation Membership (optional) \$25.00

Payment Method (Please circle one ): Visa    MasterCard    Discover    AmEx    Check

Card Number (3 digit code)

Expiration Date

Credit Card Statement Address:

Applicant Signature

Chamber Representative Signature

Date