



## **Thibodaux Chamber of Commerce DATA PROTECTION AND PRIVACY POLICY**

Revised 5/18

### **General Statement of Internet Privacy**

The Thibodaux Chamber of Commerce respects the privacy of its members and those who visit [www.thibodauxchamber.com](http://www.thibodauxchamber.com). Subject to the provisions of applicable laws, any information you submit to the Thibodaux Chamber of Commerce will not be used in any manner to which you have not consented. While the Thibodaux Chamber does analyze its web site logs to monitor the flow of traffic and make improvements to the sites content, the logs are not personally identifiable, and there is no attempt to link them to individual visitors.

### **Personally Identifiable Information**

Personally identifiable information is not collected about users of the Thibodaux Chamber web site without their knowledge or action. Personal information is collected through registration for Chamber membership, e-mail newsletters, and/or events. This information includes, but is not limited to, names and addresses of individuals, company name, company address, phone number, fax number, e-mail address, and credit card information. Users should be aware that if any information is disclosed on a message board, chat room, or other open forum, others may collect that information in order to send unsolicited materials or for other purposes.

### **Use of Personal Identifiable Information**

The Chamber reserves the option of sharing contact information with certain third parties. These can include financial institutions, service providers, contractors, or affiliated organizations. Users may opt out of receiving information from the Thibodaux Chamber and third parties using any of the means as stated below.

### **Non-Personally Identifiable Information**

Non-personally identifiable information includes, but is not limited to, data automatically collected through visitor use of and/or actions taken on the web site. Examples might include user traffic patterns, pages viewed, "click-through" rates, and search terms entered into the site's search utility. In addition, the IP address, operating system, and browser used are gathered from visitors to the site. The IP address can identify the user's Internet service provider and can suggest the geographic location of the visitor. The Thibodaux Chamber recognizes key demographics (e.g., race, age, gender, national origin, income, etc.) may be of a sensitive nature to users. Generally, such information is not collected through the web site. However, in the event the Chamber should come into possession of such information, whether through a user's voluntary submission or by receiving such information from any of our business partners, such information shall be treated as personally identifiable.

### **Use of Non-Personally Identifiable Information**

As a general matter, non-personally identifiable information helps determine how the Chamber web site is being used by identifying popular areas of the site and determining the effectiveness of promotional activities.

### **Use of "Cookies"**

The site uses "cookies" (i.e., a small data file that is written to a user's hard drive) to help track how the site is being used. The cookies do not include personal information, but are unique to each user and include a randomly generated identification number that enables the Chamber's server to identify the visitor. Users benefit from the cookies, because they do not have to provide usernames and

passwords for each visit, and they may receive personalized services as requested at the time of registration. The server does not read any data on the user's hard drive except the cookie file. For popular Internet browsers, the user has the option of refusing to accept cookies. Refer to browser documentation for more information on how to select options concerning cookies. Cookies need not be accepted in order to use the web site. However, without cookies, certain of the automated functions and features of the site may not be available to you. Cookies are also used to measure the "click through" rate on e-mails delivered.

### **Third Party Use of Personal Information**

The Chamber web site contains links to other Internet sites. Unless otherwise explicitly stated, the Thibodaux Chamber is not responsible for the privacy practices or the content of such other web sites, including the use of any information gathered on those sites.

### **Security**

The user understands and agrees that "perfect" security does not exist. If credit card information is gathered on the Thibodaux Chamber site, it is encrypted for transmission between the user's computer and the Chamber server. Other information you send to this site, including email messages, will not be encrypted unless you are notified otherwise. The web site is protected by a firewall and monitored for security.

### **Merchant Services**

Users may be able to access certain information related to goods and services of third parties with the understanding and agreement that access to and use of those services is entirely between you and the third parties. The Thibodaux Chamber shall have no liability associated with that access or use.

### **Social Media Posting**

For the purpose of this section, "Social Media" includes but is not limited to:

- Social networking websites such as Facebook
- Professional networking websites such as LinkedIn

While members are encouraged to participate via social media as stated above with regards to Chamber activities, events, and membership, we expect comments to generally be courteous and professional. Any obscene, harassing, threatening or profane comments will be removed as well as any hate speech directed at race, color, sex, national origin, age, religion, or disability.

### **Legal Disclaimer**

This site may provide information designed to help users with their own legal, business, financial, and other needs. This information is not the same as retaining experts for advice in those fields. Although the Chamber goes to great lengths to ensure the information is accurate, we strongly recommend you consult an attorney, accountant, financial services or insurance consultant, or other professional as appropriate. Nothing contained in this web site is to be considered the rendering of legal, financial, professional or other advice for specific cases. Materials are intended for educational, background, and/or informational purposes only.

### **Correcting, Updating or Deleting Information**

The Chamber web site gives users the option to correct, update, or delete any information previously provided. Copies of previous data will be retained and changed through the standard backup/archive process. In addition, these changes in Chamber records will not affect information collected by Chamber business partners; therefore, users are responsible for making those changes. To make changes in contact information, or to opt out of receiving Chamber communications, contact the Chamber by any of the following means:

- Email [info@thibodauxchamber.com](mailto:info@thibodauxchamber.com)

- Send a written request to: Customer Service, Thibodaux Chamber of Commerce, 318 East Bayou Road, Thibodaux LA, 70301
- Telephone 985-446-1187

**Changes to This Privacy Policy**

This privacy policy is available at all times to users of the Thibodaux Chamber of Commerce web site at [http:// www.thibodauxchamber.com](http://www.thibodauxchamber.com). Any material changes to this privacy policy will be communicated to users through this web page. Users are responsible for making use of this resource to stay current on the Thibodaux Chamber of Commerce privacy policy.