SECURING TODAY BUILDING TOMORROW
For more than 10 years, the River Region Chamber of Commerce has served as a driver – providing advocacy, leadership and support to help area businesses grow and prosper.

These efforts are made possible by members and Investors who, through their steadfast support and commitment to community, have created a solid foundation for your Chamber.

Now, there is an opportunity to help secure today and build tomorrow by contributing to the 2015 Capital Campaign.

Mission Statement
Grow, Strengthen, and Unify Businesses in St. James, St. John, and St. Charles parishes.

Vision Statement
Building relationships to impact and improve the quality of life through strong leadership that advocates a pro-business environment in St. Charles, St. James, and St. John parishes.

Focus Areas
- To serve as the voice of River Region businesses
- To provide business support and value to our membership
- To build coalitions
Founded in 2004, the River Region Chamber of Commerce is the motivating force in coordinating, leading, and promoting business development and economic diversity while enhancing the quality of life for the River Region. This ideal is reflected in the Chamber’s mission, “Grow, Strengthen and Unify Businesses in St. James, St. John and St. Charles parishes.” In 2012, the River Region Chamber of Commerce was awarded the “Mid-Size Chamber of the Year” by the Louisiana Association of Chamber of Commerce Executives (“LACCE”).

For the past 10 years, the Chamber has leased office space in LaPlace. Due to our growth and desire to display an image of high-level professionalism and visibility, the Chamber has sought out opportunities for a new office since early 2013.
The Board believes the purchase of this new building serves all functions for the Chamber’s operations. An attractive, well-designed building in a prominent location offers the following benefits to Chamber members and the River Region:

- Projects a positive image to residents and visitors reflecting the River Region as a vibrant and progressive community.

- Creates an appealing and inviting Member Information Center that will enhance awareness of the River Region as a destination and encourage visitors to patronize local businesses throughout St. James, St. John and St. Charles and/or relocate to the River Region.

- Provides an exceptional meeting space for Chamber members and its partners. Facility improvements will allow the Chamber to offer more professional development and continuing education programs to all Chamber members. Large and small conference rooms will be available to Chamber members for their own meetings at the new Chamber offices. Each conference room will be equipped with the latest audio-visual technology.

- Presents an image reflecting the success of chamber member businesses. The Chamber’s new location will provide a more effective environment for the organization to continue to grow its advocacy for all businesses.
For the past 2 years, the Chamber has considered potential locations for its new office as well as a building layout that will meet the Chamber’s future needs. After careful consideration, the Chamber has recently purchased the new office building, located at 390 Belle Terre Blvd. in LaPlace.

The Chamber’s new office will offer an improved image of our community and is centrally located within the River Region. The new office is easily accessible from either the Interstate or Airline Highway. Elected officials and business representatives regularly visit the Chamber to make presentations, seek advice and share ideas. The Chamber’s office is also regularly utilized for business skills seminars and community meetings. The Chamber’s exterior image definitely represents the many values the Chamber delivers to the River Region’s business community.
To achieve this goal, the Chamber is conducting a capital campaign to fund the purchase of the new building. Estimated total cost for the new building renovation, landscaping, furniture and equipment is $450,000. Once completed, the new Chamber facility will truly be a hub of development for the River Region to

“Grow, Strengthen and Unify!”

All gifts will be gratefully received and deeply appreciated. Those contributing $1,000 or more will be recognized on a permanent investor wall at the Chamber.

In addition, we have several naming opportunities available. Preference to naming opportunities will be given based on investor levels.
DIAMOND INVESTMENT - $50,000
- Top tier recognition on permanent investor wall at the chamber
- Company recognition listed in the annual Chamber publication, Website, and all available media and press releases
- Company logo prominently displayed in the multi-media conference center

PLATINUM INVESTMENT - $30,000
- Second tier recognition on permanent investor wall at the chamber
- Company recognition listed in the annual Chamber publication, Website, and all available media and press releases
- Company logo prominently displayed in the small conference room

GOLD INVESTMENT - $10,000
- Third tier recognition on permanent investor wall at the chamber
- Company recognition listed in the annual Chamber publication, Website, and all available media and press releases

SILVER INVESTMENT - $5,000
- Fourth tier recognition on permanent investor wall at the chamber
- Company recognition listed in the annual Chamber publication, Website, and all available media and press releases

BRONZE INVESTMENT - $2,500
- Fifth tier recognition on permanent investor wall at the chamber
- Company recognition listed in the annual Chamber publication, Website, and all available media and press releases

COPPER INVESTMENT - $1,000
- Sixth tier recognition on permanent investor wall at the chamber
- Company recognition listed in the annual Chamber publication, Website, and all available media and press releases
MULTI-MEDIA CONFERENCE CENTER
Diamond Investors

Equipped with training tables and chairs, modern multi-media equipment and space up to 40, the conference room will provide the latest modern meeting needs.

Hosting more than 1,000 visitors annually, the large conference room will serve as the hub of chamber activities.

SMALL CONFERENCE ROOM
Platinum Investors

This room accommodates up to 12 participants (or more with additional seating along wall space. This is the perfect space for a team retreat or training session. Your support through this naming opportunity will help to secure the continued financial health of your chamber.

EXECUTIVE SUITE
$25,000+

Includes Executive conference room and Executive Director office; with an executive board table, this space accommodates up to 10 guests. This room provides the perfect space for meeting with your important clients and placing your company in the forefront of the community leaders.
ADMINISTRATIVE SUITE
$25,000+
Includes Admin work area and office suite; this space also serves as a hub for your chamber administration. Your investment as a named sponsor will help secure the continued financial health of your chamber.

BUSINESS RESOURCE CENTER
$15,000+
This space will serve more than 30 people each month. It provides a first impression for many small businesses and guests. Your investment as a named sponsor will ensure your company is recognized as a community leader in all marketing related materials and press releases.

MEMBER REFRESHMENT AREA
$12,000+
This space will enable members a chance to refresh with a beverage or snack when passing through for meetings, etc. Your investment for this space will keep your company in the forefront of fellow and community leaders.

GARDEN AREAS
$10,000+
### Capital Campaign Budget

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Building Costs</td>
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<tr>
<td>Building Improvements</td>
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<tr>
<td>Furniture</td>
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<tr>
<td>Technology Upgrades</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$450,000</strong></td>
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Yes, I/we will support the River Region Chamber of Commerce Capital Campaign

☐ Individual Donation  ☐ Business/Corporate Donation

**Donor Information (Please Print)**

Member Name (Business/Corporate)  Contact Name

Address

City  State  Zip

Phone  E-mail Address

Signature

Total Pledge/Gift: ________________________

I/we wish to have this donation payable in a:

☐ One time check  ☐ Monthly Installments (up to 60 months)  ________ # of Installments

☐ Cash  ☐ Credit Card

Name on Card  Credit Card Number

Expiration  Security Code  Zip

**Donor Recognition**

Donors will be recognized in campaign materials unless an anonymous gift is requested.

Please Specify name(s) in all acknowledgements:

________________________________________

________________________________________

________________________________________

☐ I/we wish to be anonymous

Please make all checks payable to River Region Chamber of Commerce Foundation and return via mail to:

**390 Belle Terre Blvd., Laplace, LA 70068**

The River Region Chamber of Commerce Foundation is a 501c3 Organization; this investment may be tax deductible as a business expense. Please consult your tax advisor.
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River Parishes Tourist Commission

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Louisiana Federal Credit Union

Aaron Cancienne - Treasurer
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