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How to Make a Successful Career During and After the COVID-19 Pandemic

These are definitely strange times for the American workforce. Technology has consistently been changing the landscape of various industries for years, but the COVID-19 pandemic has taken those changes to new levels.

A lot of business sectors have been hit hard by the pandemic and will likely continue to struggle as they try to make adjustments for the foreseeable future. However, there are also sectors that are set to flourish now and after the pandemic. Below, we've listed a few of those industries, along with tips on how you can choose the right career and grow your skills to take advantage of new opportunities.

Industries to Consider
While there are many others, here are a few of the most thriving industries that are expected to grow over the coming years:

- [Software development](#) is a very broad field. And seeing as how it's the creative force behind all the apps and programs we use (e.g., social media, email, websites, etc.), it's safe to say that it will be around for many years.
- [Social media](#) is another industry that has many different types of job opportunities and will be around for a while.
- From elementary to university, [e-learning](#) is becoming a go-to for countless households in the United States.
- If you run a business or simply like to sell things, opening an [e-commerce](#) store can help you take advantage of a fast-growing industry.
- Those who love fabrics, colors, trends and creativity might consider careers in [fashion](#) or interior design.

Choosing a Career
Skills, values, and personality will play a major role in determining what career path is right for you.

- Assess the skills you've acquired over the years, including soft and hard skills, and research what careers those skills are used in the most.
- When choosing a career, you want to make sure your job aligns with your values. That is, what do you want from your job, what will make your career satisfying, and what do you want the company you work for to stand for?
- And your personality is important as well. If you're very introverted, for instance, being a sales representative may not be ideal. Likewise, being a programmer that works in isolation the majority of the time may get old if you're an extrovert.

Growing Your Skills
In every industry, it's essential to always look for ways to grow your skills and expertise.

- Study your industry via books, online articles, online tutorials, and any other materials you can find.
- Take it a step further and go back to school. For example, if you love working with numbers, you could get an online accounting degree.
- Build a network of people in your industry that work in different departments so that you can expand your knowledge.
- This includes local networking, so be sure to join the Mercer Island Chamber of Commerce if you're running a business or plan to.
- Finally, find a mentor who can challenge you and guide you through various situations.

There's no reason why you can't have a successful career, even during such times as these. Continue researching the industries that are poised for growth in the coming years, and consider your skills, values, and personality when determining what career path makes the most sense for you. Lastly, relentlessly seek to grow your skills and expertise, and you'll set yourself up to flourish.

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