



FALL 2018 PROGRAM SCHEDULE

Saturday, September 29th – Team Kick Off Day* Program Expectations & Team Dynamics Project & Student Pitches Central Wisconsin Airport – Mosinee	9:00am – 3:00pm
Tuesday, October 2nd* Workshop 1: Teams Revealed & Value Proposition Central Wisconsin Airport – Mosinee	6:00pm – 9:00pm
Tuesday, October 9 th Workshop 2: Ideation & Customer Discovery Central Wisconsin Airport – Mosinee	6:00pm – 9:00pm
Tuesday, October 16th* Workshop 3: Peer / Mentor Review: Your Customer Central Wisconsin Airport – Mosinee	6:00pm – 9:00pm
Tuesday, October 23 rd Workshop 4: Product Ideation Central Wisconsin Airport – Mosinee	6:00pm – 9:00pm
Tuesday, November 6 th Workshop 5: Product Development Central Wisconsin Airport – Mosinee	6:00pm – 9:00pm
Tuesday, November 13th* Workshop 6: Peer /Mentor Review: Your Product Central Wisconsin Airport – Mosinee	6:00pm – 9:00pm
Tuesday, November 20 th Workshop 7: Business Modeling Central Wisconsin Airport – Mosinee	6:00pm – 9:00pm
Tuesday, November 27 th Workshop 8: Pitch Design & Delivery Central Wisconsin Airport – Mosinee	6:00pm – 9:00pm
Tuesday, December 4th* Workshop 9: Peer / Mentor Review: Your Pitch (Demo Day Practice) Central Wisconsin Airport – Mosinee	6:00pm – 9:00pm
Thursday, December 6th* Demo Day Location TBD	6:00pm – 8:00pm

* Dates where business mentors should be present

- ⊃ Must be able to commit to all dates
- ⊃ Minimum of one completed semester to be eligible
- ⊃ Company visits to be scheduled based on availability