



## SPRING 2019 PROGRAM SCHEDULE

### \*NTC Wausau Campus – STEM Center

<b>Saturday, February 23<sup>rd</sup> – Team Kick Off Day*</b> Program Expectations & Team Dynamics Project & Student Pitches NTC Wausau Campus	9:00am – 3:00pm
<b>Tuesday, February 26<sup>th</sup>*</b> Workshop 1: Teams Revealed & Value Proposition	6:00pm – 9:00pm
Tuesday, March 5 <sup>th</sup> Workshop 2: Ideation & Customer Discovery	6:00pm – 9:00pm
<b>Tuesday, March 12<sup>th</sup>*</b> Workshop 3: Peer / Mentor Review: Your Customer	6:00pm – 9:00pm
Tuesday, March 19 <sup>th</sup> Workshop 4: Product Ideation	6:00pm – 9:00pm
Tuesday, March 26 <sup>th</sup> Workshop 5: Product Development	6:00pm – 9:00pm
<b>Tuesday, April 2<sup>nd</sup>*</b> Workshop 6: Peer /Mentor Review: Your Product	6:00pm – 9:00pm
Tuesday, April 9 <sup>th</sup> Workshop 7: Business Modeling	6:00pm – 9:00pm
Tuesday, April 16 <sup>th</sup> Workshop 8: Pitch Design & Delivery	6:00pm – 9:00pm
<b>Tuesday, April 23<sup>rd</sup>*</b> Workshop 9: Peer / Mentor Review: Your Pitch (Demo Day Practice)	6:00pm – 9:00pm
<b>Thursday, May 2<sup>nd</sup>*</b> Demo Day	6:00pm – 8:00pm

**\* Dates where business mentors should be present**

Must be able to commit to all dates

- ⊃ Minimum of one completed semester to be eligible
- ⊃ Company visits to be scheduled based on availability