CHAMBER PAK

Chamber Pak is a bi-monthly, cost-effective mailing, featuring marketing materials supplied by member businesses.
It is a great way to promote your products, services, events, coupons and more!

We make it EASY!
- You provide us with 1,600 printed inserts (see below for details).
- We coordinate the mailing, manage the postal regulations, pay the mailing fees and stuff the envelopes.

Distribution:
- 1,600 are distributed to a readership of over 5,000. Additional exposure to over 8,000+ individual via e-mails is available when upgrading to the print + digital option.

Policies:
- Available to members only.
- Logo/name must be prominently featured.
- Content must focus solely on member’s products/services or a charitable non-profit event.
- Content must not be in direct competition with any products/services of the WRCC.
- One insert equals an 8.5” x 11” sheet - maximum size (bi-fold and tri-fold brochures accepted).
- Insert must fit in 8.5” x 11” envelope.
- No bulk or standard mail stamps or mail permit number.
- 1,600 copies of the insert must be delivered by insert due date.
- No political inserts.
- Payment must be received on or before the insert due date.

Member Investment (Any size insert up to 8.5” x 11”)

INCREASE YOUR EXPOSURE BY UPGRADING TO THE PRINT + DIGITAL OPTION
Include one side of your Chamber Pak insert in our Chamber Connection e-newsletter reaching more than 8,000 members with the digital options below:

Business - Print + Digital - $299
Business - Print Only - $249
Charitable Non-Profit - Print + Digital - $199
Charitable Non-Profit - Print Only - $149

Additional charges apply for over-sized inserts.

In order to be assured that your insert meets all our policies, participants must submit a copy to info@wausauchamber.com for pre-approval before printing. The Wausau Region Chamber of Commerce has the right to refuse any insert not conforming to our policies (pre-printed materials will not be reimbursed).

Issue | Mailing Date | Pre-Approval | Inserts Due
---|---|---|---
Sept/Oct | September 10, 2019 | August 30 | September 6
Nov/Dec | November 12, 2019 | November 1 | November 8
Jan/Feb | January 14, 2020 | January 3 | January 10
Mar/Apr | March 10, 2020 | February 28 | March 6
May/Jun | May 12, 2020 | May 1 | May 8
Jul/Aug | July 14, 2020 | July 3 | July 10

Register online at wausauchamber.com  ■  Questions? 715-845-6231

Inserts and payment must be delivered to the Chamber at 200 Washington St Ste 120 Wausau, WI 54403 no later than the Friday before each mailing date.