



New Bern Area Chamber of Commerce 2018 Website Advertising Request Form

The Chamber's web site is an active web site. According to Google Analytics reporting, this site has been viewed by visitors from 11 countries outside of the United States, Canada being second to the U.S. followed by Germany and France. All 50 states have viewed the Chamber's site in the last year, the top three being North Carolina, New York, and Virginia. 76% of the visitors are new to the site, with 3.08 pages visited and a 39% bounce rate. 56% of the viewers are from search engines and 33% are from referring sites, the rest are direct-to-the-site traffic.

A Chamber Web Site Ad = Drive Clients to your Web Site!

Tier I Banner Price: only \$199—250/month!

Description: Advertising on the home page is the primary position on the New Bern Chamber's web site. A link to your URL will take visitors directly to your web site. *There is a three month commitment with charges payable in advance.*

Tier II Banner Price: only \$99/month!

Description: This premium advertising opportunity provides your company exposure to users accessing the New Bern Chamber's secondary pages. This level includes a static ad with a URL link directly to your website. These are the principal opening pages for users looking for specific information on the Chamber's web site. Available pages include: Our Chamber, Membership, Our Community, Economic Development, Advocacy. *There is a three month commitment with charges payable in advance.*

Tier III Banner Price: only \$49/month!

Description: Level Three ads provide excellent exposure to users reviewing a specific page within a major category on the web site (located within the drop down pages of Our Chamber, Membership, Our Community, Economic Development, Advocacy). Advertisers are provided a static ad with a URL link to your website. *There is a three month commitment with charges payable in advance.*

Note: Ads must be in a jpg format. Size: TBD based on tier placement.

Name of Company: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Date: _____ Level 1 Level 2 Level 3 Special

Please select the sponsorship level that you are interested in above. Please return this form to Teresa Suhrie at marketing@newberchamber.com or call the chamber office at 252.637.3111.

**The New Bern Area Chamber of Commerce:
Your Membership Gets Your Business Noticed!**