



New Bern Chamber *Bi-Weekly E-Connections*

The Chamber offers many affordable and highly targeted advertising options that will provide your business with a measurable return on your marketing investment. You can maximize your company's exposure and reach new customers through the following advertising opportunities.

E-Connections” Bi-Weekly Member to Member Advertising

The ***E-Connections*** newsletter is a bi-weekly newsletter featuring Chamber sponsored events and seminars, member news, listings of new members, and much more. Sponsor the monthly electronic newsletter, emailed to over 1,250 Chamber member contacts at a very reasonable rate.

Free 150 word Member Announcements: Yes, it's FREE!

Members may submit general business (non-promotional) announcements for inclusion in the Chamber's bi-weekly E-Connections newsletter. The announcements can include information such as recipient awards or notable achievements, newly hired employees or staff promotions — essentially anything newsworthy about your business. We request that you keep your announcement to around 150 words, when possible. Note: the announcement should in no way be considered an ad, but serve to educate and inform chamber members about the amazing things happening at your business! E-mail your announcement to marketing@newberinchamber.com.

E-Connections Ad/Event Alert: Prices vary by size

Every other week an **E-Connections Email** is sent as an alert of upcoming Chamber member announcements and events, along with member ads that are targeted directly at fellow chambers. When you supply a link to your web site, experience proves our readers will click-thru and visit your web site from this email! Ads are extended on a first-come, first-served basis.

Nonprofit Fee: \$20 for two issues per listing

For profit Fee: \$40 for two issues per listing for for-profits.

(Note—The event or ad must promote a Chamber member's event. In other words, as a member of the Chamber, you would not be able to advertise a nonmember's event in the Chamber Connection.

Ad Format Options: E-mail your ads to marketing@newberinchamber.com.

Acceptable formats are: PDF, JPG, and TIF (high resolution – 300 dpi).

***The New Bern Area Chamber of Commerce:
Your Membership Gets Your Business Noticed!***