

MEMBERSHIP BENEFITS - BE INSPIRED!

Understanding Your Benefits Of Membership

Free Feature Announcement	Upon joining, we feature your business in our bi-weekly E-connections where over 1,250 members will see your picture and have access to your website! Also, your business will be feature in the quarterly edition of New Bern Now Magazine.
Web Site Ads	Our Website receives over 200,000 Hits Per Year! We currently offer three levels of sponsorship ads, ranging in price from \$50 to \$200/month. This also includes a URL link to your website. We have been viewed by visitors from 11 countries outside the U.S All 50 states have viewed the Chamber's site in the last year, the top three being North Carolina, New York and Virginia.
Ribbon Cutting/ Ground Breaking	One of the best ways to promote your business is getting customers to truly notice your business. We offer our members ribbon cutting events, along with ground breaking ceremonies. We will help guide you on how best to organize your event, design and email invitations to all chamber members, board members, and city and county officials. Free press coverage in the Sun Journal via a press release announcing your event, along with a professional framed photograph to display at your business (\$25.00).
E-Connections Ads	We offer members affordable business to business ads that go to 1,250+ members. You can advertise in our bi-weekly E-Connections. The rates to advertise are very reasonable for members and Nonprofits.
Mentoring/ Counseling	We now offer free member mentoring and professional counseling services by appointment. This service is provided ABSOLUTELY FREE OF CHARGE for all members! We are here to help when you need us most.
Exclusive Sponsorship Opportunities	When you sponsor an event, everyone will know you're more than a member, YOU ARE A SUCCESSFUL CHAMBER PARTNER! Sponsorships range in price from \$500 to \$5000. A few of these exciting events include: Chamber Business Expo, Summer Concert Series, The Chamber Annual Banquet, Awards Ceremony, and many other. We plan ahead so your sponsorship will get your business NOTICED!
On Line Directory	Did we mention that our website received over 2000,000 hits per year?? The online directory serves as one of the best referrals for your business and serves as a low-cost marketing tool! As a member your organization will be included in the directory with a link to your website absolutely Free of Charge . Annually we distribute printed copies of our membership directory to all members. Chamber directories are included in both our new member packs, and our relocation packets.
Networking Events	We help our members make valuable connections with other business leaders and business constituents! By offering A host of FREE networking events each month. So mark the 3rd Thursday for the Chamber's Business After Hours and the 4th Tuesday for the Chambers Business Before Hours . These are casual events that allow for more informal networking.
Referrals, Referrals, Referrals!!	We make over 5,000 phone referrals a year. As a Chamber member your organization will be included in these referrals. We pride ourselves in always referring our Chamber members first.
Educational/ Informative/ Motivation	Becoming a successful organization means that our members are provided exceptional opportunities to learn about important aspects of engaging and doing business locally, regionally, and nationally. At the Chamber, we strive to educate, inform, and motivate our members by offering a variety of learning sessions throughout the year. These sessions are provided by other members.
Meeting Space	Members can rent the Chamber's meeting space for a small rental fee. We offer some A/V equipment for presentations plus a small catering kitchen. Rental opportunities are available 365 days of the year.
Engagement Opportunities	Join one of the chambers many councils; or possibly you might want to consider Leadership Craven, a program designed to build strong community leadership. Both provide a unique platform to allow individuals to drive positive change within the community.