

## How to Get the Most Out of Your Membership

# 30 Days

- Meet with Laura Mitchell, President of the Lake Travis Chamber of Commerce, to perform a Needs Analysis and set up your Advanced Chamber Member Profile. (Including your logo, phone #, address and brief description of your business.)
- Get social!! Join our social media sites to network online.
- Post your announcements on our Facebook pages
  - ★ Lake Travis Chamber of Commerce
  - ★ Leadership Lake Travis
  - ★ Lake Travis Springfest
- Add the Lake Travis Chamber of Commerce **Proud Member** logo to your website and media platforms.
- Attend the next Chamber Luncheon. Take lots of business cards and use this opportunity to meet other Valued Chamber Members. Tell your story!
- Schedule 1on1's with 3 LT Chamber Members that you met at the luncheon..

# 60 Days

introduce yourself, tell your story and pick the minds of some of the most successful networkers in the area!

- Sponsor and/or Host a Ribbon Cutting, Open House, Mixer or Business Off the Clock. **OR, just attend one.**
- Post an Event, Job Openings, Hot Discounts, Member to Member deals or News Releases that you might have. (Make a habit of utilizing this tool once a month in some way.)
- **Meet the Ambassadors!** Our Ambassadors are truly the biggest advocates of The Chamber. Join us at the next Ambassador Meeting and we'll give you the opportunity to

# 90 Days

- Continue to update your **Chamber Member Profile** as needed and **STAY ACTIVE**. Post a Member to Member discount or Hot Deal to promote your service or product to other Chamber Members
- Drop off any promotional brochures or business cards that you would like for us to display in our Information Center.
- Meet Laura Mitchell, President of the Lake Travis Chamber of Commerce and our current Chairman, Jose' Garcia with Cabeza Advertising!