



VISION:

Greater Leaders for a Greater South Lake Travis Community

MISSION:

Improving the community for everyone in the South Lake Travis area by Educating, Connecting and Empowering our leaders.

DESCRIPTION:

- Enhance the development of community leadership by offering participants from diverse backgrounds an expanded knowledge of the problems, opportunities, and issues facing the Lake Travis community.
- Provide new contacts and foster relationships with a unique group of community and business leaders to broaden your communications and business networks.
- Discover your personal leadership strengths, and find new areas where you can make meaningful contributions, increase your ability to articulate a vision of the community and put that vision into action.

THE PROGRAM:

Leadership Lake Travis is a Lake Travis Chamber of Commerce sponsored program that can change your life.

Since its inception in 2009, each year 30-35 of Greater Lake Travis' most promising leaders are chosen to participate in an intensive one day per month, 9-month program.

The experience is designed to unite leaders through team work, by planning specific days with civic leaders, CEO's, and other business owners and leaders in our community to develop a greater awareness of what our community needs and how we as leaders can affect change through personal influence and application.

Educate - Throughout the year, participants will travel to various sites, meeting the policy makers and trend setters in our community. They will interact with elected officials, city executives, business leaders, non-profit leaders and others who make our community what it is. Sessions are designed to provide a solid foundation in the concepts and principles of leadership that will be addressed throughout the program as the participants are confronted with the daily issues that face our community. The areas of study include:

- Education
- Real Estate (Residential & Commercial)
- Retail/Economic Development
- Medical
- Non-Profit
- FLAG (Fire, Law Enforcement, Advocacy & Government)
- Tourism

Connect - The program brings together diverse men and women with multiple perspectives, both experienced and emerging leaders and builds relationships based on trust and understanding.

Since 2009, LLT has competitively selected men and women from the Greater South Lake Travis area.

They include, among others, corporate executives, government officials, entrepreneurs, school principals, doctors, lawyers, clergy, and community organizers.

Participants not only connect and begin to build a network with each other but also with many civic leaders and fellow business leaders in the community.

Empower - After completing the program and gaining a deeper understanding about community challenges and opportunities, Leadership Lake Travis graduates become a network of doers. They are encouraged to support the community to work for change and growth by volunteering, serving on boards and getting involved at a higher level.

For more information on how to apply please contact LTCC President, Laura Mitchell at laura@laketravischamber.com or 512.263.5833.