

Ribbon Cutting | Making the Most of Your Ribbon Cutting or Grand Opening

Your ribbon cutting or grand opening can be a very effective tool to help get your business up and running. Here are a few tips to help make your ribbon cutting a success:

Select a date | Call the Lake Travis Chamber 512-263-5833 to set up a date. For best results in attendance, we reserve ribbon cutting days for Tuesday's and Thursday's from 12Noon – 1:00PM or 5:30 – 6:30PM. Chamber Staff, Chamber Ambassadors and Chamber Board Members will attend the ribbon cuttings. We will provide ribbon, scissors and Chamber banner. We will take a picture and send this for publication to the Lake Travis View.

Timing is everything | The Chamber requests a two-week notice to coordinate event. The Chamber needs two weeks to submit your announcement to the membership through “Upcoming Events” email reminders and Facebook . Ribbon Cutting dates will be assigned on a first come, first served basis. In order to achieve maximum attendance, we will try not to schedule more than two ribbon cuttings a week.

Reach out and share | Invite friends, family, former colleagues and nearby businesses to attend. Create a flyer in pdf. or jpg. format and email it to info@laketravischamber.com , this will be added to the public calendar on our website and Facebook. Hand out the flyer to nearby businesses to display or distribute among their customers.

Publicize | Submit a press release to the Chamber at info@laketravischamber.com and other Community print media. Make announcements on your social media pages (FB, Twitter, Pinterest etc).

Easy Steps to Introduce and Announce Your Company

Please note: *Ribbon Cuttings are included in the following membership levels: Premium, Elite and Signature. Members at a basic membership level may purchase a ribbon cutting for a onetime \$100 ribbon cutting fee.*

- ✓ Call the Chamber at 512-263-5833 to schedule your ribbon cutting. Based on availability, another date may need to be chosen.
- ✓ Send your logo and flyer to info@laketravischamber.com, we will publish this on our calendar and FB.
- ✓ A Chamber Ambassador will contact you before the event to gather some key talking points about your business for an introduction during the ribbon cutting.
- ✓ Enjoy your special day – have fun!