



Macomb Area Chamber of Commerce & Downtown Development Corporation

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Macomb Area Advantage

February 2015

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Lunch & Learn Explores Energy Incentives

On Thursday, January 22nd, the MACCDDC hosted a Lunch and Learn in partnership with Ameren Illinois to educate members on the ActOnEnergy® Program. The award-winning Ameren Illinois ActOnEnergy® Program offers a variety of cash incentives and resources to help businesses invest in smart energy solutions. Energy-efficient upgrades can lower energy bills and maintenance costs by thousands of dollars each year. Since 2008, ActOnEnergy® has helped Illinois businesses save over \$190 million in energy costs. Utilizing more than \$55 million in cash incentives, these customers have been able to cut project costs, decrease payback periods, and move energy efficiency projects forward.

Cash incentives are available for a variety of energy-efficient projects, including:

- Lighting

- HVAC & Water Heaters
- Compressed Air Leak Survey and Repair
- Specialty Equipment
- Variable Frequency Drives (VFD)
- Process Steam Systems
- Retro Commissioning
- New Construction
- Custom projects

Many MACCDDC members have already started the process to take advantage of these incentives. If you are interested in learning more about available incentives and how to start your next energy efficiency project, visit ActOnEnergy.com/Business. Thank you to Ameren Illinois for hosting an educational luncheon and to those members who participated.

<p>ADVERTISE HERE!</p> <p>For more information, contact the MACCDDC @ 309.837.4855 or alex@macombarea.com</p>	<p>LIKE A GOOD NEIGHBOR, STATE FARM IS THERE.* WITH ...</p> <p>Cathy Cook, Agent Bldg. 309-837-1309 cathy@statefarm.com</p> <p>CONTACT ME</p> <p>State Farm</p>	<p>COBB Aviation Services (309) 833-3324</p> <p>Convenient & Affordable Service to Your Destination!</p>	 <p>210 North Coal, Calhoun, IL 309.575.3211 mtccomm.net</p>
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SAVE THE DATE

COMBINED ANNUAL RECEPTION

— WEDNESDAY, FEBRUARY 25TH, 2015 —

5 - 6:30 PM

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From the President's Desk

We are only one month in and 2015 has already been a busy year. January brought the kickoff to our 30th year of the Community Leadership Academy. I am excited to co-facilitate this year with Jessica Butcher and get to learn more about the participants and help them grow in their leadership capabilities.

The MACCDDC hosted a Lunch and Learn in conjunction with Act On Energy on January 22nd. The program was well received by the members in attendance. Be on the lookout for more professional development seminars and luncheons like this one in the future. We want to continue to educate our members on business best practices and strategies.

Arnold Brothers hosted a wonderful Business After Hours this month complete with delicious food and great raffle prizes. Be sure to attend February's Business After Hours at Kunes Country Auto Group of Macomb.

We also had a great Business Before Hours this month, hosted by the Everly House. A hot breakfast, along with a history of the Everly House, was provided to those who attended.

Don't forget that, even though the holiday season is over, MACCDDC Gift Certificates are still available for purchase and make great gifts for birthdays, anniversaries or other special occasions. Support your local economy by ensuring your dollars are kept local.

We are planning many upcoming events. Our Annual Combined Reception will be held on February 25th from 5 to 6:30 pm at the West Central Illinois Arts Center. We are also planning our annual Economic Outlook Luncheon in partnership with Western Illinois University's College of Business and Technology, as well as Legislative Day in Springfield. Make sure to keep a look out for information on dates and registration.

As always, please feel free to contact me with any questions, concerns or input you have regarding your membership and the organization as a whole.

Alex Geisler, MACCDDC President & CEO

Looking for committee reports? They are now posted on the Resources page through the [Membership Information Center](#).



Don't Miss This Month's Flyers!

February 2015 Flyers

Sneak Peak: Combined Annual Reception, Legislative Day and WIU Athletics!



Upcoming Events

- February 4th @ 12:00 pm: **Young Business Professionals Committee meeting**, Old Dairy
- February 5th @ 12:00 pm: **Government & Legal Affairs Committee meeting**, Western Illinois Business & Technology Center Training Room
- February 9th @ 12:00 pm: **Ambassador Committee meeting**, City Hall

Community Room

- February 18th @ 7:30 am: **MACCDDC Board of Directors meeting**, Citizens Bank Conference Room
- February 18th @ 4:30 pm - 6:00 pm: **Business After Hours**, Kunes Country Auto Group of Macomb
- February 25th @ 5:00 - 6:30 pm: **MACCDDC, MAEDCO, & MACVB Annual Combined Reception**, West Central Illinois Arts Center
- March 4th: **Macomb Legislative Day**, Springfield

For more information on these events, please visit
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Announcements & Opportunities

- McDonough District Hospital will offer health information and screenings at the WIU Ag Mech Show Saturday and Sunday, February 7 and 8 in Western Hall on the Western Illinois University campus. On Saturday (Feb. 7), from 9:00 to 11:00 AM MDH will offer free blood glucose screenings. Staff from the diabetes education and nutrition department will check glucose levels using a finger prick blood test. On Sunday (Feb. 8) from 10 AM to 1 PM staff from the MDH Home Health and Hospice programs will be available to provide free blood pressure checks. MDH Outreach Services will be available Saturday from 11:00 AM to 5:00 PM and Sunday from 1:00 to 4:00 PM providing wellness tips and a chance to spin the "Wellness Wheel". Information on hospital programs, facility expansion and services will also be available at the MDH information booth located at the west end of Western Hall across from the stage. For information on MDH programs and services contact public relations at 309-836-1557.

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Corporate Relations & Marketing
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Local Statistics

Taxes

	<u>December 2014</u>	<u>December 2013</u>
Sales	\$269,864	\$243,863
Bed	\$18,385	\$21,503
Motor Fuel	\$47,289	\$36,348

Airport

	<u>December 2014</u>	<u>December 2013</u>
Landings	213	212
Fuel Sales (gallons)	9,348	8,707

Building Permits

	<u>December 2014</u>	<u>December 2013</u>
Total Issued	10	12

Real Estate

	<u>December 2014</u>	<u>December 2013</u>
Listings Sold	6	15
Volume Sold	\$728,400	\$1,816,631
Avg. Sale Price	\$116,479	\$121,108
Avg. Days on Market	99	321

Labor Force

	<u>December 2014</u>	<u>December 2013</u>
Labor Force	16,059	16,554
Employed	15,170	15,289
Unemployed	889	1,265

Rate

5.5%

7.6%



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